



ONE CLICK GROUP LIMITED (ASX:1CG)

MICROCAP CONFERENCE

16 September 2025

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ONE CLICK GROUP CORPORATE OVERVIEW



CAPITAL STRUCTURE*

Ordinary shares on issue	1,182 million
Share Price**	\$0.010
Cash*	~\$2 million
Enterprise Value	~\$10 million
Unlisted options \$0.025	16 million
Listed options \$0.03	51 million
Unlisted options \$0.01	453 million
Performance Rights	68 million

SHAREHOLDER COMPOSITION (DILUTED)

Directors	23%
Institutional holding	21%

*31 Aug 2025

**12 Sept 2025



Consumer fintech platform providing users the ability to complete an online tax return and various other finance and life admin products.

www.oneclicklife.com.au

Non-Executive Chairman Russell Baskerville

Managing Director Mark Waller

Executive Director and CTO Nathan Kerr

Non-Executive Director Winton Willesee

ONE CLICK LIFE PLATFORM

One Click Life enables Aussies to manage their financial life in a **simple**, low cost, mobile first platform.

Our **Tax** products are integrated with the ATO allowing simple tax returns to be completed from a mobile phone in under 10 minutes.

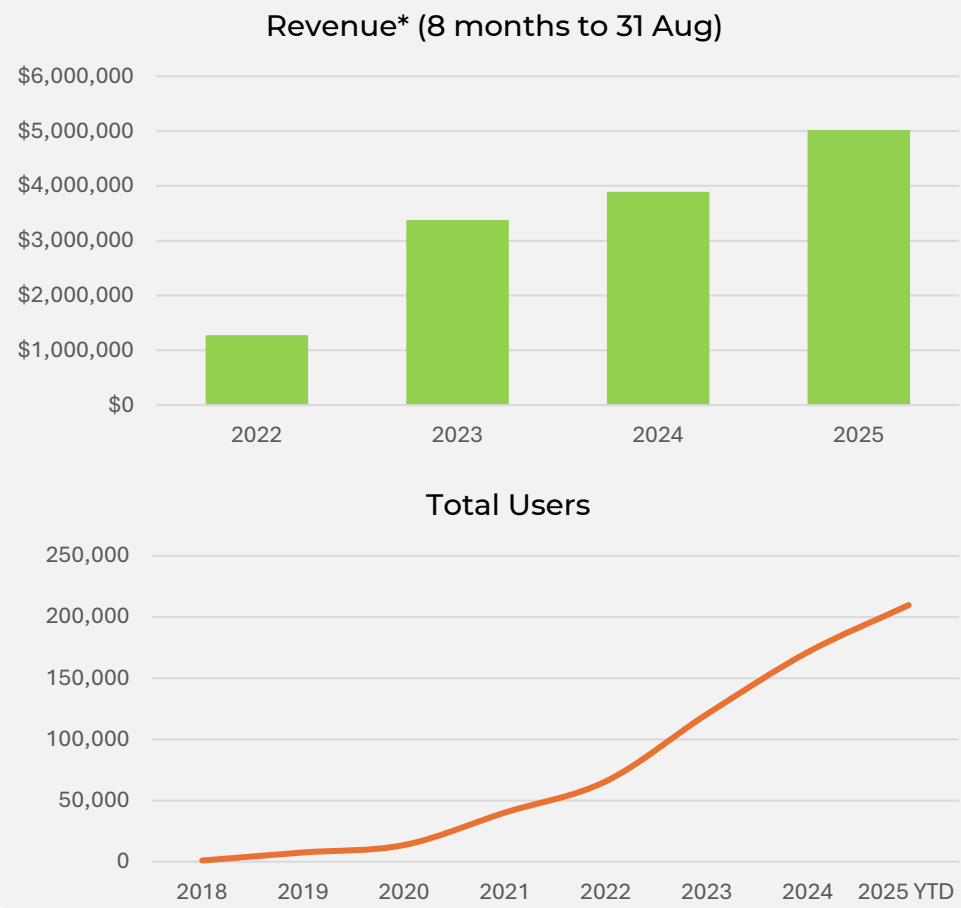
One Click Life **Lending** provides small cash advances and acts as a mortgage broker with simple online lending applications.

One Click Life **Wealth** products are being in developed and will allow a simple format for managing retirement wealth.

