



Announcement Summary

Name of entity

[KOGAN.COM](#) LTD

Announcement type

Update announcement

Type of update

Final buy-back notification

Date of this announcement

12/5/2026

Reason for update

Final buy-back notification

ASX Security code and description of the class of +securities the subject of the buy-back

KGN : ORDINARY FULLY PAID

The type of buy-back is:

On market buy-back

Total number of +securities bought back

13,735,475

Total consideration paid or payable for the securities

AUD 62,510,047.05000

Refer to next page for full details of the announcement



Part 1 - Entity and announcement details

1.1 Name of entity

[KOGAN.COM](https://www.kogan.com) LTD

We (the entity named above) provide the following information about our buy-back.

1.2 Registration number type

ACN

Registration number

612447293

1.3 ASX issuer code

KGN

1.4 The announcement is

Update/amendment to previous announcement

1.4a Type of update

Final buy-back notification

1.4b Reason for update

Final buy-back notification

1.4c Date of initial notification of buy-back

26/4/2023

1.4d Date of previous announcement to this update

21/4/2026

1.5 Date of this announcement

12/5/2026

1.6 ASX Security code and description of the class of +securities the subject of the buy-back

KGN : ORDINARY FULLY PAID



Part 2 - Type of buy-back

2.1 The type of buy-back is:

On market buy-back



Part 3 - Buy-back details

Part 3A - Details of +securities, price and reason

3A.1 Total number of +securities on issue in the class of +securities to be bought back

99,131,743

3A.4 Does the entity intend to buy back a minimum number of +securities

No

3A.5 Does the entity intend to buy back a maximum number of securities

Yes

3A.5a Maximum number of securities proposed to be bought back

9,913,174

3A.6 Name of broker or brokers who will offer to buy back +securities on the entity's behalf

Broker name:

Cannacord Genuity

3A.9 Are the +securities being bought back for a cash consideration?

Yes

3A.9a Is the price to be paid for +securities bought back known?

No

3A.9a.1 In what currency will the buy-back consideration be paid?

AUD - Australian Dollar

Part 3B - Buy-back restrictions and conditions

3B.1 Does the buy-back require security holder approval?

No



Part 3C - Key dates

On-market buy-back

3C.2 Proposed buy-back start date

13/5/2025

3C.3 Proposed buy-back end date

12/5/2026

Part 3D - Other Information

3D.1 Any other information the entity wishes to notify to ASX about the buy-back



Part 5 - Final buy-back notification

For on-market buy-backs, a final buy-back notification must be submitted at least half an hour before the commencement of trading on the business day after the company buys back the maximum number of securities that it wanted or the company decides it will stop buying back securities.

For equal access buy-back schemes, a final buy-back notification must be submitted no later than five business days after the buy-back offer closing date.

For employee share scheme buybacks, selective buy-backs and other buy-backs, a final buy-back notification must be submitted by no later than five business days after the completion of the buy-back.

5.1 Total number of +securities bought back

13,735,475

5.2 Total consideration paid or payable for the securities

AUD 62,510,047.05000

5.3 Highest price paid

AUD 8.64000000

5.4 Date highest price was paid

13/3/2024

5.5 Lowest price paid

AUD 2.95000000

5.6 Date lowest price was paid

25/11/2025