

2 July 2026**Investor Presentation - AI Strategy and Factor Overview**

Gentrack Group Limited (NZX/ASX: GTK) (Gentrack) hosted an investor presentation today on its AI Strategy and also provided an overview of recently acquired Factor (a New Zealand-founded SaaS business) and its platform capabilities. The presentation provides insight into how Gentrack and its partners are leveraging AI to improve customer outcomes, and highlights its transition from being a retail operations platform to becoming a broader business intelligence platform.

A copy of the presentation is **attached** to this announcement.

ENDS

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About Gentrack

We are entering a new era, with utilities worldwide transforming to meet business and sustainability targets. For over 35 years Gentrack has been partnering with the world's leading utilities, and more than 60 energy and water companies rely on us. Gentrack, with our partners Salesforce and AWS, are leading today's transformation with g2.

g2 allows utilities to launch new propositions in days, reduce cost-to-serve and lead in total experience.

<https://www.gentrack.com>



Built for trust. Powered by intelligence.

Investor Update

2 July 2026



This presentation may contain forward-looking statements. Forward-looking statements often include words such as 'anticipate', 'expect', 'plan' or similar words in connection with discussions of future operating or financial performance.

The forward-looking statements are based on management's and directors' current expectations and assumptions regarding Gentrack's business and performance, the economy and other future conditions, circumstances and results. As with any projection or forecast, forward-looking statements are inherently susceptible to uncertainty and changes in circumstances. Gentrack's actual results may vary materially from those expressed or implied in its forward-looking statements.



Today's Agenda

- 1 Welcome and introductions
- 2 Gentrack's AI Strategy and platform demo
- 3 AWS AI investment and GTK Partnership
- 4 Factor business overview and product demo
- 5 Q&A



Introductions



Andrew Cogger
Client Solution & Innovations Lead



Kenneth Yau
Principal Engineer



Jessica Venning-Bryan
Managing Director - Factor

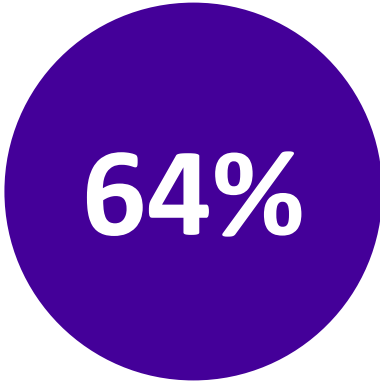


Matthew Haigh
Head of AI (NZ) - AWS



AI Strategy

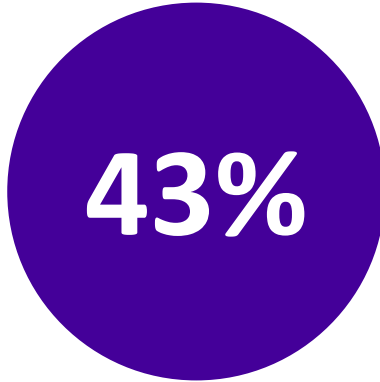
Utilities are beginning to lean heavily into AI



64%

.... of utility companies are investing more than 10% of their total IT budget into AI initiatives.

AI has moved from innovation budgets to core utility technology spending.



43%

...of AI projects are only expected to achieve an ROI within 12 months.

...yet investment plans remain aggressive.

Domain knowledge is the key to success.

