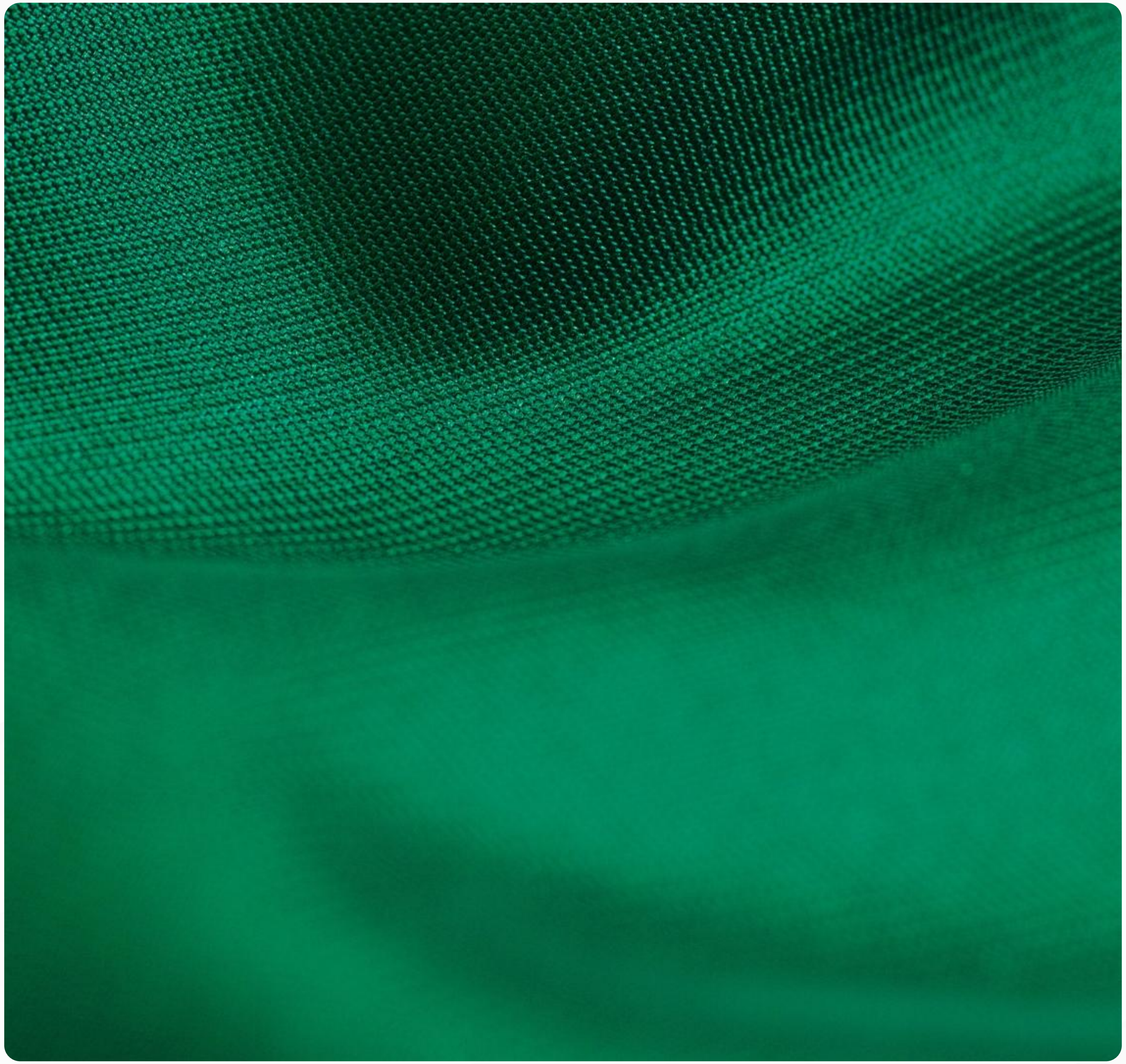
ANNUAL GENERAL MEETING

AND TRADING UPDATE



