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The Calmer Co. Secures Long-Term Kava Supply Agreement to Support Growing Demand

Brisbane, Australia – The Calmer Co. International Limited (ASX: CCO), a leading consumer packaged goods company specialising in kava and other natural products that promote relaxation and sleep support, ispleased to announce the execution of a Strategic Supply Agreement with a leading Pacific-based supplier of premium noble kava (the "Supplier"), securing long-term access to premium noble kava sourced from Papua New Guinea and Vanuatu.

The Agreement provides for the Supplier to hold reserved minimum monthly supply capacity of premium noble kava for The Calmer Co., with an indicative annual supply value of approximately A$8.65 million, strengthening the Company's existing Pacific sourcing network and representing another important milestone in its strategy to build an integrated kava supply chain supporting premium consumer products, botanical ingredients and future manufacturing growth.

Strategic Highlights

- Long-term Strategic Supply Agreement executed with a leading Pacific-based supplier of premium noble kava.
- Minimum reserved supply capacity of 10 tonnes per month of premium noble kava from Papua New Guinea and Vanuatu, held by the Supplier for The Calmer Co.
- Indicative annual supply value of approximately A$8.65 million, based on reserved minimum monthly capacity.
- Complements The Calmer Co.'s existing Pacific sourcing network, further diversifying procurement across Fiji, Papua New Guinea and Vanuatu.
- Supports the Company's existing manufacturing capacity of approximately five tonnes of dried kava per week, with additional manufacturing capability expected to become available through the previously announced Heads of Agreement with Kaiming Agro, subject to completion of definitive agreements.
- Establishes a comprehensive quality assurance framework, including agreed product specifications, Certificates of Analysis, laboratory testing and supplier performance standards.
- Enhances long-term supply security for the Company's branded consumer products and growing botanical ingredients business.
- Reinforces The Calmer Co.'s vertically integrated strategy of creating greater value from premium Pacific kava.

Strengthening an Integrated Pacific Supply Chain

Chief Executive Officer Zane Yoshida said the Agreement was an important strategic step in strengthening the Company's upstream supply chain while supporting its broader transformation strategy.

"Securing reliable, long-term access to premium noble kava is fundamental to our growth strategy. This agreement strengthens our sourcing capability across the Pacific, enhances supply chain resilience and provides greater confidence as we continue expanding our manufacturing capability and global commercial presence."

"Importantly, this agreement complements the strategic initiatives we have announced over recent months by strengthening the supply foundation required to support future value-added manufacturing. It reflects our disciplined approach to building an integrated Pacific kava business capable of delivering long-term value for shareholders while supporting sustainable industry growth throughout the region."

The Agreement complements The Calmer Co.'s existing procurement activities in Fiji by expanding long-term sourcing arrangements into Papua New Guinea and Vanuatu. Together, these three Pacific origins provide the Company with greater procurement flexibility, enhanced supply resilience and access to premium noble kava to support increasing global demand across both branded consumer products and wholesale botanical ingredients.

Strategic Supply Agreement

Under the Agreement, the Supplier will supply The Calmer Co. with a minimum of five tonnes per month of premium noble kava from Papua New Guinea and five tonnes per month from Vanuatu, representing a combined minimum reserved supply capacity of 10 tonnes per month held by the Supplier for The Calmer Co.
This reserved capacity represents a supply-side commitment by the Supplier and does not constitute a minimum purchase obligation on the part of The Calmer Co., which retains full discretion over order volumes and timing under the Agreement.
The Supplier is an established Pacific-based supplier of premium noble kava with annual turnover of approximately A$38 million, reflecting its scale and standing as a strategic sourcing partner.

The Agreement has an indicative annual supply value of approximately A$8.65 million based on the reserved minimum monthly capacity, reflecting the Supplier's role as a strategic partner supporting The Calmer Co.'s long-term procurement strategy.

In addition to supply commitments, the Agreement incorporates comprehensive quality management procedures, including agreed product specifications, sampling protocols, Certificates of Analysis, laboratory testing requirements, packaging and storage standards, and annual supplier performance reviews. These measures are designed to ensure consistency, traceability and quality across the Company's expanding Pacific sourcing network.

Supporting Manufacturing Growth

The Agreement complements The Calmer Co.'s existing Pacific sourcing operations and supports its manufacturing capability of approximately five tonnes of dried kava per week.

By securing additional long-term access to premium noble kava from Papua New Guinea and Vanuatu, the Company is strengthening the raw material foundation required to support continued growth across its branded consumer products and botanical ingredients businesses.

