

Camplify Holdings Ltd

A.C.N 647 333 962

42 Union Street Wickham NSW 2293

PO Box 7 Wickham NSW 2293

Ph: 02 4075 2000



ASX Announcement

28 May 2026

Revised Appendix 3Y Change of Director's Interest Notice

Camplify Holdings Limited (ASX: CHL) has revised the Appendix 3Y Change of Director's Interest Notice in relation to Director Li Ping Xue, that was lodged with the ASX at 4pm on 27 May 2026.

The share purchases disclosed in the revised Appendix 3Y occurred during a closed period and were not given prior clearance as required by the CHL Securities Trading Policy. We note that:

- The Company considers that it has appropriate Director onboarding processes in place and that all reasonable steps have been taken to educate and inform incoming Directors of their obligations including entering an agreement broadly consistent with the terms of Attachment 1 to ASX Guidance Note 22.
- Despite the Company taking those steps Ms Xue did not properly understand her obligations to the Company under the Securities Trading Policy. The Company has notified the Director of the breaches, and she has agreed to rectify the situation as set out below.
- Given the seriousness of the breaches, the Company has requested that all shares acquired by the Director in breach of the Securities Trading Policy be sold at the earliest opportunity as permitted under the Securities Trading Policy and applicable law. In accordance with ASX guidance, any profit which may be derived from the sale will be donated to charity.

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- The company also notes that the purchases of the shares announced in the revised Appendix 3Y have resulted in a change of more than 1% of the voting power of the Director and her controlled entities who is a substantial shareholder. As such a request has been made to JB Tech Group to provide a new Substantial Shareholder Notice for immediate lodgment.
- The revised 3Y includes acquisitions of shares that were not announced under an Appendix 3Y with the timeframe required under the ASX Listing Rules. This was because the information about those acquisitions was not made available to the Company by the Director, despite the agreements the Company has in place with the Director.
- As indicated above the Company has written agreements in place with each director that requires them to provide all information about their trading in company securities in a timely manner. Because of this breach the Company will take further steps to educate and reiterate the importance of directors complying with those obligations.

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For further information please contact:

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About CHL

Camplify Holdings Limited (ASX:CHL) is in the business of elevating outdoor experiences through innovative and scalable tech solutions. Composed of Camplify, MyWay, PaulCamper and Rent a Tent, the CHL Group operates one of the world's leading peer-to-peer digital marketplace platforms. connecting recreational vehicle (RV) Owners to Hirers. With operations in Australia, New Zealand, Spain, the UK, Germany, Austria and Netherlands, Camplify and PaulCamper deliver a seamless and transparent experience for consumers looking to travel and connect with local RV owners.

This announcement was approved by the Company Secretary of Camplify Holdings Limited.



PaulCamper

myway

rent a tent

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity – Camplify Holdings Limited
ABN – 83 647 333 962

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Li Ping Xue
Date of last notice	27 May 2026

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	JB Group Tech Pty Ltd (Director and Shareholder) JB Super Services Pty Ltd (Director and Beneficiary) JBLP Investment Pty Ltd (Director and Shareholder)
Date of change	See addendum A below.
No. of securities held prior to change	14,537,357 Indirect Ordinary shares – held by JB Group Tech Pty Ltd. 452,921 Indirect Ordinary shares – held by JB Super Services Pty Ltd. 918,456 Indirect Ordinary shares – held by JBLP Investment Pty Ltd.
Class	Ordinary Shares

+ See chapter 19 for defined terms.

Appendix 3Y

Change of Director's Interest Notice

Number acquired	See addendum A below.
Number disposed	Nil
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	See addendum A below.
No. of securities held after change	15,211,087 Indirect Ordinary shares – held by JB Group Tech Pty Ltd. 462,695 Indirect Ordinary shares – held by JB Super Services Pty Ltd. 1,123,938 Indirect Ordinary shares – held by JBLP Investment Pty Ltd.
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	See addendum A below.

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of “notifiable interest of a director” should be disclosed in this part.

Detail of contract	n/a
Nature of interest	n/a
Name of registered holder (if issued securities)	n/a
Date of change	n/a
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	n/a
Interest acquired	n/a
Interest disposed	n/a
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	n/a

+ See chapter 19 for defined terms.

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Change of Director's Interest Notice

Interest after change	n/a
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Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺ closed period where prior written clearance was required?	Yes
If so, was prior written clearance provided to allow the trade to proceed during this period?	No
If prior written clearance was provided, on what date was this provided?	n/a

⁺ See chapter 19 for defined terms.

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Addendum A -

Date of Change	Number Acquired	Value/ Consideration	Nature of Change
28/01/2026	9,774	\$4,301	Purchased on Market
08/05/2026	130,293	\$24,756	Purchased on Market
11/05/2026	1,030	\$196	Purchased on Market
20/05/2026	48,657	\$9,002	Purchased on Market
20/05/2026	699,230	\$136,350	Purchased on Market

+ See chapter 19 for defined terms.