

# A Leading Regulated Gaming Technologies Company

STRONG PIPELINE, HIGH REFERENCE CUSTOMERS, GLOBAL SCALE

**ASX: DWG**

THIS RELEASE HAS BEEN AUTHORISED BY THE DATAWORKS GROUP LIMITED BOARD OF DIRECTORS

# Legals

This presentation has been prepared by Dataworks Limited ("Dataworks" or the "Company") based on information available to it as at the date of this presentation. The information in this presentation is provided in summary form and does not contain all information necessary to make an investment decision.

This presentation is not a prospectus and does not constitute an offer, invitation, solicitation or recommendation with respect to the purchase or sale of any security in Dataworks, nor does it constitute financial product advice or take into account any individual's investment objectives, taxation situation, financial situation or needs. An investor must not act on the basis of any matter contained in this presentation but must make its own assessment of Dataworks and conduct its own investigations. Before making an investment decision, investors should consider the appropriateness of the information having regard to their own objectives, financial situation and needs, and seek legal, taxation and financial advice appropriate to their jurisdiction and circumstances.

Although reasonable care has been taken to ensure that the information included in this presentation is accurate and that the opinions expressed are fair and reasonable, no representation or warranty, express or implied, is made as to the fairness, accuracy, completeness or correctness of the information, opinions and conclusions contained in this presentation. To the maximum extent permitted by law, none of Dataworks, its officers, directors, employees and agents, nor any other person, accepts any responsibility and liability for the content of this presentation including, without limitation, any liability arising from fault or negligence, for any loss arising from the use of or reliance on any of the information contained in this presentation or otherwise arising in connection with it.

## FORWARD LOOKING STATEMENTS

This presentation contains certain forward-looking statements that are based on the Dataworks management's beliefs, assumptions and expectations and on information currently available to management. Such forward looking statements involve known and unknown risks, uncertainties, and other factors which

may cause the actual results or performance of Dataworks to be materially different from the results or performance expressed or implied by such forward looking statements.

Such forward looking statements are based on numerous assumptions regarding the Company's present and future business strategies and the political and economic environment in which Dataworks will operate in the future, which are subject to change without notice. Past performance is not necessarily a guide to future performance and no representation or warranty is made as to the likelihood of achievement or reasonableness of any forward-looking statements or other forecast. To the full extent permitted by law, Dataworks and its directors, officers, employees, advisers, agents and intermediaries disclaim any obligation or undertaking to release any updates or revisions to information to reflect any change in any of the information contained in this presentation (including, but not limited to, any assumptions or expectations set out in the presentation). This document has not been subject to external auditor review.



# Dataworks In Numbers



2

Govt Enterprise  
Contracts



80%

Gross  
Margin



~\$9.5m

FY26  
Revenue\*



98%

FY23-26  
Revenue CAGR



> \$90M

Qualified Global  
Leads



10m

Active Players



*\*Revenue from existing contracts and R&D Rebate only, with any new contract wins to provide potential upside depending on timing of contract win.*

# Scalable, Secure Technology Solutions for the Regulated Gambling Market

## DATAWORKS' PROVEN TECHNOLOGY: ENABLING WORLD'S 3<sup>RD</sup> LARGEST IGAMING MARKET

- ✓ Only commercially available real-time enterprise Centralised Self-Exclusion (CSE) product in the market
- ✓ >5 years technology development
- ✓ Customer Validated: 2 long-term, referenceable government contracts
- ✓ Product/Market fit: international award-winning product, large global pipeline of enterprise contracts
- ✓ Integrations with >200 betting operators
- ✓ >15 billion verifications processed per annum
- ✓ >10 million active players serviced, ~50k exclusions to date
- ✓ SLA performance exceeded (99.99% uptime since launch)
- ✓ Highly secure operation (ISO27001, IRAP:PROTECTED, SOC 2 underway)



# Dataworks Overview

## CORE PRODUCT

Centralised Self-Exclusion (CSE) Technology for the Regulated Gaming Industry:

- Enterprise regulatory technology
- Real-time verification API
- Multi-jurisdiction capable