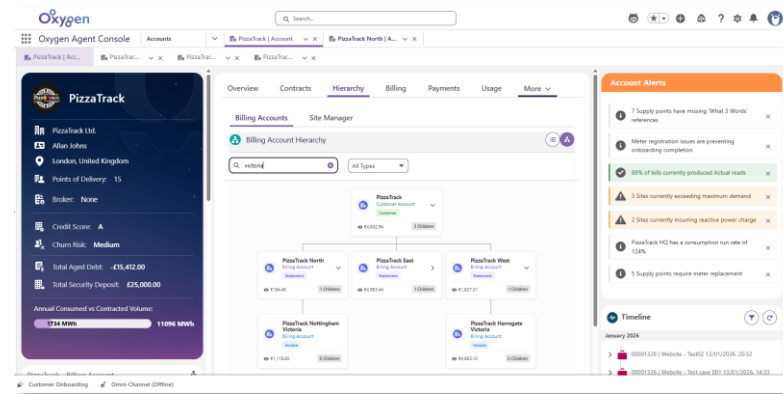
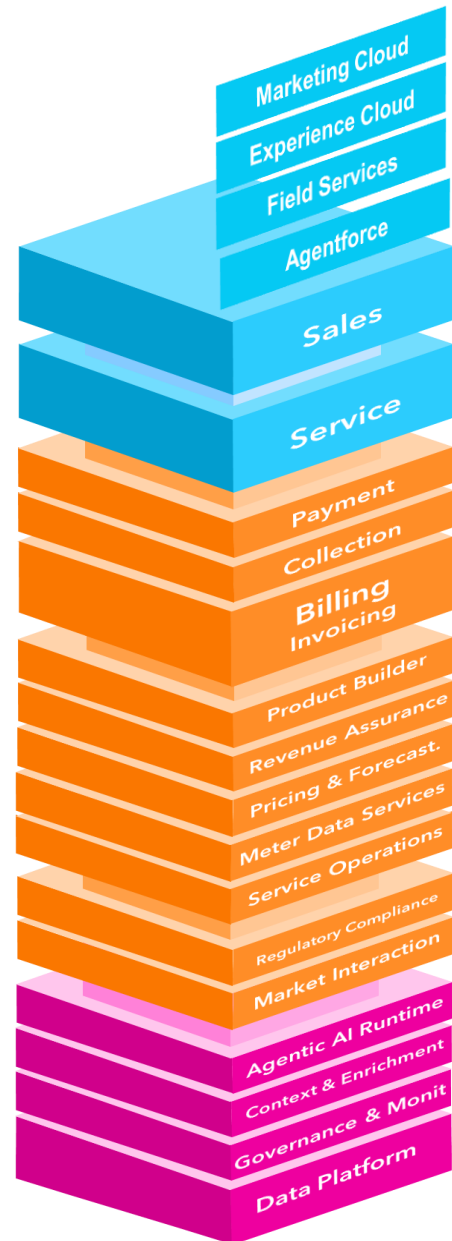
Moving from a retail operations to a business intelligence platform

Gentrack's retail operations platform, combined with Factor's forecasting-led pricing capabilities, helps utilities make better decisions across pricing, products, customer operations and commercial performance. With our AI platform, we are moving to a new age of providing not just retail operations platforms, but business intelligence platforms.

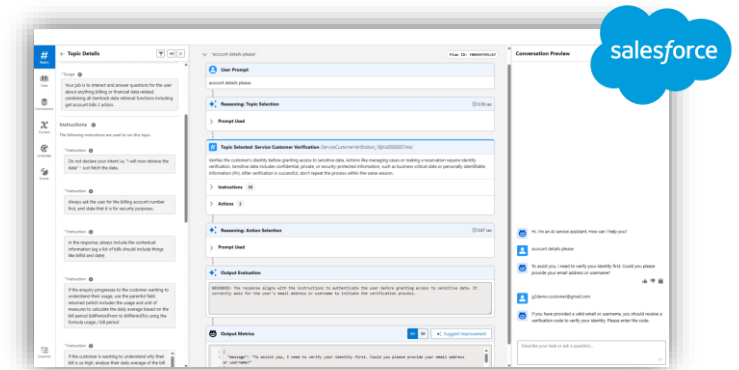
Together, Gentrack and Factor help utilities:

- Improve customer outcomes through more proactive and personalised experience
- Reduce cost-to-serve through automation and intelligence
- Optimise revenue, pricing and commercial performance
- Launch and refine products faster in response to market demand
- Utilise operational data for decision-making