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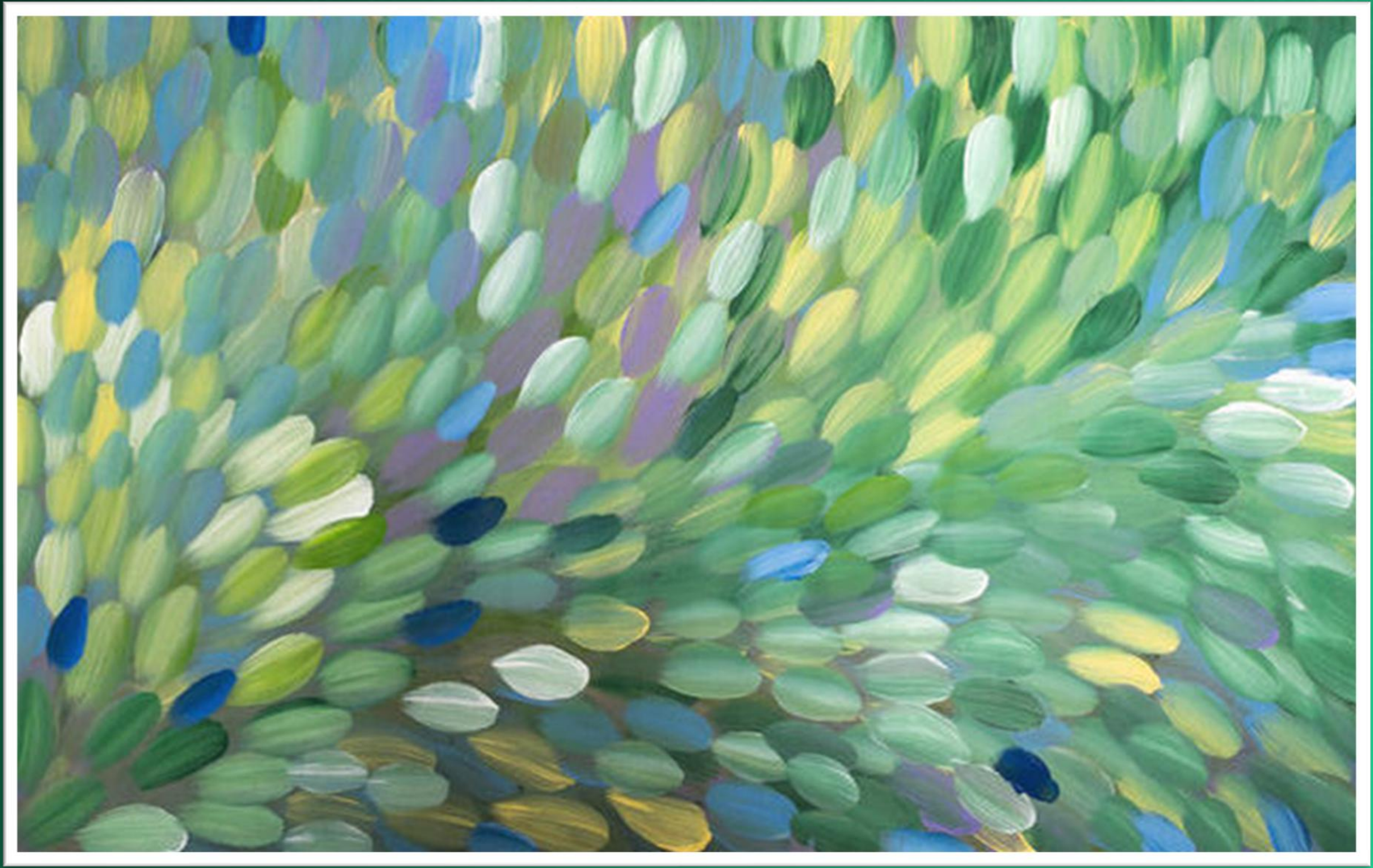

