

Former Binance Head of APAC joins Advisory Board

InFocus Group Holdings Limited (ASX: **IFG**) (the **Company** or **InFocus**), a data analytics and software solutions company, is pleased to provide an update on the formation of the InFocus Strategic Advisory Board, being chaired by Mr John Poynton AO, with the appointment of Mr Leon Sing Foong and the formalisation of a charter for the Advisory Board.

Mr Foong was the Head of Asia Pacific for Binance, the world's largest cryptocurrency exchange, where he oversaw operations, partnerships, and regulatory engagement across multiple jurisdictions. He is the co-founder of Mythos Group, specialising in Web 2.5 and 3.0 advisory and investments in the digital assets ecosystem across Southeast Asia. Mythos' previous projects include the OranjeBTC digital asset treasury – backed by Brazil's largest bank, Itaú – as well as Nakamoto (NASDAQ:NAKA), and Treasury B.V.

Mr Foong brings extensive experience in scaling technology platforms and digital assets, having previously served as CEO of SOCAR Malaysia and General Manager at Uber, where he managed P&L and expansion across Malaysia and Thailand.

Mr Foong's appointment strengthens the Advisory Board's breadth across digital assets, data analytics, gaming, and payments.

Highlights:

- Mr Leon Sing Foong, former Head of APAC for Binance (the world's largest cryptocurrency exchange by trade volume) and co-founder of Mythos Venture Partners, joins the InFocus Strategic Advisory Board
- Strategic Advisory Board expertise now spans cryptocurrency, digital assets, gaming, payments, and corporate governance
- Further appointments are being considered by the Chairman, Mr John Poynton AO

Chief Executive Officer and Executive Director, Ken Tovich, commented:

"We're excited to welcome Leon to the Advisory Board. His experience across the digital asset and technology sectors adds a valuable global perspective to our team as we continue to expand InFocus's footprint across gaming, data, and digital innovation."

Incoming Member of InFocus Strategic Advisory Board, Mr Leon Sing Foong, commented:

"I'm delighted to be joining InFocus at such an exciting time for the business. The convergence of gaming, data, and digital assets is one of the most dynamic opportunities in technology today, and InFocus has the capability, vision, and timing to make a meaningful impact. What stands out to me is the Company's disciplined approach to innovation - blending creativity with commercial focus and a clear commitment to operating responsibly in this fast-moving space.

"I look forward to working with John, Ken, and the broader team to help shape how InFocus captures these opportunities, builds strategic partnerships across the region, and continues positioning itself as a leader in the next wave of digital transformation."

Strategic Advisory Board

The Strategic Advisory Board now comprises Mr John Poynton AO as Chairman and Mr Leon Sing Foong as the first member. Mr Poynton and the Company are considering further appointments to expand the breadth and depth of capabilities.

The Strategic Advisory Board has been chartered to advise the Company on matters of strategic interest across iGaming, gaming, digital assets, cryptocurrencies, payments processing, and other areas of strategic importance to the Company. A formal charter has been settled by the Chairman and will be reviewed periodically.

Mr Poynton, appointed last week, brings significant experience over a distinguished career across some of Australia's most well known institutions and corporate vehicles including the Reserve Bank of Australia's Payments System Board which is responsible for overseeing Australia's financial payments systems, a decade on the board of Australia's sovereign wealth fund, the Future Fund Board of Guardians, and Australia's Export Finance and Insurance Corporation (now known as Export Finance Australia). He was also the Managing Director and Chairman of the stockbroking firm Hartley Poynton (now Euroz Hartleys) and is presently Co-Founder and Chair of Poynton Stavrianou, a corporate advisory firm based in Western Australia.

Each of the Chief Executive Officer and the Company Secretary have been appointed members of the Strategic Advisory Board on an ex officio basis.

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This announcement has been approved by the Chief Executive Officer of InFocus Group Holdings Limited.

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About InFocus Group Holdings Limited

InFocus Group Holdings Limited (**IFG**) is a data intelligence and software solutions company with proven expertise in data analytics as well as software and platform development. IFG operates four main operational units: InFocus Analytics, the Frugl Grocery app, and software development consultancy houses Onify and Prodigy9. InFocus has also now launched two strategic business units, InFocus Digital Ventures and InFocus Gaming Technologies, aimed at the digital assets and iGaming sectors, respectively. Together, these business units provide IFG with enterprise-scale capabilities across data analytics, business intelligence, software and platform development, cybersecurity, artificial intelligence and machine learning, and team augmentation.