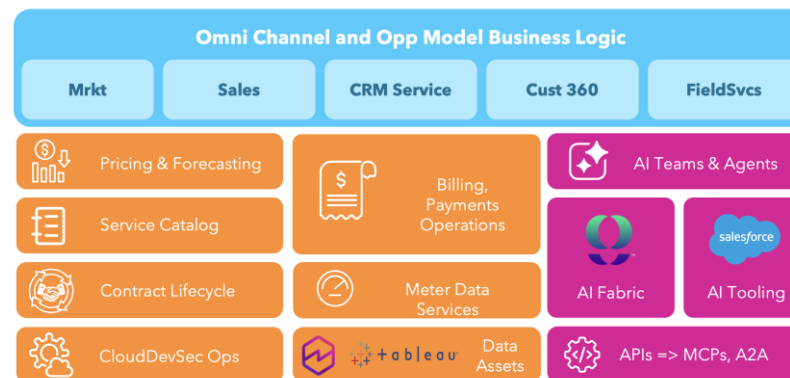
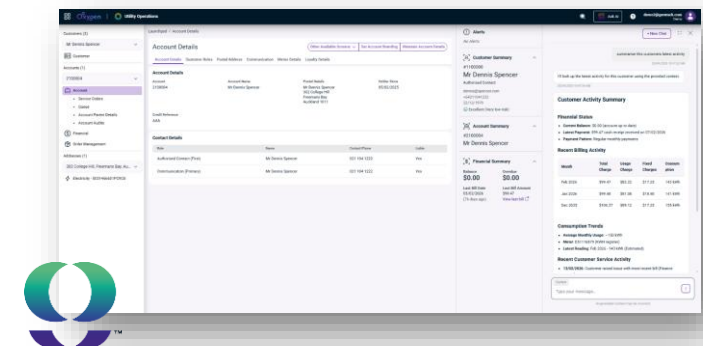
From billing intelligence to business intelligence



Agentic CX Layer



Agentic Meter & Market Layer



Gentrack's operational AI strategy

AN OPEN AI PHILOSOPHY

- | Moving our teams closer to working hand in hand with the business
- | Enabling our forward deployed engineers to bring value at an unprecedented pace for customers
- | Outpace our competitors as an agentic first solution by design
- | Complementing Salesforce Agentforce
- | Democratizing AI use case to our own development teams, our customers and integration partners

Gentrack's flexible AI principles

AN OPEN AI PHILOSOPHY

1

We open our system to the retailer's AI ecosystem

Access to our core system is liberated for ecosystem innovation (API, Data, MCP, Agent to Agent)

We support open interoperability, not vendor lock-in

2

A retailer's logical AI partner is their billing/CRM supplier

We intimately understand your system and data

We deep industry & regulatory compliance experts

We bring software pedigree and a full AI-SDLC (software dev lifecycle)

We develop once to benefit all

3

AI should be simple, low risk and affordable

Our core systems and IP comes with safety and SLA adherence

Our AI forward deployed engineers train and co-innovate, promoting a BOT model for AI adoption

We aim to provide options to control and manage costs.

Route to market

Our AI opportunity is a blue ocean

Gentrack is already deploying AI FDEs in initial engagements with retailers.

Unlike per-seat SaaS revenue models, our core SaaS revenue is per-service point.

And our AI fabric is backwards compatible for the Gentrack platforms our existing customers have.

As we start to deploy AI platforms, we'll refine our revenue model - but see this as accretive, not competitive, to our existing platform revenue.

And internally, we're advancing and accelerating the use of AI in our product development and project delivery cycles, unlocking efficiency and reducing time to value.



