

TARGET MARKET DETERMINATION

MADE BY: AdAlta Limited ACN 120 332 925 of Level 1 Suite 1, 117 Camberwell Road, Hawthorn East VIC 3123 Australia (**AdAlta** or **Company**)

PRODUCT: Quoted options with ticker ASX:1ADO (**Options**) each to acquire one fully paid ordinary share in the Company (**Shares**) that are to be issued under a prospectus dated 22 May 2026 (**Prospectus**).

EFFECTIVE DATE: 25 May 2026

Capitalised terms used but not otherwise defined within this target market determination (**TMD**) have the meaning ascribed to them within the Prospectus.

This TMD has been approved by the Company in relation to the offer of Options made by the Company in the Prospectus (**Offer**). The Prospectus was lodged with the Australian Securities and Investments Commission (**ASIC**) on 25 May 2026.

The Offer will be made in the Prospectus. This TMD is not a disclosure document for the purposes of the *Corporations Act 2001* (Cth) (**Corporations Act**) and therefore has not been lodged, and does not require lodgement, with ASIC.

This TMD does not take into account your investment objectives, financial situation or particular needs. This TMD is not, and should not, be treated as a full summary of the terms and conditions of the Options and is not intended to provide financial advice. You should refer to the Prospectus for the terms and conditions of the Options when making a decision in respect of the Options. The Company is not licensed to provide financial product advice in relation to the Options.

Target market

The Offer to receive Options is made only to those sophisticated and professional investors (**Participants**) who have been selected by the Company and 62 Capital Pty Ltd (as lead manager for the Company) and who have participated in a placement to those select sophisticated and professional investors which raised approximately up to \$2.5 million before issue costs at 4 cents (\$0.004) per fully paid ordinary share, details of which were announced to the ASX on 4 May 2026), together with 62 Capital Pty Ltd.

Application will be made for the Options to be quoted on the Australian Securities Exchange (**ASX**), subject to compliance with any conditions imposed by ASX. Subject to the commencement of quotation, the Options will be transferable through CHESS in accordance with the ASX Settlement Operating Rules.

Shares that are issued on exercise of the Options will rank equally in all respects with the then issued Shares in the Company.

The information below summarises the overall class of investors that fall within the target market for the Options.

The Company expects an investment in Options will be suitable to Participants, on the basis that they are likely to be investors who take a medium to long term outlook on their investment and who will be in a financial position to have sufficient available funds so as to facilitate an exercise of the Options over the period for which the Options can be exercised.

Investors with a medium-term outlook for their investment will benefit from the ability to, prior to the 3

June 2028 expiry date (**Expiry Date**), trade the Options or the underlying Share on exercise of the Options.

Investors with a long-term outlook will benefit from the ability to exercise the Options prior to the Expiry Date and increase their shareholding and exposure to potential upside on the Shares of the Company into the future.

An exercise price is required to be paid to acquire Shares on the exercise of Options. However, because the Options are tradeable, the capacity to realise the underlying value of the Options do not require that they be exercised on or before the Expiry Date. Accordingly investors in the target market do not necessarily need be in a financial position to have sufficient available funds so as to facilitate an exercise of the Options prior to the Expiry Date in order to realise value from this investment. However, Investors should be aware that prior to the Expiry Date, investors' ability to liquidate the Options may be limited by a lack of liquidity in the trading of the Company's securities and the price of the Shares.

While the Company does not have an established eligibility framework for investors such as age, expected return or volatility, it is expected that the target market of investors will be able to withstand potential fluctuations in the value of their investment and will be those who wish to obtain optionality for exposure to the Company's ongoing operations. The Options offer no income guarantee or capital protection for investors.

The Company considers that an investment in the Options is highly speculative, such that an investment in the Company may not be appropriate for an investor who would not be able to bear the loss of some or all of their investment. Investors should also have sufficient financial literacy and resources (including appropriate advisers) to understand and appreciate the potential risks of investing in the Company (including the Options).

The Options are not suitable for investors:

- (a) requiring a tradeable instrument, as the Options will only be quoted on ASX subject to ASX approval and satisfaction of any associated conditions;
- (b) who are not seeking to have the potential to increase their investment in the Company; and
- (c) who do not understand and appreciate the risks of investing in options as an asset class generally and the more specific risks of investing in the Company.

Distribution conditions

The Offer of Options is made under the Prospectus to be sent to Participants.

Options will only be issued to Participants who have subscribed for Options in accordance with the instructions in an application form that accompanies a copy of the Prospectus. A copy of this TMD will be available on the Company's website via the ASX announcements page.

The Company considers that these distribution conditions will ensure that persons who invest in the Options will fall within the target market.

Review triggers

The Options are being offered for a limited period, between the opening date for the Offer under the Prospectus (being Monday 25 May 2026) and the date that is the closing date for applications, currently expected to be Tuesday 2 June 2026 (**Offer Period**).

The Options will not be available following the end of the Offer Period. Accordingly, this TMD applies for the duration of the Offer Period.

To allow the Company to determine whether circumstances exist indicating this TMD is no longer appropriate to the Options, the following review triggers apply for the Offer Period:

- (a) the Company receiving notice that:
 - (1) there is a material statement in the Prospectus that is false or misleading;
 - (2) there is an omission from the Prospectus of material required by the Corporations Act to be included in the Prospectus;
 - (3) there is a significant change affecting any matter contained in the Prospectus; or
 - (4) the Company becoming aware of any significant new matter having arisen, the inclusion of information in respect of which would have been required to be included if the matter had arisen prior to the lodgement of the Prospectus;
- (b) the Company issuing, or becoming aware of the need to issue, a supplementary or replacement prospectus for the Offer;
- (c) the Company identifies a substantial divergence in how the Options are being distributed from this TMD;
- (d) ASIC raises concerns with the Company regarding the adequacy of the design or distribution of the Options or this TMD; or
- (e) the Company becoming aware of any material change to the legislative regime applying to the Offer in Australia.

Review period

If a review trigger occurs during the Offer Period, the Company will review this TMD in light of the review trigger. The Company will otherwise complete a review of the TMD immediately prior to the end of the Offer Period, and after such time the TMD will no longer apply.

Review Trigger information reporting requirements

Distributors of the Options must provide the following information to the Company, within the required timeframes:

Information type	Description	Timeframe for reporting
Complaints about the Options	Information relating to the number of complaints received and a summary of the nature of each complaint or a copy of each complaint	The distributor is to make a report 10 business days after the end of the Offer Period

A significant dealing of the Options that is not consistent with this TMD	Information to include details of the significant dealing and reasons the distributor considers the significant dealing is not consistent with this TMD	Report as soon as reasonably practicable (and in any event no more than 10 business days) after the significant dealing occurs
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Contact

For further information please contact please contact Cameron Jones, AdAlta's company secretary at cameron.jones@bio101.com or for any other registry related matters contact AdAlta's share registrar as follows:

Automic Registry Services

Email: corporate.actions@automicgroup.com.au

Address: Level 5/126 Phillip St, Sydney NSW 2000

Phone: 1300 288 664 (within Australia), or +61 2 9698 5414 (international) between 8:30 am and 5:00 pm (Melbourne time) Monday to Friday.