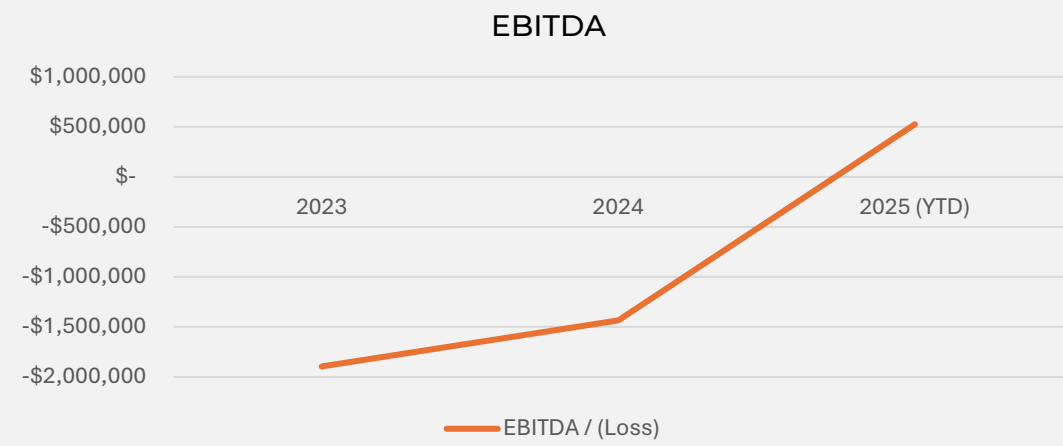


RESULTS HIGHLIGHTS

QUICK GLANCE



	2023	2024	2025 YTD*
Revenue	\$3.9	\$4.9	\$5.0
EBITDA	-\$1.9	-\$1.4	\$0.5



*Unaudited
YTD 31 Aug 2025

RESULTS HIGHLIGHTS

HIGHLIGHTS FROM RECENT ASX ANNOUNCEMENTS

Cash Advance product commenced rollout June 2025

July 2025 Rev* \$3 million

July 2025 EBIT* \$1.4 million

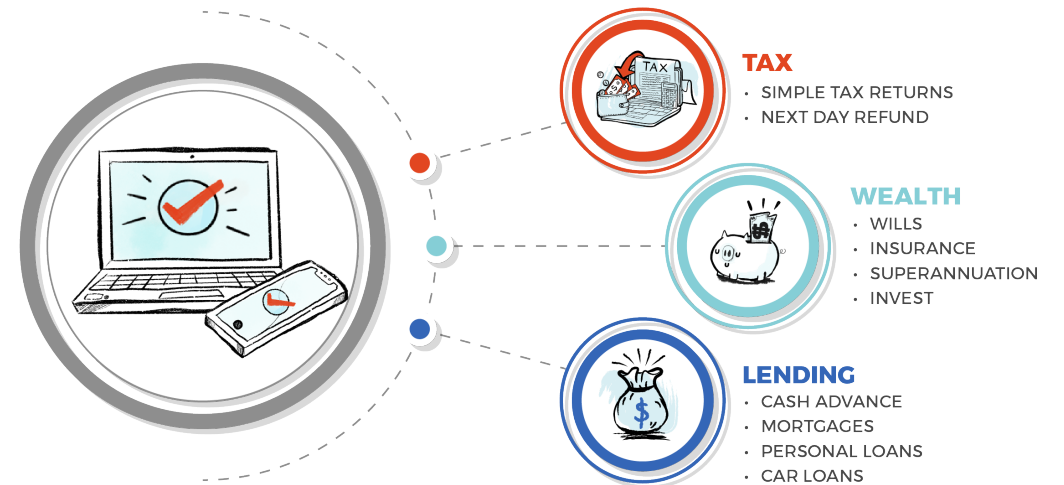
July exceeded 200,000 users

Reduced Cost of Acq of a user compared to 2024

Returning customer rate improved on 2024

2025 YTD Rev* (first 8 months) exceeds 2024 full year

2025 YTD Rev* surpasses \$5 million during August



*Unaudited
YTD 31 Aug 2025

TAX MADE SIMPLE

Multiple data integrations from account creation to completion make the process of lodging a tax return on One Click Life a simple ten-minute task.

One Click Life AI assists customers in maximising refunds.