GENTRACK

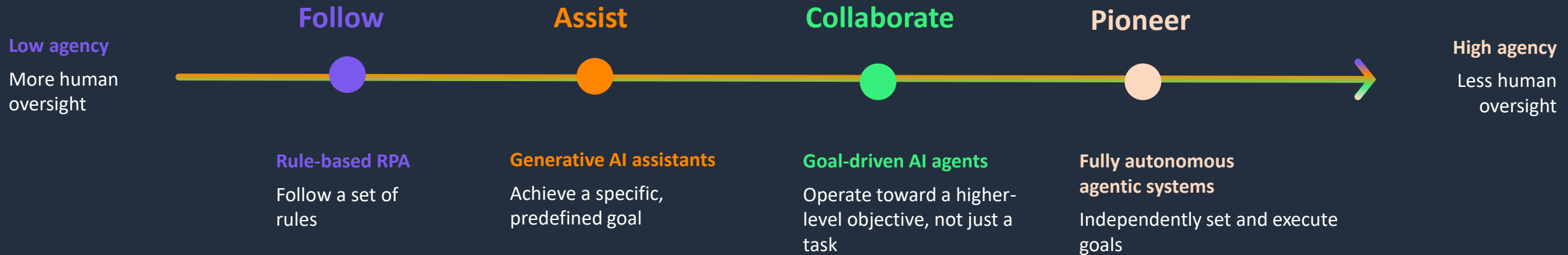
The age of AI: tomorrow's intelligence

Matt Haigh

Head of AI (NZ)

AWS New Zealand

Agentic AI maturity scale: from automation to agency



Guiding principles for scaling agentic AI

EMBRACE AGILITY



Stay flexible to outpace change. Build open, secure, scalable systems that evolve with your needs

FOCUS ON CONTEXT (DATA)



Pair the 'best' models with your data.
Deliver smarter decisions by combining choice and context

PICK THE RIGHT PATH: BUY & BUILD



Transform work with intelligent solutions.
Automate tasks and unlock human creativity at scale

AI in the Energy Sector

AI delivers measurable efficiency gains across the energy sector

AI is no longer a future ambition—it is core to how the energy industry operates today



Utilities are deploying AI at scale

Up to 85% accuracy:
Predicting asset failure

(McKinsey; IDC Energy Insights)

Up to 20% reduction:
Maintenance costs

(McKinsey; IDC Energy Insights)



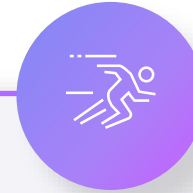
Oil and gas companies are deploying AI across the full value chain

20–25% savings:
Operating expenses

(McKinsey; IDC Worldwide Oil and Gas Digital Strategies, 2025)

40–60% reductions:
Capital expenditure (CAPEX)

(McKinsey; IDC Worldwide Oil and Gas Digital Strategies, 2025)



The leaders are pulling ahead

43% confidence:
AI will deliver results

(Omdia, 2024 AI Market Maturity Survey)

57% report:
AI has increased revenue growth

(Omdia, 2024 AI Market Maturity Survey)

Why AWS



Infrastructure built for energy at scale

Purpose-built for compute-intensive energy workloads with proven reliability—processes petabytes of seismic data, manages millions of smart meter readings per second.



Broadest AI choice & model flexibility

Model-agnostic access to widest foundation model selection (including Anthropic & OpenAI models)—fine-tune with proprietary data, never locked to a single vendor.



Enterprise Security & Compliance

ISO/IEC 42001 certified with data sovereignty controls—trusted by critical infrastructure operators, keeps data private and under your control.



Largest Energy Partner Ecosystem

Most comprehensive AI partner network in Energy & Utilities spanning seismic analysis to pipeline monitoring to customer engagement, giving companies the flexibility to find the right solution for every use case.



Seamless Integration & Expert Support

Straightforward integration with existing SCADA and OT systems, plus dedicated experts to train, test, and evaluate energy-specific LLMs.