Acknowledgment of Country

artwork by **Gloria Petyarre (1942-2021)**

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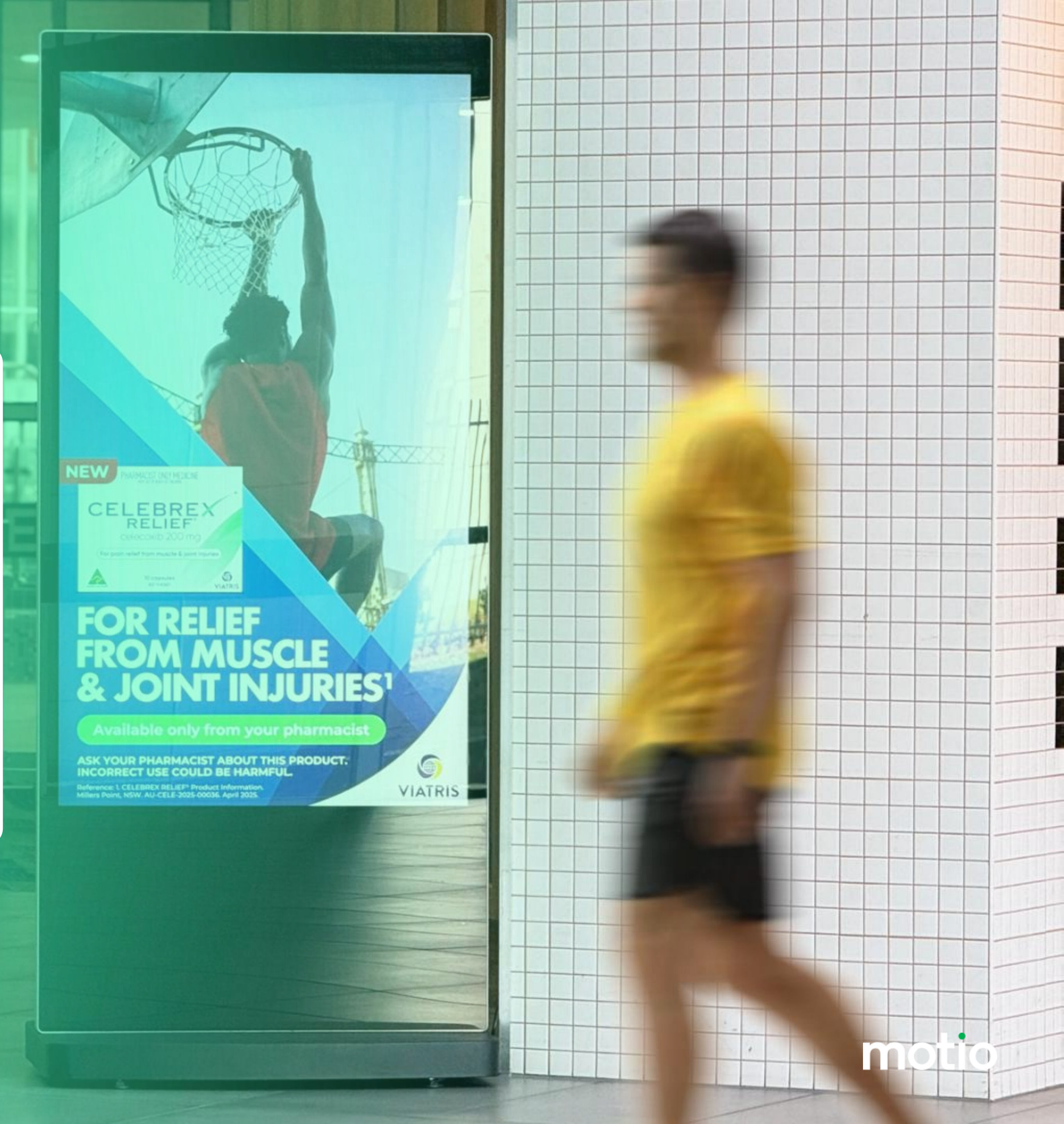
THANK YOU FOR JOINING



01

WELCOME TO THE AGM.

JASON BYRNE | CHAIR

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INTRODUCTION | BOARD & MANAGEMENT

JASON BYRNE | CHAIR

HARLEY GROSSER | DIRECTOR

ADAM CADWALLADER | MD + CEO

JUSTIN KINGSTON | COO

JACQUI SMITH | FINANCIAL CONTOLLER

GORDON D'MELLO | COMMERCIAL DIRECTOR

Annual General Meeting
Motio Limited
Level 8, 140 Arthur Street
North Sydney NSW 2060
September 25, 2025

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02

AGM PROCEEDINGS.

