

20 October 2025

ASX Announcement

Hiremii Expands Global Advertising and Candidate Acquisition Capability

Highlights

- Strategically significant improvement in platform marketability
- Material global expansion of advertising reach
- Enhanced opportunity to apply AI shortlisting capabilities

Hiremii Limited (ASX:HMI) (“Hiremii” or “the Company”) is pleased to announce the successful completion of its software integration with global job-boards including LinkedIn, Indeed, and CareerOne through distribution platform Idibu.

This strategic milestone responds to pilot customer feedback and significantly enhances Hiremii’s advertising and candidate acquisition capabilities, providing clients with seamless access to hundreds of local and international job boards from Hiremii’s proprietary AI-enabled Applicant Tracking System (ATS).

Strategic Significance

Hiremii CEO, Andrew Hornby, commented: “Integrating directly to job boards helps recruiters better capture vital candidate data and quickly identify the top prospects. It makes the platform more attractive to potential clients by moving seamlessly from enhanced job specification to targeted advertising to AI-powered screening. The Idibu integration marks a major step forward in our mission to deliver an intelligent talent acquisition solution with global reach and cutting-edge AI candidate analysis.”

Material Expansion of Advertising Reach

Through the Idibu integration, Hiremii clients in the mining, energy, and technology sectors can now publish job advertisements across their preferred online platforms while managing all campaigns through a single, unified interface. This functionality



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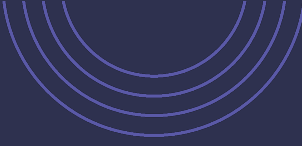
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streamlines recruitment operations and ensures that roles are visible to a global pool of qualified candidates.

Enhanced Opportunity to Apply Hiremii's Proprietary AI

The integration further strengthens Hiremii's competitive position by combining Idibu's extensive reach with the Company's AI-driven shortlisting technology, which leverages a proprietary knowledge-graph architecture to assess candidate suitability more accurately than generic large-language-model (LLM) approaches used by many other recruitment systems.

This enables Hiremii clients to identify, assess, and hire better-matched candidates faster, improving both recruitment quality and cost efficiency.

ENDS

This announcement has been authorised for release by the Managing Director of the Company.

About Hiremii Group

Hiremii Limited (ASX:HMI) is a technology-driven full-service recruitment company with two core business components; Hiremii Technology, a cloud-based platform which uses machine learning and artificial intelligence to automate and improve recruitment processes, advertising for and shortlisting candidates based on an employers' specific requirements, and Inverse Group, a growing recruitment business that provides specialist white collar recruitment services to the energy, resources and technology sectors.

To learn more please visit: **www.hiremiigroup.com**

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Forward Looking Statements

This announcement may contain certain "forward looking statements" which may not have been based solely on historical facts, but rather are based on the Company's current expectations about future events and results.

Where the Company expresses or implies an expectation or belief as to future events or results, such expectation or belief is expressed in good faith and believed to have a reasonable basis. However, forward looking statements are subject to risks, uncertainties, assumptions, and other factors, which could cause actual results to differ materially to futures results expressed, projected, or implied by such forward looking statements.

The Company does not undertake any obligation to release publicly any revisions to any "forward looking statements" to reflect events or circumstances after the date of this announcement, or to reflect the occurrence of unanticipated events, except as may be required under the applicable securities laws.



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