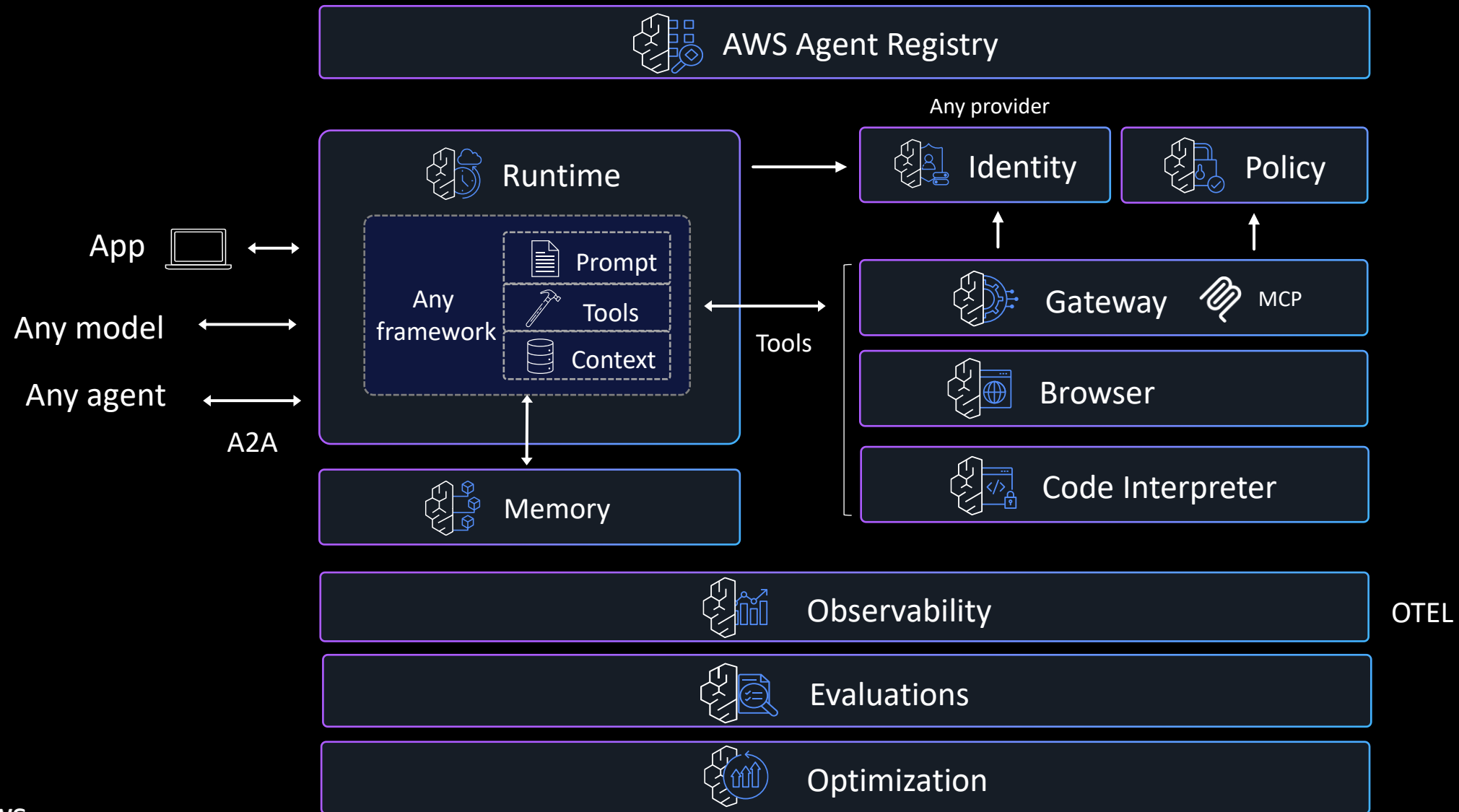
Enterprise-Ready AI Agents in Production

AI agents deployed today for field operations, asset health, grid management, and outage response—proven solutions delivering results now.

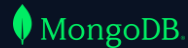


Running agents at scale

Amazon Bedrock AgentCore (Selected Services)



Thousands of organizations are innovating on AgentCore today



Trusted to build and orchestrate agents in production

COX
AUTOMOTIVE™

CHAT AGENTS
PROCESS AUTOMATION AGENTS

17+

agentic AI solutions launched to
production in months



THOMSON REUTERS

PLATFORM

70%

automation in platform engineering
operations



PARROT
ANALYTICS

PROCESS-AUTOMATION AGENTS

10X

faster media signal
classification, 60% reduction in
operational costs



How energy is made, moved, sold and used
is fundamentally changing.

