

ASX Announcement

15 June 2026

Investor Roadshow Presentation

BRISBANE Australia, 15 June 2026: Felix Group Holdings Ltd (ASX:FLX) ("**Felix**" or the "**Company**") advises that Non-Executive Chairman Dominic O'Hanlon and Chief Executive Officer Chris Atkin will be presenting the attached investor presentation to existing and prospective institutional and sophisticated investors as part of a two-day non-deal roadshow commencing today.

The presentation provides an overview of the Company's strategy, operations and growth initiatives and contains no new material information beyond that already disclosed to the market.

This announcement has been authorised for release by the Board of Directors of Felix.

For further information please contact:

Company

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About Felix – see more at felix.net

Felix operates a cloud-based enterprise Software as a Service (SaaS) procurement management platform and vendor marketplace. Felix connects contractors and third-party vendors by digitising, automating, and streamlining a range of critical procurement-related business processes – reducing supply chain risk and improving transparency and governance.



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FELIX GROUP · INVESTOR BRIEFING · JUNE 2026

AI-driven network activation

On the intelligent, trusted Felix procurement platform

Massive opportunity. Fulfilled.

| Introduction



Chris Atkin

Chief Executive Officer

Joined April '26



Dominic O'Hanlon

Chairman

Joined February '26

“Software’s next chapter – winners will combine context, trust & scale” – Vista Equity Partners

We agree with the [view](#) of the leading enterprise software investors (over US\$100b under management)



Context

Felix has **deep operational understanding**

Procurement workflows, governance & vendor participation across asset-intensive industries