JASON BYRNE | CHAIR

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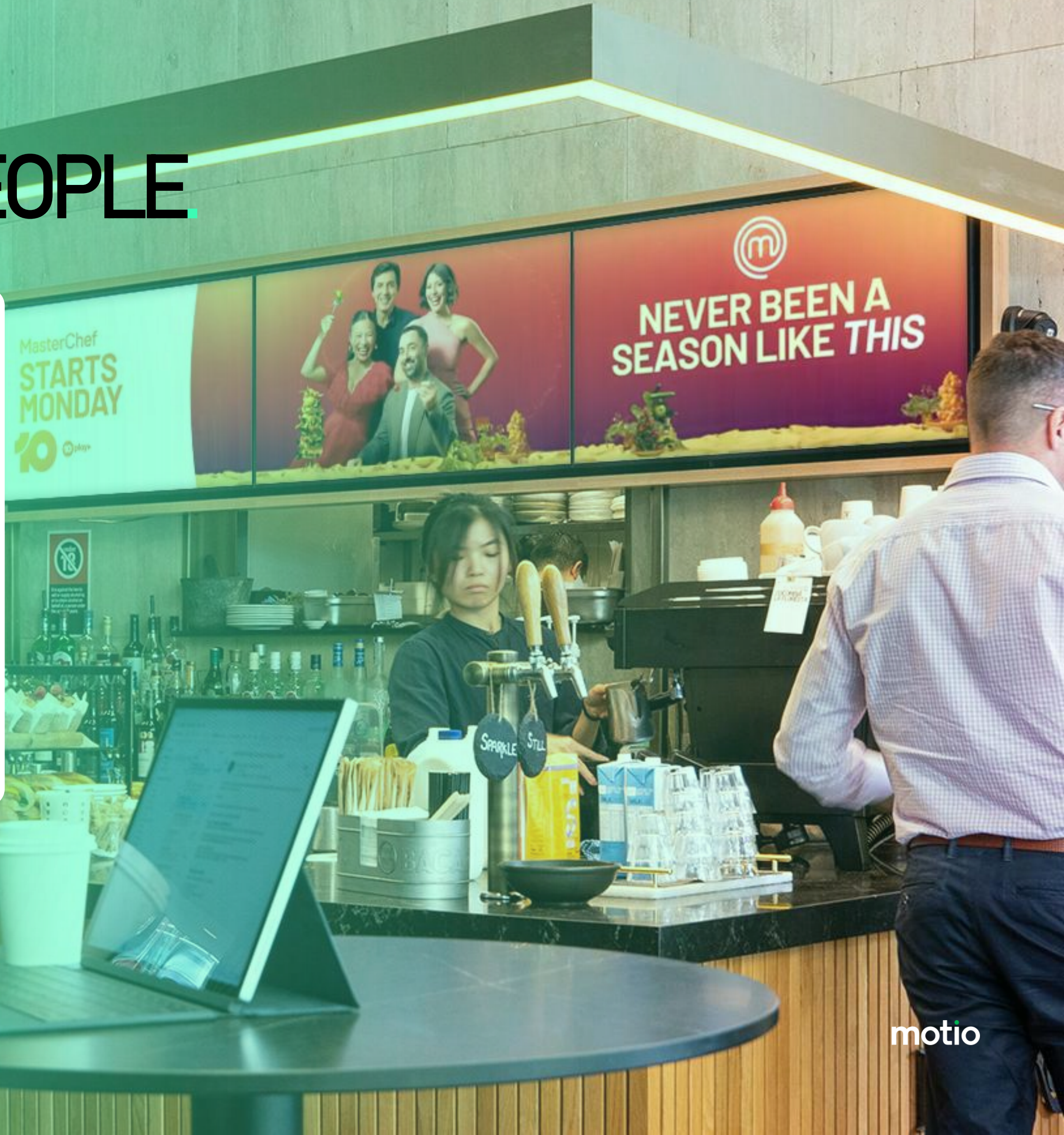
03

MOTIO OVERVIEW & 10 WEEK UPDATE

ADAM CADWALLADER | CEO

HOW WE CONNECT WITH PEOPLE.