## REVENUE MODEL

Flexible revenue model to suit global jurisdictions:

- Enterprise licensing (standard)
- Annual license fees
- Implementation services
- Ongoing support & maintenance
- Revenue expansion via enhancements program



## CURRENT OPERATIONS

**2**

Enterprise Gov. CSE Contracts

**15B+**

Annual Verifications

**>200**

Operator Integrations (2023-2025)

**5 Years+**

Average Contract Term

**Zone 2 Contact Centre**

Highly secure support facility

# Product and Technology Overview

## CORE PLATFORM

- \$15+ million spent on development
- Cloud-native architecture (AWS)
- Serverless Microservices-based design
- RESTful API integration
- Real-time processing engine
- Audit trail
- Award-winning user experience

## SECURITY & COMPLIANCE

- IRAP PROTECTED assessed
- ISO 27001 Compliant
- SOC 2 Type II (in progress)
- Privacy-by-design/zero-trust architecture

## IP ASSETS

- Proprietary algorithms
- 5+ years development



## TECHNICAL METRICS

**<5ms**

Average Response Time Across >10m Active Players

**>10,000**

Verifications per second

**99.99%**

Uptime SLA



# The Challenge

**Problem gambling is on the rise – with a large expansion in Total Addressable Market.**

The global gambling market generates **\$USD450+ billion annually\***, with online gambling projected to reach **\$170 billion by 2030 growing at >10% CAGR\*\***.

CSE systems are emerging, but already represent approximately **0.05% of gross gambling revenue**, suggesting:

- **Online/iGaming CSE TAM^: ~\$A100 million by 2027**
- **Land-based CSE TAM^: ~\$A125 million by 2027**
- **Combined TAM: ~\$A225 million annually by 2027**

# The Opportunity

**Growing government regulation to prevent the impact of problem gambling.**

Growing awareness of the social costs of gambling – including adverse financial impacts, emotional and psychological costs – is resulting in increased regulatory focus.

Many jurisdictions leverage legacy measures which are not flexible to respond to trends in the player community.

With regulatory expansion and mandatory implementation, the serviceable market is estimated at **>\$A225 million annually by 2027**, growing at rates expected to exceed market CAGR's to 2030.

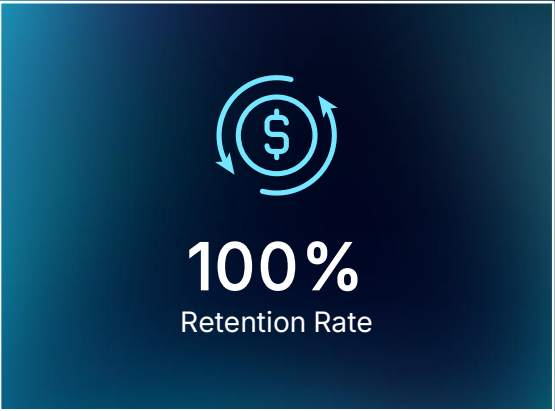


# Customer Base & References



## GOVERNMENT CONTRACTS

- Australian Communications and Media Authority (ACMA):  
National self-exclusion register (BetStop)
  - Delivered operational excellence over sustained timeframe
- iGaming Ontario:
  - Provincial gaming self-exclusion system planned for launch in 1HCY26
- Key Integrations:
  - Fully integrated with >200 operators globally
- Proven:
  - Award winning tech, globally recognized player protection



| CUSTOMER              | TERM                          | REFERENCE STATUS   |
|-----------------------|-------------------------------|--------------------|
| Australian Government | 2 years + Unlimited + options | ✓ Active Reference |
| iGaming Ontario       | 5 years + 5 year + options    | ✓ Active Reference |





# BetStop: A Case Study

## BetStop – The National Self-Exclusion Register™

BetStop enables Australians to block themselves from all licensed online and phone wagering providers through a single, secure process.