CUSTOMER JOURNEY

1
Sign up

One Click LIFE

Register

NAME:
EMAIL:
ADDRESS:
PHONE:
TFN:

3
Pre-filled
return!

PERSONAL DETAILS
INCOME
DEDUCTIONS
RESULTS

Your estimated refund
\$1143.16

2
Verify your ID

One Click LIFE

Verify ID

EXPRESS PASSPORT CHECK
STANDARD DOCUMENT CHECK
MANUAL PHOTO UPLOAD

4
Add deductions
or link your bank

One Click LIFE

LODGE

PERSONAL DETAILS
INCOME
DEDUCTIONS
RESULTS

Your estimated refund
\$2814.42

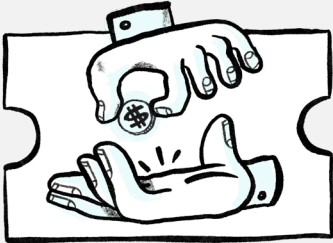
CASH ADVANCES MADE SIMPLE



New product live June 2025.

Product being rolled out progressively through 2025.

Second product to market for new user acquisition.

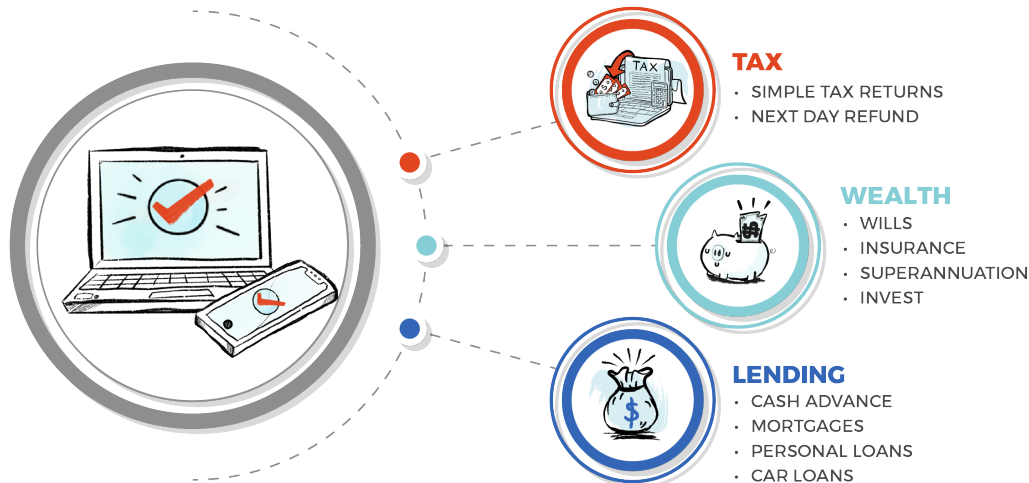


\$500 Cash Advance when you need it	28 Days Repay in either 4 weekly payments or 2 fortnightly payments	\$25 Establishment Fee
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New product presently in testing with a selected group of customers.

YOUR FINANCIAL LIFE MADE SIMPLE

Once the initial product or service is complete our customers can get on with simplifying other parts of their financial life.



OTHER PRODUCTS AND SERVICES AVAILABLE

- ✓ Request Next Day Refund
- ✓ Download / view Notice of Assessment
- ✓ Use Receipt Tracker all year to track tax deductions
- ✓ Complete online Will
- ✓ Purchase Private Health Insurance (provided by AIA)
- ✓ Personal Loans
- ✓ Car Loans
- ✓ Mortgages

