

ASX Release

2 July 2026

Decidr accepted into AWS ISV Accelerate Program to scale Operational AI

Decidr AI Industries Ltd (ASX: DAI) (“DAI” or “the Company”) advises that it has been accepted into the Amazon Web Services Independent Software Vendor Accelerate Program (“AWS ISV Accelerate Program”), a global co-sell program for AWS Partners that provide software solutions that run on, or integrate with, Amazon Web Services (“AWS”).

The acceptance supports DAI’s strategy to scale DecidrOS and its Operational AI capabilities by increasing access to AWS sales channels and AWS Marketplace procurement pathways for enterprise customers seeking to move AI from experimentation into reliable business execution.

Highlights

- DAI has been accepted into the AWS ISV Accelerate Program, a global co-sell program for AWS Partners.
 - The program connects participating independent software vendors with the AWS Sales organisation to support customer engagement and accelerate sales cycles.
 - DecidrOS is available in AWS Marketplace, making it easier for customers to discover, procure and deploy DecidrOS through existing AWS procurement processes.
 - The program supports DAI’s strategy to scale Operational AI for businesses by helping organisations move AI from powerful tools into reliable execution across existing systems.
 - The acceptance represents a targeted step in DAI’s strategy to build scalable, partner-led distribution channels for enterprise-grade agentic and operational AI capabilities.
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Program Overview – AWS ISV Accelerate Program

DAI advises that it has been accepted into the AWS ISV Accelerate Program, a global co-sell program for AWS Partners that provide software solutions that run on, or integrate with, AWS.

The AWS ISV Accelerate Program is designed to support participating independent software vendors by connecting them with the AWS Sales organisation and providing co-selling support for eligible software solutions.

DecidrOS, the Company's flagship platform, is available in AWS Marketplace. AWS Marketplace provides customers with a procurement channel through which they can discover, purchase and deploy software solutions using existing AWS procurement processes.

Acceptance into the AWS ISV Accelerate Program is intended to support DAI's enterprise distribution strategy by increasing the Company's ability to engage with AWS customers seeking software solutions that support AI adoption, workflow transformation and operational execution.

DecidrOS and Operational AI

DAI's core technology strategy is focused on Operational AI: enterprise infrastructure designed to help organisations move from AI experimentation toward structured business execution.

Many organisations are adopting AI tools, but a key enterprise challenge is connecting AI capability to existing business systems, workflows, decision processes, governance requirements and measurable outcomes.

DecidrOS has been developed to help address this challenge by breaking complex workflows into smaller executable tasks that can be routed, audited, optimised and repeated. The platform is designed to work across existing enterprise systems and coordinate people, data, workflows and AI-powered applications within a structured operational layer.

DAI considers this capability important as organisations increasingly assess how AI can be embedded into core business processes in a reliable, governed and repeatable manner.

Strategic Context

DAI's group strategy is to build and scale an agentic transformation group that enables organisations to organise, execute and distribute work using enterprise-grade AI and agentic systems.

Within this strategy, DecidrOS is intended to operate as an enterprise execution layer, helping organisations connect business data, workflows, decisions and AI-enabled applications across existing systems.

DAI views cloud marketplaces and technology partner ecosystems as important channels for scaling enterprise software distribution. Acceptance into the AWS ISV Accelerate Program represents a targeted step in the Company's broader channel development strategy.

DAI continues to pursue disciplined commercialisation pathways across cloud marketplaces, strategic technology partners, advisory channels and embedded distribution models to support the scalable deployment of its Operational AI and agentic transformation capabilities.

Financial Impact

It is not currently possible to estimate the immediate financial impact of DAI's acceptance into the AWS ISV Accelerate Program.

The Company does not currently consider acceptance into the program to have a material financial impact in isolation. However, DAI considers the program strategically relevant to its enterprise distribution strategy and its objective of commercialising DecidrOS through scalable partner-led and marketplace-enabled channels.

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For further information, please contact:

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This announcement has been authorised for release by the Board of DAI.

About Decidr AI Industries (ASX:DAI)

Decidr AI Industries (ASX:DAI) is an AI-enablement group building the infrastructure that allows organisations to become truly AI-native. The company now owns 100% of Decidr.ai, developer of the Decidr Agentic Operating System—technology that unifies business data, workflows, and decisions into a deterministic, enterprise-grade AI layer.

DAI has also owns Sugarwork, a leading knowledge-capture and workflow-automation platform, further strengthening its capabilities in organisational intelligence and enterprise AI adoption.

With these combined assets, DAI is accelerating product development, expanding into new industries and geographies, and enabling its portfolio and partners to unlock rapid growth through scalable, agentic AI.



To be updated on all DAI activities, news and access historical information register on the DAI Investor Portal: <https://decidrindustries.ai/auth/signup>

For more information see <https://decidrindustries.ai>