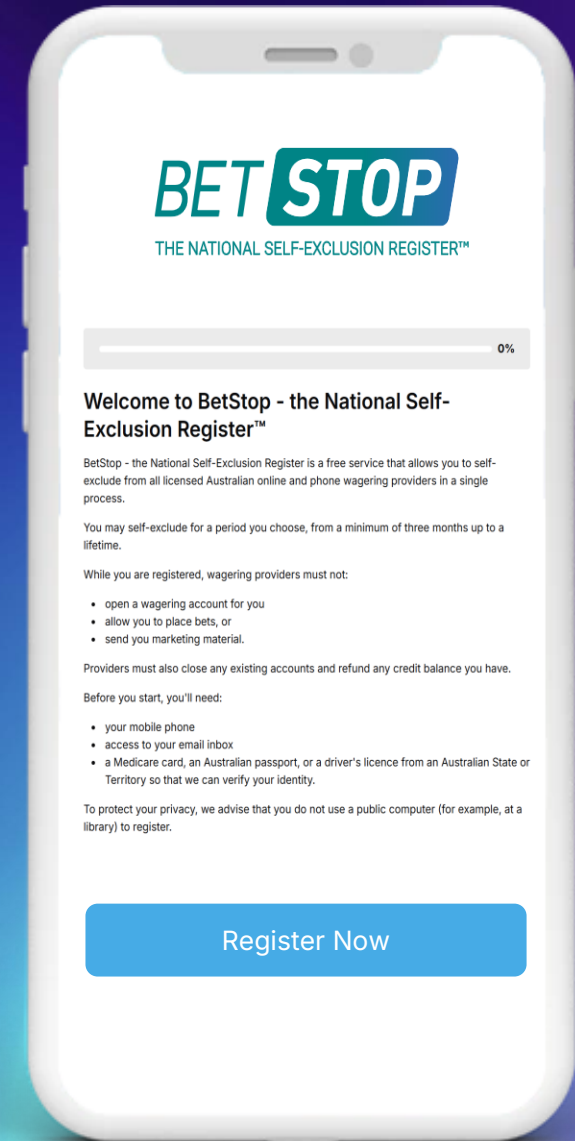
Recently published ACMA research<sup>#</sup>, shows the Register is achieving strong consumer protection outcomes:

- 96% of registrants either stopped (81%) or significantly reduced (15%) their gambling activity
- 77% reported an overall improvement in quality of life
- 79% experienced better mental health and wellbeing

More than 50,000 Australians have now chosen to self-exclude since BetStop's launch in 2023



<sup>#</sup> For additional information, please refer to ASX announcement dated 17<sup>th</sup> November 2025



# Market Leadership

| Capability             | Dataworks                       | Competition        | Market Reality         |
|------------------------|---------------------------------|--------------------|------------------------|
| Customer Engagement    | ✓ 2 referenceable relationships | Non commercial     | Only proven solution   |
| Scale Capability       | ✓ 15B+ verifications p/a        | No alternatives    | Unmatched scale        |
| Real-Time Processing   | ✓ 5ms response                  | List exchange only | Critical for operators |
| Operator Integrations  | ✓ 200+ complete                 | Zero               | 2+ years advantage     |
| Security Certification | ✓ ISO, IRAP* Credentials        | Basic only         | Government required    |
| Implementation Time    | ✓ 90 days                       | 18-24 months       | Speed wins deals       |
| Development Investment | ✓ \$15M+ spent                  | Starting now       | Insurmountable lead    |

## MARKET REALITY CHECK

There are NO other commercial real-time CSE providers globally. Where CSE exists (Sweden, Germany), these are government-built systems that cannot be commercialised. Competitors are 2-3 years behind in development, lack operator integrations, and have no reference customers.

\*Information Security Registered Assessors Program (IRAP) is run by the Australian Cyber Security Centre (ACSC). IRAP aligns with SOC 2 and ISO 27001 but is specific to Australian Government requirements. BetStop is assessed at PROTECTED level, indicating the system securely handles data equivalent to highly sensitive citizen records.