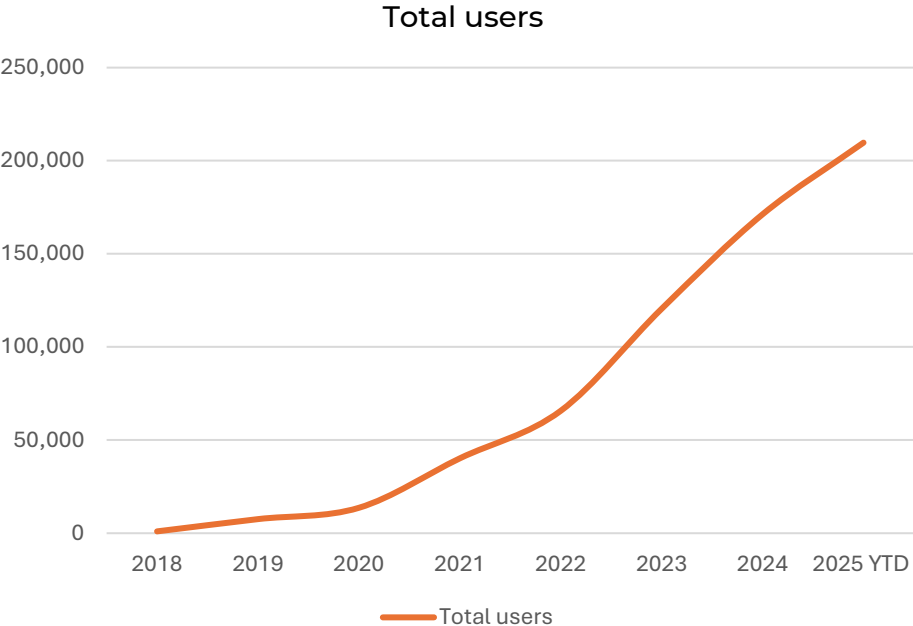
NEW PRODUCTS AND SERVICES UNDER CONSTRUCTION

- ✓ Superannuation
- ✓ Insurances
- ✓ Much more!

RAPID GROWTH

New user growth comes from a combination of digital advertising and referral from our growing One Click Life community.

Average age of a One Click Life user is 33. The age bracket 20-40 provides maximum value for One Click Life platform, providing a high potential lifetime value of a customer.



ONE CLICK GROUP SUMMARY & OUTLOOK

FAST GROWING FINTECH BUSINESS

2025 ALREADY A RECORD YEAR

ACHIEVING PROFITABILITY* PRESENTLY IN 2025

NEW FINANCIAL PRODUCTS LAUNCHED IN 2025

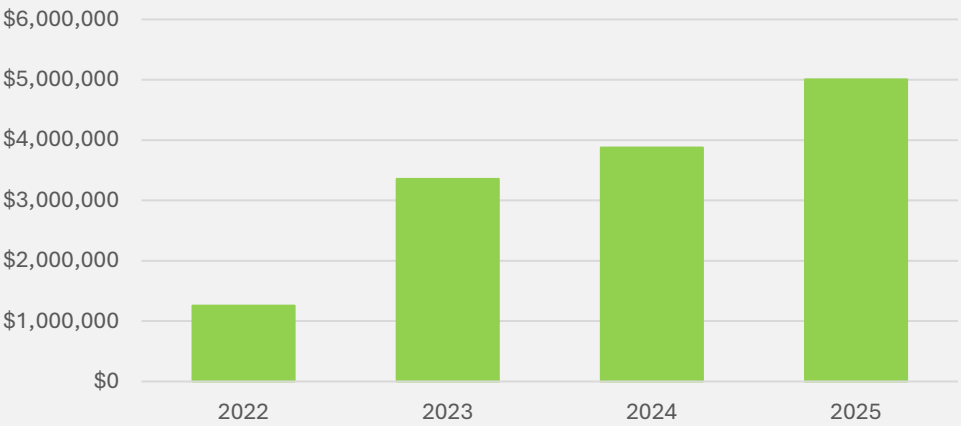
CONTINUED STRONG GROWTH IN USERS, REVENUE
& PROFIT EXPECTED IN 2026



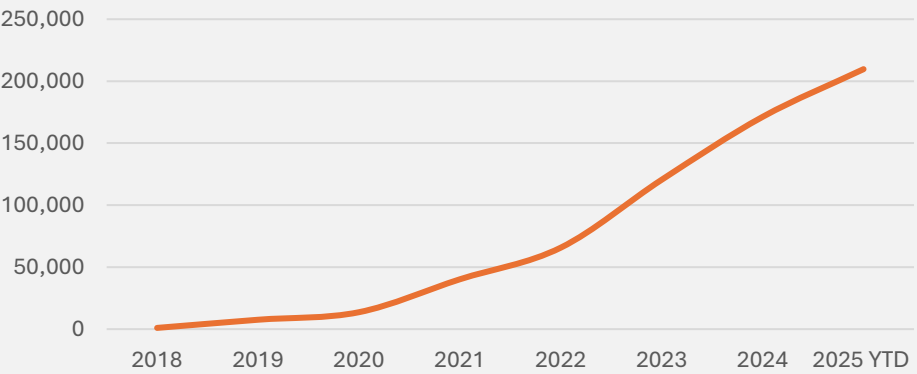
Managing Director - Mark Waller
Chairman - Russell Baskerville

QUICK GLANCE

Revenue* (8 months to 31 Aug)



Total users



*Unaudited
YTD is 31 Aug 2025

COMPANY VALUES

Your Financial Life **MADE SIMPLE**



**DO IT
BETTER**



**HAVE
FUN**



NO BULL



**FOR THE
PEOPLE**



THANK YOU