Over the next decade utilities must adapt or die.

Factor empowers utilities to design and deliver propositions that
customers and markets are demanding,
and that protect margins.



A large and growing market opportunity

1. Electrification driving global electricity use. Expected to double by 2050.
2. Demand outstripping supply. Wholesale energy price volatility across all markets.
3. Distribution networks using price signals but utilities ill-equipped to commercialise them.

These megatrends are playing out in all markets:

Australia

Race to dominate in the battery market following significant government investment in battery uptake in 2025.

Europe

Digital Decade and Green Agenda policies driving investment in renewables. Utilities innovating (e.g. financial products) to manage market exposure.

UK

Targeting 6x increase in battery capacity and improvements in market balancing. Urgency for utilities to sharpen real-time pricing and optimisation.

USA

Deregulation momentum and rapid IPP growth intensifying margin pressure across competitive wholesale markets.

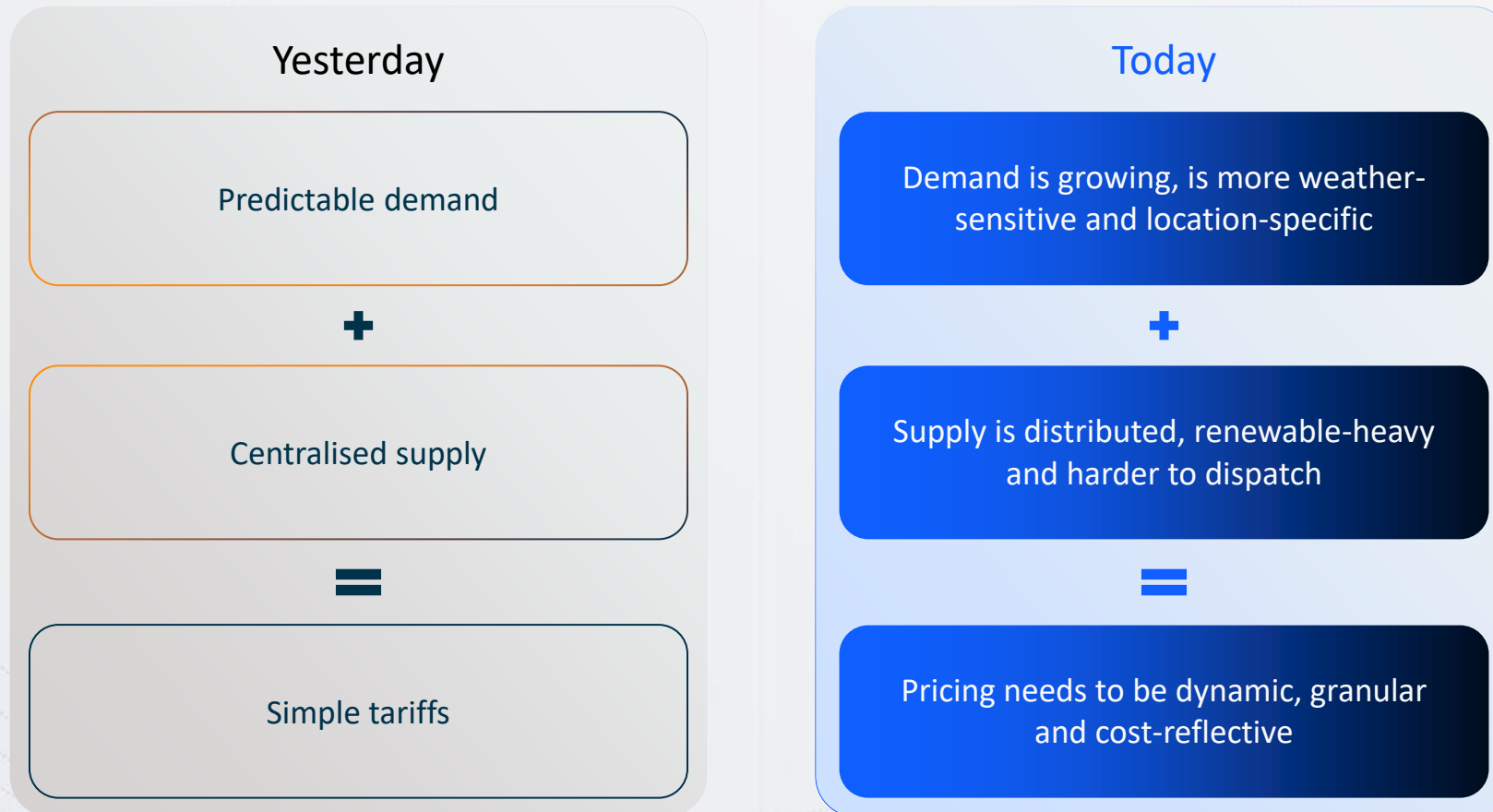
Asia

Renewables build-out outpacing grid infrastructure, and surging data centre demand, forcing utilities to manage increasingly volatile supply-demand.