- Developing fantastic networks that have high impact
- In geographies where a lot of people see our displays
- Has the precision of digital targeting
- The dynamics of video and editorial content
- Hyper relevant information
- Tailored to the natural long dwell times of each environment



We own and operate digital screen networks in these **expanding group of environments.**

motio.health

We own and operate digital screen networks in these **expanding group of environments.**

motio.café

motio is a Placed Based Media company
that operates over 1,200 displays nationally.

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NEW
PHARMACIST ONLY MEDICINE
CELEBREX RELIEF
celecoxib 200 mg
VIATRIS
FOR RELIEF FROM MUSCLE & JOINT INJURIES[1]
Available only from your pharmacist
ASK YOUR PHARMACIST ABOUT THIS PRODUCT. INCORRECT USE COULD BE HARMFUL.
Reference: 1. CELEBREX RELIEF Product Information. Millers Point, NSW. AU-CELE-2025-00036. April 2025.
VIATRIS
STATE SPORT CENTRES
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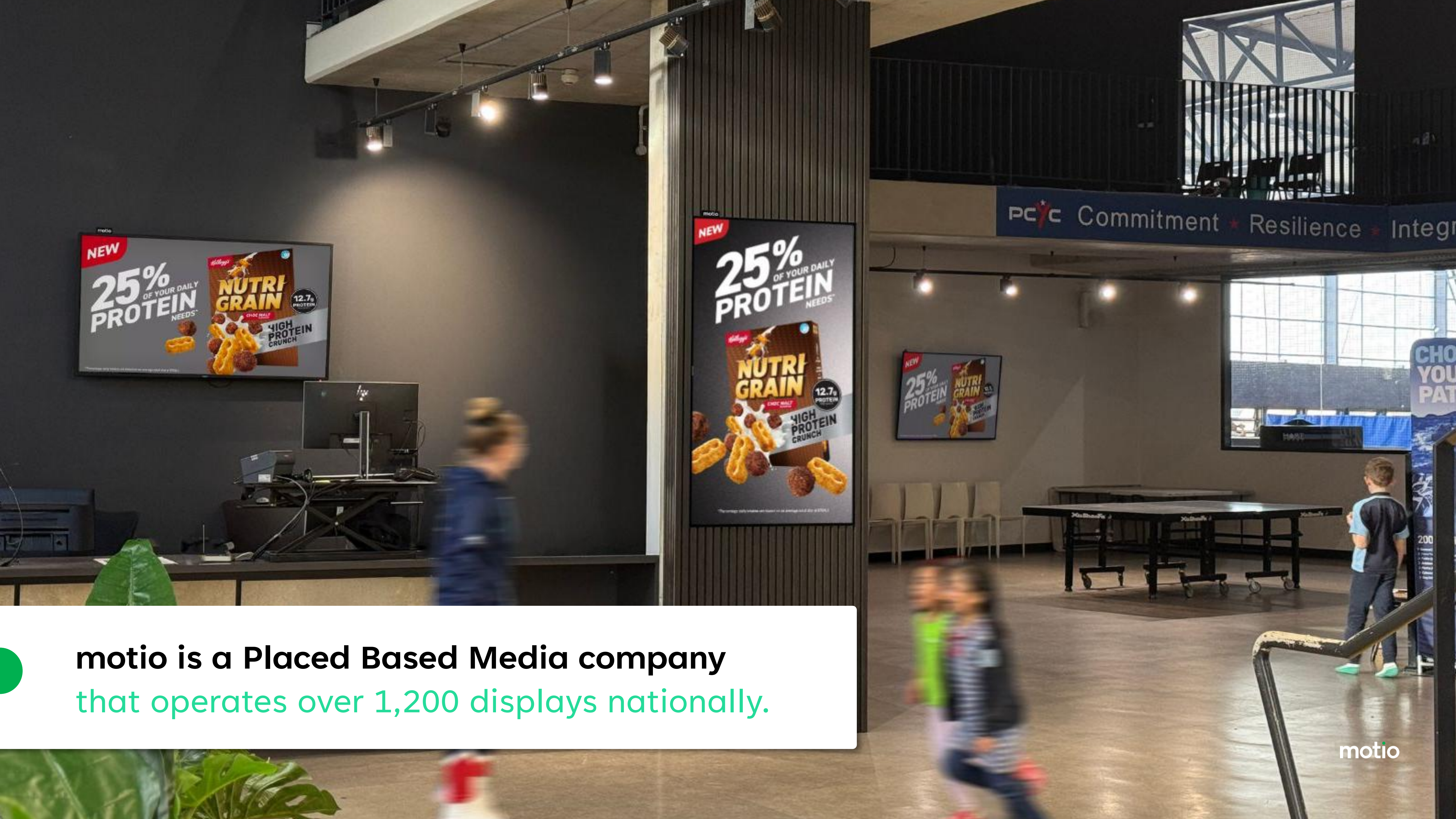

