IVE Group Limited
ABN 62 606 252 644
Level 3
35 Clarence Street
Sydney NSW 2000
P+61 2 9089 8550
ivegroup.com.au

ASX RELEASE - IVE GROUP LIMITED (ASX: IGL)

IVE Group signs long-term marketing services agreement with Domino's (ASX:DMP), and acquires Impressu and Budget Mail Services.

SYDNEY, 3 November 2025

IVE Group Limited (IVE) today announces that it has signed a long-term marketing services supply agreement with Domino's Pizza Enterprises (DPE), as well as executing binding agreements to acquire Impressu Print Group (Impressu) and Budget Mail Services.

Impressu

Impressu is a Brisbane-based print business, owned by DPE, providing digital and offset print, direct mail and letterbox marketing, signage and point of sale solutions, and warehousing and logistics solutions. Impressu services longstanding clients across the quick service restaurant, retail, healthcare and public sectors with its largest customer representing the vendor, Domino's.

Impressu is initially expected to contribute annual revenue of around $30m, EBITDA of around $4.5m (including cost synergies), NPATA of around $2.5m and has been acquired for $13.5m of consideration.

Domino's Marketing Services Agreement

In conjunction with acquiring Impressu, IVE has signed a 6+2 year marketing services supply agreement with DPE. This agreement sees IVE continuing to supply all the existing services Impressu has been supplying for the last 8 years under DPE ownership, as well as expanding these services into other core capability areas of IVE (such as creative & content, CX & data, events and activations, uniforms and more).

IVE expects this contract to contribute more than $80m of revenue during the initial term.

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Budget Mail Services (BMS)

BMS is a small Sydney-based mail and communications business supporting clients in the share registry, charity, publishing and education sectors.

BMS has revenue of around $5m and once fully integrated is expected to deliver EBITDA and NPATA of $1m and $0.5m respectively. BMS has been acquired for $1m of consideration (combination of cash and liabilities) with $0.5m of integration costs.

The acquisitions are aligned to IVE's strategy of building additional scale and capacity in core service areas while broadening its national operational footprint. Impressu is subject to the satisfaction of customary conditions and is expected to complete imminently, whilst BMS completed on 3 November 2025.

Matt Aitken, Managing Director IVE Group said: "These businesses are a strong strategic fit. They bring new capacity, new customers and enhance national reach with Impressu offering growth opportunities in the fast-growing south-east Queensland and northern NSW corridor. I'm also particularly excited about the long-term partnership with Domino's and the opportunities that presents. We will continue to invest with discipline and remain focused on delivering value for shareholders."

Integration planning is underway to support a smooth transition for customers and employees.

For more information, please contact:

Matt Aitken
Managing Director
IVE Group Limited
+61 413 740 774

Tony Jackson
Investor Relations
IVE Group Limited
+61 410 499 043

About IVE Group

Founded in 1921 and listed on the Australian Securities Exchange in December 2015 (ASX:IGL), IVE Group is Australia's largest diversified marketing company. Specialising in Creative & Content, CX & Data, eCommerce, Brand Activations, Merchandise, Uniforms & Apparel, Packaging, Print, Distribution and 3PL, we connect more than 2,800 clients with their customers every day. One partner. Infinite possibilities.

For more information – visit IVE Group's website.