Trust

It’s already the **trusted governance layer** between enterprises & vendors

For top tier contractors & increasingly asset owners across multiple industries



Scale

The network contains significant procurement activity today

Accelerating enterprise & vendor participation is within reach

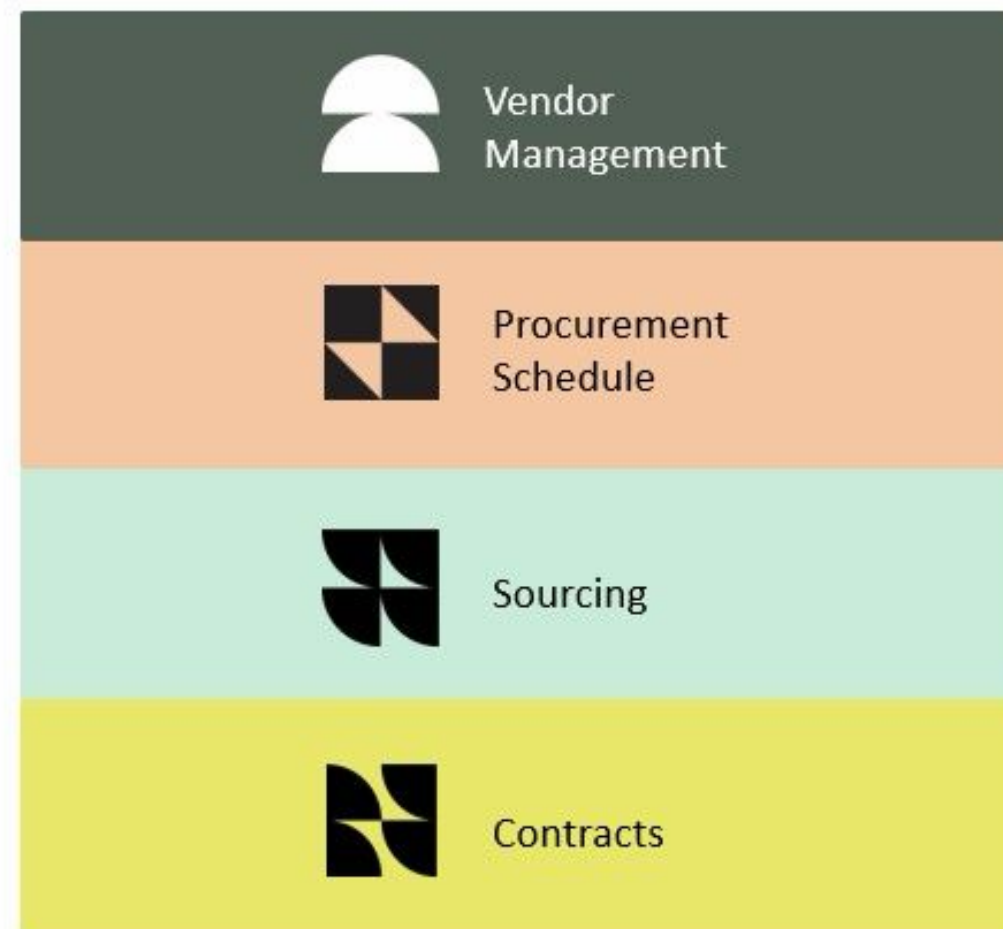
FELIX MOAT

AI allows Felix’s procurement platform to scale in ways previously not possible & unlock a flywheel of network value growth that is both substantial & sustainable



| Operational understanding – across the ecosystem

Felix Enterprise
4 modules covering all
manual procurement
processes



Vendor Marketplace
Enabling searchers to find suppliers
for services & equipment



Nexvia
End-to-end operations for fit-out &
project-based construction
businesses

| Trusted by many leading organisations



OUR PLAN, IN THREE PARTS

① **Creating the Intelligent Procurement Platform**

② Felix – Best-Placed to Win

③ Activate, Expand then Accelerate

“ AI enables Felix to become an intelligent, trusted procurement platform — maximising value for those involved in owning, building, managing or maintaining assets ”

Our existing network is the core foundation — connecting enterprises, vendors, contractors & subcontractors across asset-intensive industries. It's ready to activate

Expansion & acceleration will come as we harness our products, AI impact & connectivity to increase the value of the platform to its users

It is not another generic procurement solution or a construction industry ERP

| The Felix Platform — Future State

A single governed platform sitting between both sides of the network — every layer connecting & supporting enterprises & vendors, on a foundation of network intelligence



Construction · Infrastructure · Mining & Resources · Utilities · Facilities management · Government

| A compelling offering — for the full network

FOR ENTERPRISES

-  **Single governance portal into vendor network**
addressing fragmented supplier ecosystem
-  **AI-driven review & verification**
alleviating ever-growing compliance obligations
-  **Open universe of specialised workflow tools**
no system-switching for each sourcing approach
-  **Platform intelligence layer**
reducing risk & poor or sub-optimal decisions

FOR VENDORS

-  **Universal vendor identity across the network**
removes repeated actions & lost information
-  **AI-assisted bidding & management**
cutting down tendering & administration time
-  **An open-market – bringing more lead sources**
not restricted to existing enterprise partners
-  **Reputation visible across the network**
not starting from zero with a new enterprise

**FELIX
PLATFORM**

**Unlocking smarter working, reduced friction & greater participation
across a growing network of enterprises & vendors**

The platform cornerstones

Enterprise Governance	Vendor Identity	Marketplace	Network Intelligence
PURPOSE Governs an enterprise's procurement & allows their desired network participation	PURPOSE Giving each vendor a consistent network identity — driving efficiency & building trust	PURPOSE Delivers smart, reduced-friction procurement – expanding beyond tactical sourcing needs	PURPOSE Provides insights that raise procurement effectiveness across the whole network
BENEFITS Vendor management, planning, procurement, contract compilation & lifecycle management & connectivity	BENEFITS Increased visibility –incl reputation scoring to enterprises Greater efficiency – dynamic bid completion, account history	BENEFITS Easy to use discovery, matching, lightweight tendering, subcontractor sourcing & transaction tools	BENEFITS Recommendations, orchestration, benchmarking, verification & risk intelligence
STRATEGIC ROLE Compelling offering to an expanded enterprise universe – key to network scaling	STRATEGIC ROLE Tangible efficiency & new business value to vendor network – unlocking monetisation	STRATEGIC ROLE Driving increasing transaction throughput & efficiency – key driver of network expansion	STRATEGIC ROLE Expanded value creation to the network – supporting retention & driving monetisation