motio is a Placed Based Media company
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POINTSBET
1ST HEAD TO HEAD BET
UP TO MAX STAKE
FIRST GOAL
YOU WIN
SWANS
WIN
$40.90
$74.90
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We own and operate digital screen networks in these expanding group of environments.

Whilst we are technology driven, our **business and culture is sales.**

motio is known for **transforming places** and spaces. Helping business, customers and brands gain the maximum value from digital signage.

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03

FY25 RESULTS SUMMARY & TRADING UPDATE.

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HIGHLIGHTS

Revenue

$9.377M

CASH EBITDA

$1.939M

+30%* Year On Year

291%* Increased on FY24

* Presentation of the comparative information has been restated due to a discontinued operations

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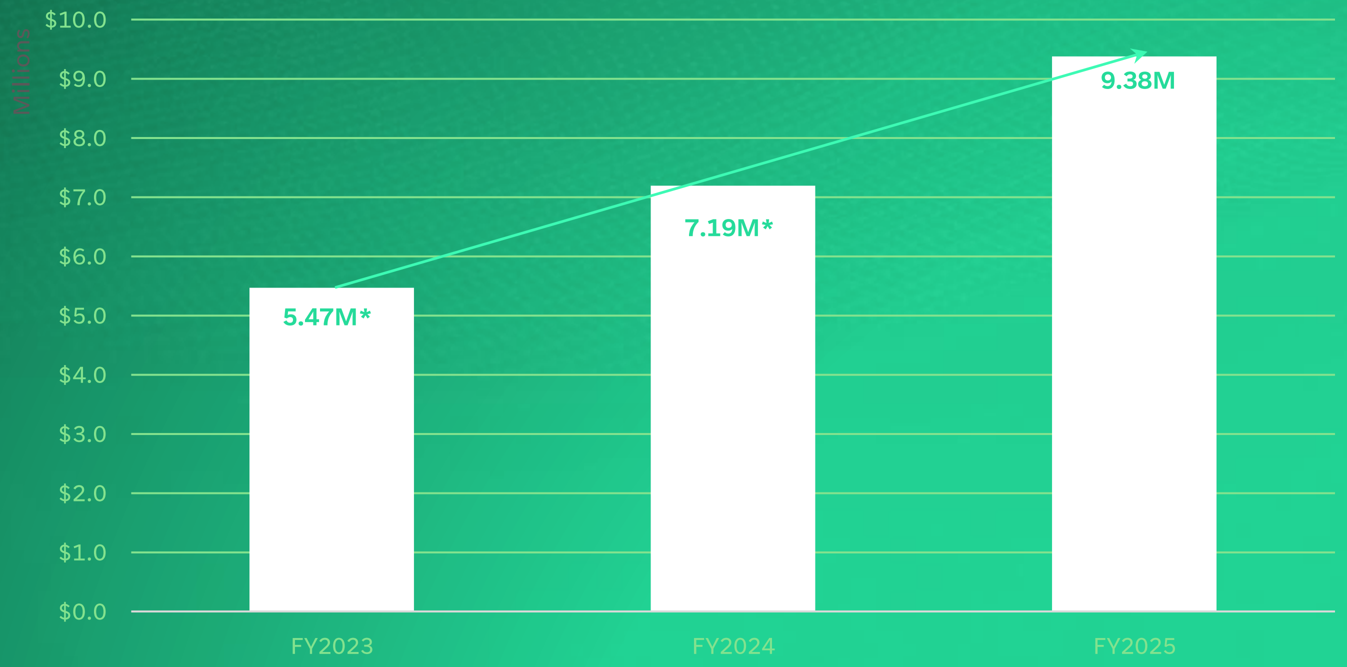
YEAR ON YEAR GROWTH