# Competitive Position

| Capability                      | Dataworks              | Competitor A                  | Competitor B         | In-House              |
|---------------------------------|------------------------|-------------------------------|----------------------|-----------------------|
| Contracted CSE Systems          | ✓ 2 Enterprise         | Regional only                 | Pilot phase          | None                  |
| Scale Capability                | ✓ 10m active players   | ~Small list based             | Untested             | Limited               |
| Model                           | ✓ Real time            | List exchange                 | List exchange        | Varied                |
| Real-Time Operator Integrations | ✓ >200                 | NIL                           | NIL                  | NIL                   |
| Player Protection               | ~96% effectiveness     | Unproven                      | Unproven             | ~70% effectiveness    |
| Product design                  | Extensive consultation | Variation of sports integrity | Limited consultation | Jurisdiction specific |
| Implementation Time             | ✓ 90 days              | 6-9 months                    | 12+ months           | 18-24 months          |
| Multi-Jurisdiction              | ✓ Proven               | Unproven                      | Unproven             | No                    |

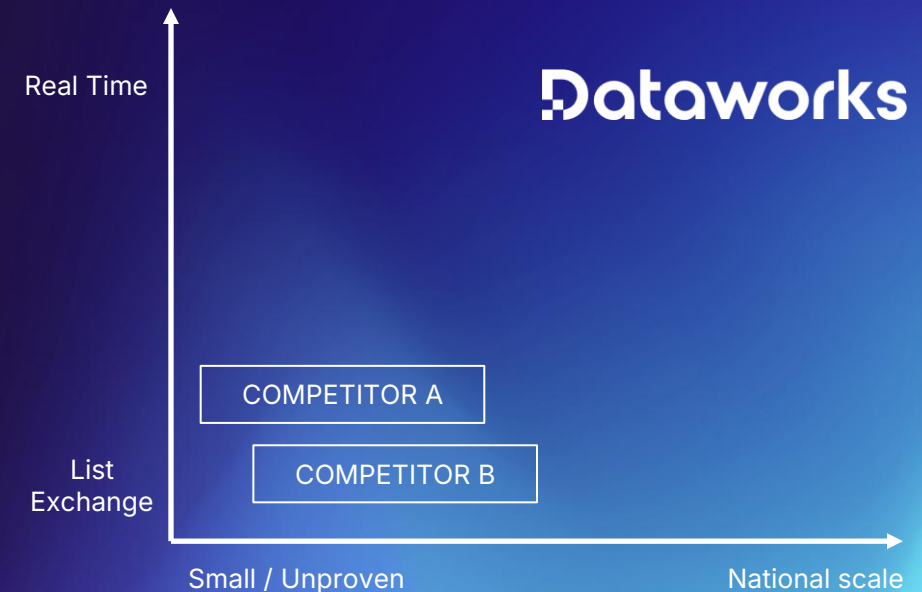
## UNIQUE ADVANTAGE

Only proven enterprise-scale CSE platform in the market – alternative systems designed for small jurisdictions, not large real-time markets.



\*Information Security Registered Assessors Program (IRAP) is run by the Australian Cyber Security Centre (ACSC). IRAP aligns with SOC 2 and ISO 27001 but is specific to Australian Government requirements. BetStop is assessed at PROTECTED level, indicating the system securely handles data equivalent to highly sensitive citizen records.

## COMMERCIALLY AVAILABLE EXCLUSION SYSTEMS



# Investment Thesis

- **Strong market tailwinds:** Global gambling turnover continues to rise strongly, driven by growth in iGaming, which in turn drives an increasing need for responsible gambling measures
- **Large Market Size:** Large and growing global Total Addressable Market, with limited competition.
- **Installed Base:** Currently delivering the two leading and highly referenceable deployments of national centralised self-exclusion (CSE) systems (Betstop and Ontario)
- **Competitive position:** Very high barriers to entry and current performance reduce risk of new entrants and churn
- **Robust & Growing Pipeline:** Growing pipeline driven by strong government relations and growing recognition of technology
- **Profit:** Future contract wins set to drive additional revenue and transition Dataworks to substantial EBITDA and cashflow generation
- **Revenue plan:** Organic growth enhanced by consolidation opportunities to fast-track global scale and penetration

World-leading  
innovation driving strong  
growth potential: Our  
proven solutions are  
driving large  
opportunities in 2025  
and beyond.



