

ASX ANNOUNCEMENT

31 July 2026

COMPLETION OF ACQUISITION OF AUSTRALIAN FINANCIAL SERVICES LICENCE

Klevo Rewards Limited (ASX: KLV) (Klevo or Company) is pleased to announce that it has completed the acquisition of all issued shares in **Asfin Funds Management Pty Ltd** (Asfin), ABN 16 641 291 812, the holder of Australian Financial Services Licence No. 535976.

The acquisition was completed for total cash consideration of \$200,000. This consideration will be paid from the Company's current working capital.

Following completion, Asfin is now a wholly owned subsidiary of Klevo.

The acquisition provides the Klevo Group with an Australian Financial Services Licence to support the continued development and proposed commercialisation of its digital financial services and investment platform, including financial product advisory, dealing and investment-related services, subject to the authorisations contained in the licence and all applicable regulatory requirements.

The acquisition represents an important step in the development of Klevo's broader financial services ecosystem and its strategy to integrate financial services, investment functionality and rewards within a unified digital platform.

Klevo will now commence the integration of Asfin into the Group and progress the required governance, compliance, risk management and operational frameworks before commencing any new financial services activities through the licensed entity.

The Company notes that completion of the acquisition is an early-stage strategic step. The timing and extent of any future financial contribution from Asfin will depend on the successful completion of the integration process, satisfaction of applicable regulatory requirements and the commercial rollout of the relevant products and services.

Further updates will be provided as material developments occur.

This announcement is authorised for release by the Board of Directors of the Company.

Enquiries:

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About Klevo Rewards Limited (ASX: KLV) is an Australian rewards, loyalty and payments technology company delivering customised, subscription-based marketplace solutions for corporate clients, members, and consumers.

Following the acquisition and integration of Fly Wallet, Klevo has strengthened its technology capability and expanded its offering to include white-labelled Mastercard-powered loyalty and

rewards solutions, digital wallet infrastructure, card-linked rewards, customer engagement programs, and digital marketing services.

Klevo's platform is designed to help corporates, financial services providers and consumer brands deliver more meaningful customer and employee engagement through tailored rewards, payment-linked benefits, loyalty marketplaces, and data-driven promotional campaigns. The Company continues to focus on building scalable technology, strengthening governance and compliance capability, and expanding its commercial partnerships across the rewards, loyalty, and payments ecosystem.