Rule 3.19A.2

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	EXPERIENCE CO LIMITED
ABN	56 167 320 470

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	JOHN O'SULLIVAN
Date of last notice	17 December 2025

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	BT Panorama (Superannuation Fund) CLJOS Holdings Pty Ltd atf CLJOS Trust
Date of change	27 March 2026
No. of securities held prior to change	BT Panorama (Superannuation Fund) 412,452 Ordinary Fully Paid Shares CLJOS Holdings Pty Ltd atf CLJOS Trust 3,100,033 Ordinary Fully Paid Shares 3,000,000 Performance Rights granted in Accordance with the EXP Share Incentive Plan 15,000,000 Options granted in accordance with the EXP Share Incentive Plan
Class	Ordinary Fully Paid Shares
Number acquired	476,190
Number disposed	NIL
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	Average price of $0.092 per Share

+ See chapter 19 for defined terms.

No. of securities held after change	BT Panorama (Superannuation Fund) 888,642 Ordinary Fully Paid Shares CLJOS Holdings Pty Ltd atf CLJOS Trust 3,100,033 Ordinary Fully Paid Shares 3,000,000 Performance Rights granted in Accordance with the EXP Share Incentive Plan 15,000,000 Options granted in accordance with the EXP Share Incentive Plan
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	On market purchase - BT Panorama (Superannuation Fund) – 476,190 Ordinary Fully Paid Shares

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	NA
Nature of interest	NA
Name of registered holder (if issued securities)	NA
Date of change	NA
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	NA
Interest acquired	NA
Interest disposed	NA
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	NA
Interest after change	NA

Part 3 – +Closed period

Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?	NO
If so, was prior written clearance provided to allow the trade to proceed during this period?	NA
If prior written clearance was provided, on what date was this provided?	NA

+ See chapter 19 for defined terms.