# Appendix



# Infosec Credentials

Given the nature of the market, the user experience and the expectations of regulators, Dataworks invests heavily in ensuring the highest possible levels of information security – assessed at 'PROTECTED' status under the IRAP\* framework used by the Australian Federal Government.

\*Information Security Registered Assessors Program (IRAP) is run by the Australian Cyber Security Centre (ACSC). IRAP aligns with SOC 2 and ISO 27001 but is specific to Australian Government requirements. BetStop is assessed at PROTECTED level, indicating the system securely handles data equivalent to highly sensitive citizen records.



**ISO 27001**  
Managing information risks



**IRAP (PROTECTED LEVEL)**  
Independently assessed to verify organisation cyber security posture, risks and mitigation measures for secure system & data



**SOC 2 (in progress)**  
Controls over security, availability, and confidentiality



**AWS**  
Cloud-based, zero-trust architecture

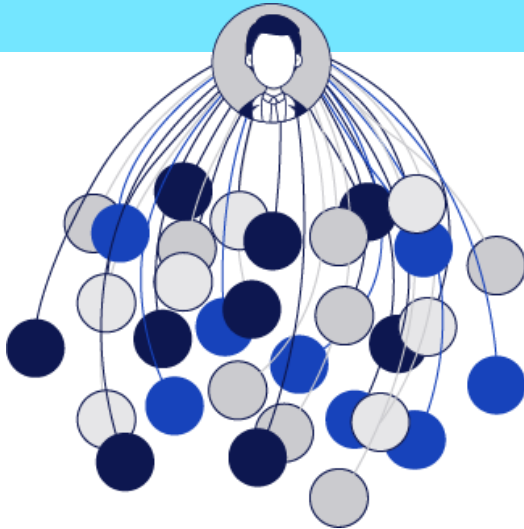


# Why is CSE in Demand?

The social harm caused by iGaming is a global issue, and traditional regulatory frameworks and 'responsible gaming' measures have proven ineffective. Dataworks is pioneering the next-generation solution.

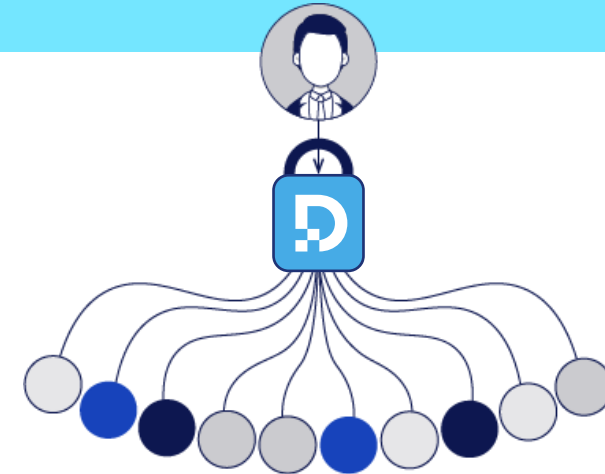
## TRADITIONAL SELF-EXCLUSION MODEL

This approach requires players to exclude themselves from each individual iGaming site—an ineffective, insecure, and impractical solution.



