

29 January 2026
ASX Market Release

Launch of Mayfield 360 Allied Health Services

Mayfield Childcare Limited (**Mayfield** or the **Company**) is pleased to announce the establishment of **Mayfield 360** - a new Allied Health Services vertical, designed to provide integrated, support for children and families across its Early Childhood Education and Care (ECEC) network.

Mayfield 360 expands the Company's service delivery model, ensuring that children are firmly at the centre of Mayfield's integrated approach. The initiative supports continuous improvement across all elements of learning and development, while extending meaningful support to families throughout the Group's network.

Mayfield 360 will introduce Occupational Therapy, Speech Pathology and Developmental Services, enhancing outcomes for children while strengthening centre-based knowledge, practice and capability. The service aligns with Mayfield's commitment to evidence-based practice and high-quality child outcomes.

The Allied Health and National Disability Insurance Scheme (NDIS) sectors represent a large unmet need and growing opportunity in Australia. Total NDIS funding is projected to exceed A\$44 billion p.a., with Therapy and Allied Health supports estimated to account for approximately 10% of NDIS expenditure. This represents an addressable market of approximately A\$4-5 billion p.a. for Allied Health Services underpinned by strong demographic trends, increasing demand for early intervention, and ongoing government funding support^{1,2,3}.

The Mayfield 360 model positions the Company's ECEC network as a scalable platform for delivering complementary family services. By entering this space, the Group aims to leverage shared infrastructure, relationships and capability, improving outcomes for children and create new avenues for strategic growth and revenue diversification

Early engagement from families and centre teams has been encouraging with initial enrolments secured and strong demand identified.

Mayfield remains committed to innovation that improves quality, capability and child outcomes. Mayfield 360 supports the Company's strategy of investing in meaningful value to families and educators as its base for sustainable growth.

Operating Update

Chief Executive Officer (CEO), Daniel Stone, said:

"Mayfield continues to make progress in the turnaround of its childcare operations, with stability, improving Underlying Centre-Level EBITDA performance and occupancy growth. Further operational and financial detail will be provided as part of the Company's regular shareholder communications following the release of the Appendix 4C and Quarterly Activity Report.

The launch of Mayfield 360 is an important step in diversifying earnings, strengthening our operating model and positioning the Group for sustainable long-term growth.

I look forward to discussing the Company's progress, including the Mayfield 360 opportunity during the Q4 FY25 Results Webcast on Monday."

1. National Disability Insurance Agency (NDIA), *Quarterly Report to Disability Ministers and Annual Financial Sustainability Reports* — total Scheme funding and expenditure breakdown.
2. Australian Government, *Portfolio Budget Statements – Social Services* (FY2025–26 forward estimates).
3. Allied Health Professions Australia (AHPA), analysis of NDIA expenditure data indicating therapy and allied health supports represent approximately 10 % of total NDIS spend.

Q4 FY25 Results Webcast

The Company is pleased to advise that CEO Daniel Stone and Chief Financial Officer (CFO) Chris Hayes will host a webcast to present and discuss the Q4 FY25 Results at 3.00pm AEDT on Monday 2 February 2026.

Shareholders who wish to participate in the webcast, can register via the following link:

https://uso2web.zoom.us/webinar/register/WN_T1looLGCSOWbHA9kI_gxbA

Shareholder questions are to be submitted electronically through the webcast interface.

Shareholders are requested to register in advance of the meeting and join at least 15 minutes before the scheduled start time.

This announcement has been approved for release by the Board.

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About Mayfield

Mayfield own and operate 45 childcare centres with over 4,000 registered childcare places across Victoria, Queensland, and South Australia. Our goal is to deliver exceptional, high-quality services to families by continuously improving our centres and surpassing National Quality Standards. We believe that providing the best education and care will create a positive impact on the lives of families we serve.