The Agreement also complements the Company's previously announced Heads of Agreement with Kaiming Agro by strengthening the upstream supply chain supporting its broader strategy to increase value-added manufacturing in Fiji. Together, these initiatives demonstrate continued execution of the Company's strategy to build an integrated Pacific kava business spanning sourcing, manufacturing and global commercialisation.

Strengthening Pacific Supply Chain Resilience

The Calmer Co. has developed one of the most diversified premium kava sourcing networks in the Pacific, with procurement spanning Fiji, Papua New Guinea and Vanuatu.

This diversified sourcing strategy reduces reliance on any single origin, enhances procurement flexibility and strengthens the Company's ability to meet increasing global demand for premium noble kava.

The Agreement further supports The Calmer Co.'s commitment to working with trusted regional suppliers while promoting sustainable industry development and long-term supply security throughout the Pacific.

Supporting Regional Kava Quality Standards

The Company's diversified sourcing strategy is further supported by regional industry developments, including the Pacific Regional Kava Development Strategy (2024–2028) and the associated Pacific Regional Kava Standard Project, collaborative initiatives led by the Pacific Islands Forum Secretariat and Pacific Community to harmonise quality and production standards across Fiji, Papua New Guinea, Vanuatu and other Pacific kava-producing nations.

The Company's Founder and CEO, Zane Yoshida, participated in the inaugural meeting of the Pacific Islands Standards Committee's Technical Committee 3 (TC3) on Kava Standards, held in Sydney in April 2026 in partnership with the Pacific Islands Forum Secretariat and supported by Standards Australia and the Australian Department of Foreign Affairs and Trade. This reflects the Company's active engagement in regional efforts to develop harmonised quality and production standards for kava across the Pacific, complementing The Calmer Co.'s own sourcing and quality assurance capabilities.

Quality Assurance Framework

Maintaining consistent quality remains central to The Calmer Co.'s commercial strategy.

The Agreement establishes agreed quality standards covering product specifications, Certificates of Analysis, laboratory testing, sampling procedures, traceability and ongoing supplier performance monitoring.

These quality systems are designed to support customer confidence across both branded consumer products and botanical ingredient sales while reinforcing the Company's reputation as a supplier of premium Pacific kava.

Strategic Significance

This Agreement reflects an important step in The Calmer Co.'s evolving, vertically-integrated operating model across the Pacific kava value chain, from diversified grower relationships in Fiji, Papua New Guinea and Vanuatu, through strategic procurement agreements such as this Agreement with the Supplier, to scientific quality assurance via the Company's GC-MS laboratory capability, advanced manufacturing through strategic partners including KAPPL, and ultimately premium branded consumer products and botanical ingredients sold into global retail, food, beverage and ingredients markets.

This model allows The Calmer Co. to secure reliable access to premium raw materials and manufacturing capability through strategic partnerships, while concentrating the Company's own capital and management focus on product innovation, brand-building and global commercialisation.

ASX Compliance Disclosure

Pursuant to ASX Compliance Update 02/25, the Company:

- does not consider the identity of the Supplier to the Agreement to be information that a reasonable person would expect to have a material effect on the price or value of the Company's securities;

- confirms that this announcement contains all material information relevant to assessing the impact of the Agreement on the price or value of the Company's securities, and is not misleading by omission; and
- confirms that it has conducted due diligence enquiries into the Supplier and is satisfied with its standing and creditworthiness to perform its obligations to the Company.

Please interact with management about this announcement via Investor Hub Link here:

This announcement has been approved by the Board of Directors.

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For further information

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About The Calmer Co.

The Calmer Co. International Limited (ASX:CCO) is a fast growing beverage business leveraging a global opportunity in kava and other natural products that replace alcohol and support relaxation and sleep.

Our products are delivered to consumers globally through e-commerce channels and blue-chip retail distribution partners, supported by a reliable farm to shelf supply chain.

The product range includes drinking powders, natural and flavoured kava shots, concentrates and capsules, sold under the brands Fiji Kava®, Taki Mai® and Danodan Hempworks in markets including USA, Australia, New Zealand, China and the Pacific Islands.

Forward looking statements

This ASX release includes certain forward-looking statements that are based on information and assumptions known to date and are subject to various risks and uncertainties. Actual results, performance or achievements could be significantly different from those expressed in, or implied by, these forward-looking statements. Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties and other factors, many of which are beyond the control of the Company. These factors may cause actual results to differ materially from those expressed in the statements contained in this announcement.