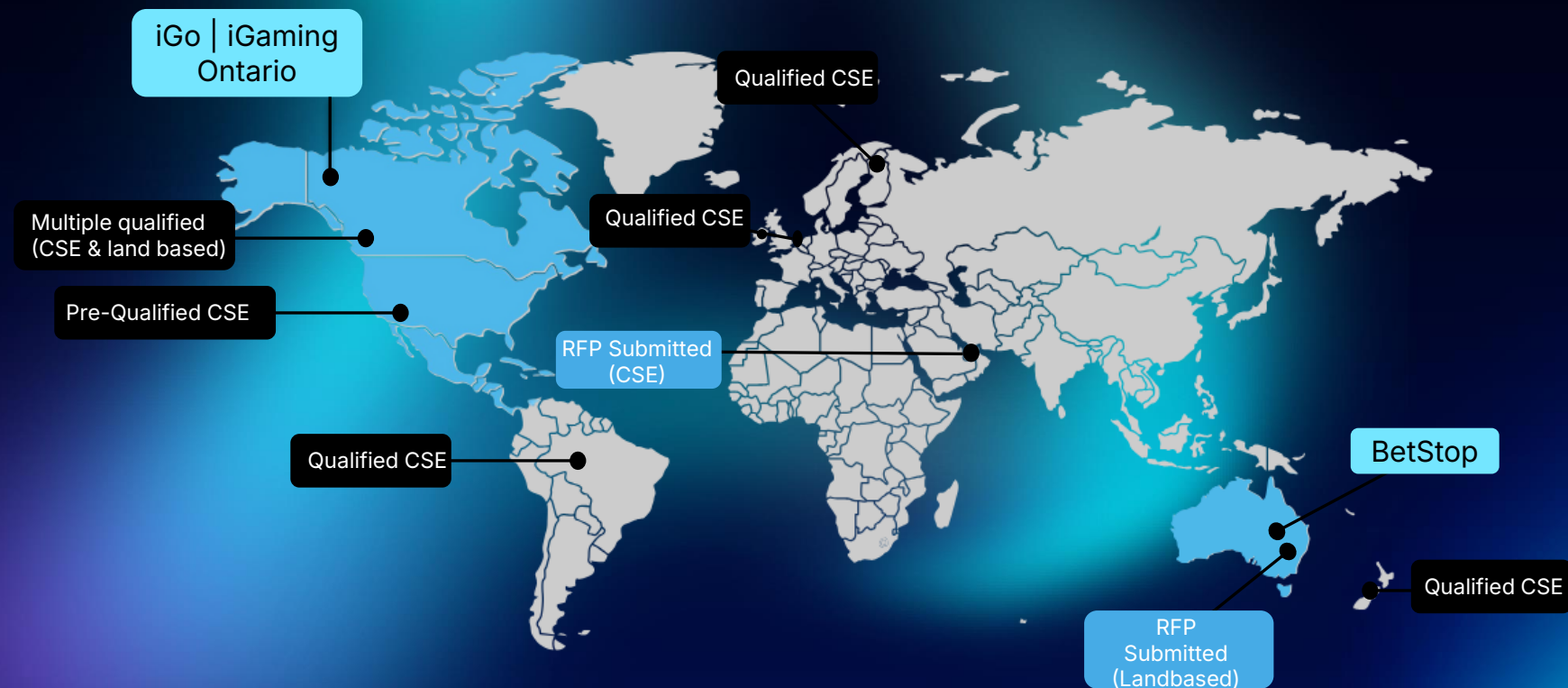
## CENTRALISED SELF-EXCLUSION

Players self-exclude once, instantly blocking access to all sites. This approach is effective, secure, and straightforward while also providing valuable data for harm minimisation initiatives.



# Dataworks' Immediate Revenue Opportunity

Dataworks is the first-mover in this new and growing field with unique and innovative technology.



# Meet the Team



**Al Watson**  
*CEO*

Experienced software executive having managed & scaled SaaS and enterprise-based businesses across a range of life cycles, from start up to established/mature operations.



**Ian Penrose**  
*Non-Executive Director*

Highly experienced board member & global executive who has achieved a successful career focusing on international gaming, technology, leisure and sporting industries. Currently lead independent director of Playtech plc.



**Melanie McKenzie**  
*CMO*

Experienced marketing executive with over 20 years experience in media, SaaS and financial services, Melanie has held senior roles at Sony, NBCUniversal, In Loop and her previous role was GM Marketing at Global Payments Oceania.



**Matthew Johnson**  
*CFO/COO*

Experienced growth focused financial executive with over 20 years' experience mostly in the ASX listed media and technology verticals.



**Freya Smith**  
*Non-Executive Director*

Experienced General Counsel and Corporate Governance practitioner. Currently General Council for Cuscal Limited, a leading Australian payments company.



**Julian Babarczy**  
*Executive Chairman*

Finance industry professional including 15 years at leading Australian funds management group. Currently an active investor in a range of listed and unlisted companies.