From simple tariffs to dynamic cost allocation

Better for customers, utilities and the environment

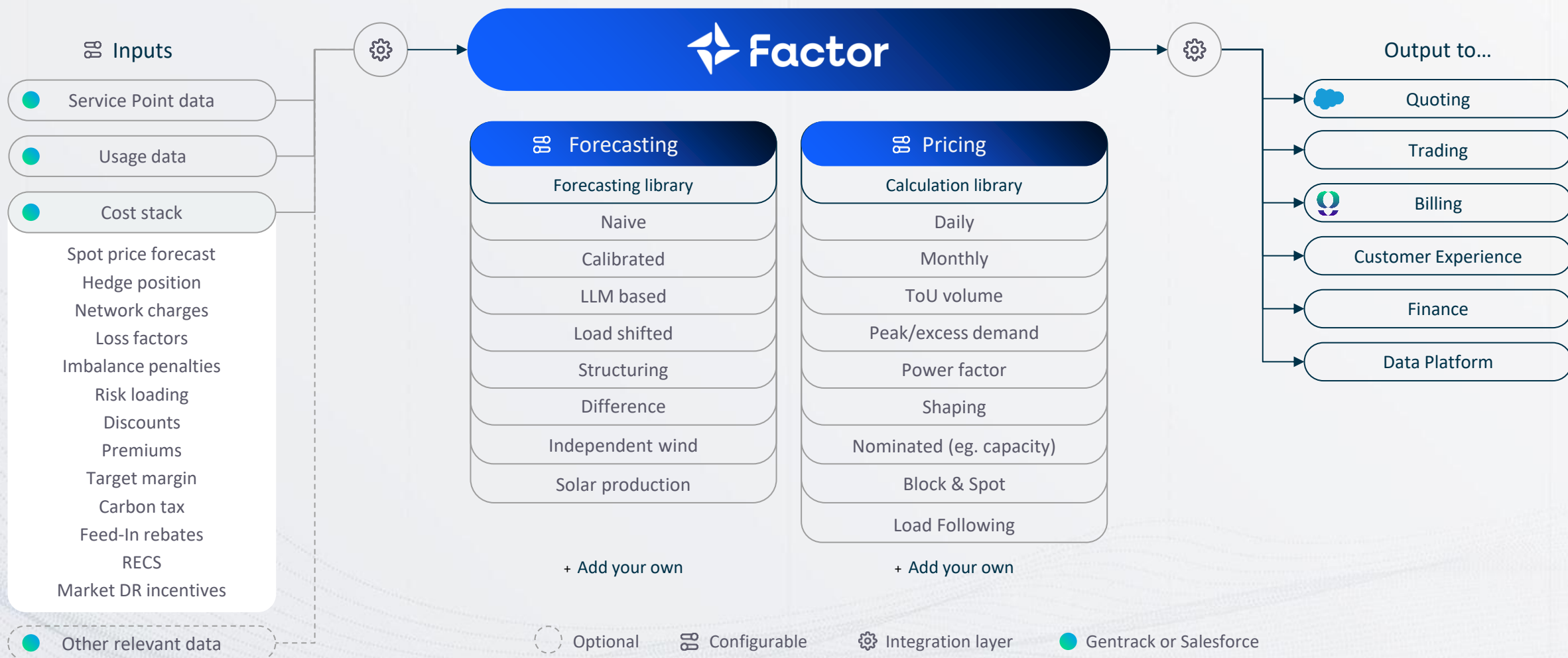




A significant gap in the ecosystem



Demand Forecasting & Pricing operationalised





Factor unlocks the products for the new energy economy



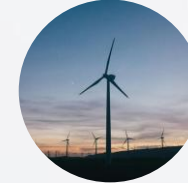
Contract Flex

aka Progressive Purchasing



Load shifting products

especially for EV and battery products



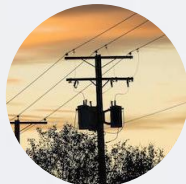
PPAs