Significant ARR TAM for ANZ – which we've barely begun to exploit

\$375m

Split evenly across both sides of the network

Enterprise TAM – \$192m

3.5% share · \$7.1m ARR

Vendor TAM – \$185m

1% share · \$1.8m ARR

Achieving 13% market share delivers \$50m ARR

THE REALITY

Felix is not creating this from scratch
– it's activating & monetising latent opportunity

THE PLAN, IN THREE PARTS

- ✓ Creating the Intelligent Procurement Platform
- 2 Felix – Best-Placed to Win
- ③ Activate, Expand then Accelerate

| An existing credible network – ready to be activated

What a competitor would have to build, Felix already has many strong pieces

ENTERPRISE SCALE



Estimated >\$50b of contracts under management within existing customers

VENDOR SCALE



>87k live & unique vendors within the network (across marketplace & enterprise tools)

EMBEDDED WORKFLOWS



>75% of enterprise customers use at least one of our workflow tools

GOVERNANCE CREDIBILITY



>7k enterprise users of our vendor management tooling – as a market leader

ACTIVE MARKETPLACE



>\$250m estimated total contract value from LTM participation

MONETISED PARTICIPATION



\$7.1m from enterprise for governance, workflow tooling & \$1.8m from marketplace

THE TASK

Activating the network to deliver greater value

- FELIX — BEST-PLACED TO WIN

| AI – strategically more impactful for Felix

Felix can leverage a trusted position, many years of experience & data from > \$100b of contract activity



COMPLIANCE & VERIFICATION

Auto-verify credentials either in-network or using 3rd parties, flagging gaps & issues in real-time

Considerably reducing manual checking

Benefitting from 12+ yrs of prequalification data



MATCHING & RECOMMENDATIONS

Find relevant partners to open up greater opportunity for both sides across the full Felix Network

Maximising opportunities

Curated from network + marketplace data



RISK ASSESSMENT & BENCHMARKING

Dynamic reputational & performance scores; pricing, risk compliance & other valuable benchmarking

Unlocking better outcomes

Benchmarked on thousands of contracts



MONITORING & REPORTING

Analyse contract requirements, track obligations & surface ESG/audit reporting needs automatically

Faster contract review

Learning from real contract outcomes



PROCUREMENT EFFICIENCY

Smarter workflows & increasingly automated procurement – across formal & tactical sourcing

Drastically reducing manual effort

Spans the full procurement lifecycle



CONNECTIVITY

Seamlessly accessing data & intelligence throughout the network from relevant 3rd party partners

No platform switching

Felix is the central intelligence layer

WHY IT MATTERS

Felix has the context, trust & latent scale Vista Equity Partners look for – enabling us to develop an agentic platform solution for procurement