24/7 clean, independent wind and other variations



Bespoke pricing

across all customer segments



Dynamic tariffs

Retail and network



Difference forecasting

for diversified procurement



Short-term forecasting

for trading adjustments



Price signal optimised

tariff design



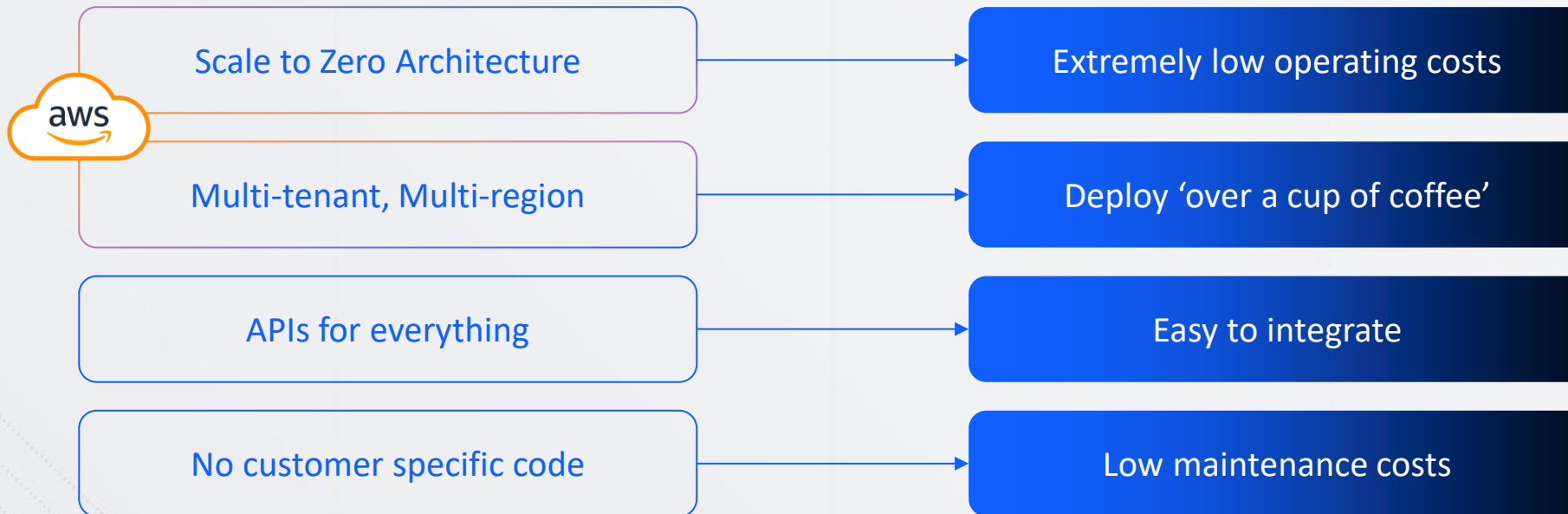
Enhanced CX

Cost tracking, agentic product pricing etc



A true SaaS product

Transforming customers' pricing without the transformation project



Rapid value creation for customers and Factor



Q & A