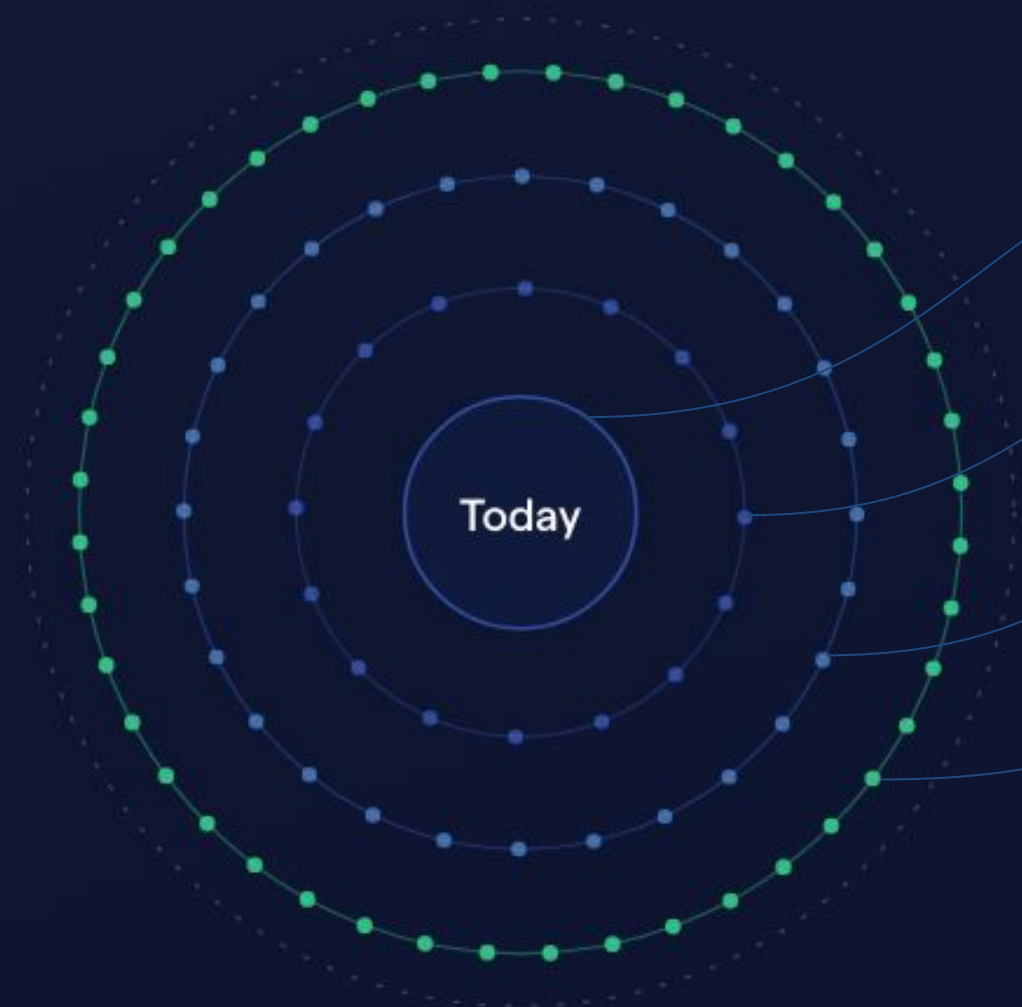
THE PLAN, IN THREE PARTS

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- 3 Activate, Expand then Accelerate

● ACTIVATE : EXPAND : ACCELERATE

The network expands organically

Each activated phase pulls more participation onto the network — which deepens the data, trust & liquidity that enables success in the next



TODAY

A network of scale — 76 enterprises, >82k vendors. Needing to unlock the value more effectively to monetise it

ACTIVATE

Deliver more to existing network users - vendors take up single IDs & enterprises route fragmented sourcing through marketplace

EXPAND

Greater network participation through increased value, clearer entry points, added verticals & broader enterprise/vendor types

ACCELERATE

The network becomes the default — new participants join *because* everyone is there & our value proposition is tiered to suit all needs

THE CHANGE

Growth stops being what Felix has to sell
– instead it becomes something the platform offers to any member of the network

Four strategic pillars

1

Evolve the existing products

Enterprise products remain foundational but their role changes — to increasing trusted transactions & unifying vendors into a single, powerful network

2

Enhance marketplace infrastructure

A self-serve, governed transaction solution — establishing as the clearing layer for long-tail sourcing, becoming an increasingly viable solution for much more

3

Build the network intelligence

AI leveraging network-wide procurement activity to deliver insights & enables good decision-making for all in the network

4

Unlock the customer tiers

GTM shifts from selling workflows to activating network participation — tiered value for both enterprises & vendors fit for an expanded sector & business type

OUR FOCUS

Doubling down to activate the existing ANZ network
- allowing product development to fuel network expansion