Media revenue has grown

- 30% YOY Growth
- Cash flow positive
- Increased utilisation
- Sustainable business model
- Commitment to continued profitability



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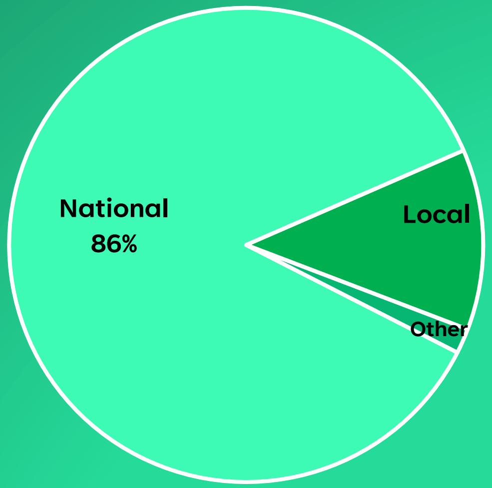
AGM TRADING UPDATE

Q1FY26 revenue (proforma)

- **Solid result coming into the quarter**
- **Revenue modestly down ($177K) compared to pcp** (excluding Spawtz)
  - Strategic decision to exit representation
  - FY25 included representation revenue (pcp was $c. $250K)
- **Increase in GP from 75% to 80%**
- **Owned media sales revenue up vs. pcp**
- **Local sales delivering its target**
- **National Contract Value +35%**
- **Cash EBITDA forecast >$600K for Q1FY26** (unaudited management accounts)
- **Cash balance $3m (25/9/25) with PCYC rollout already 60% funded**



	Q1FY26	Q1FY25*
REVENUE	$ 2,209,959	$ 2,387,301
COS	$ 441,693	$ 596,520
GP	**$ 1,768,266**	$ 1,790,781

* Presentation of the comparative information has been restated due to a discontinued operations

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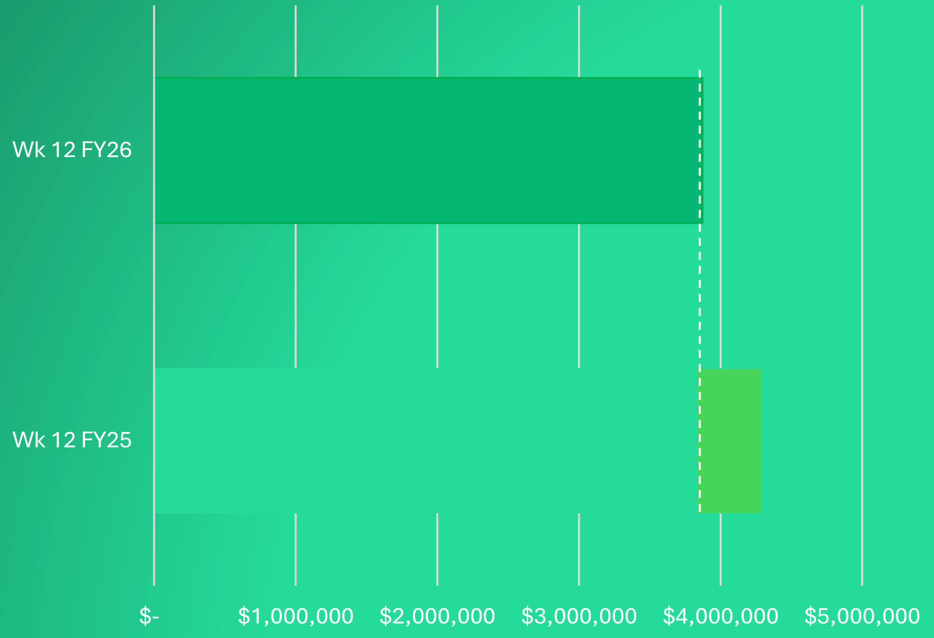
FORWARD REVENUE

Current & forward media revenue comparison

- Revenue at the same time last year was 9% ahead (which included Representation revenue)
- Removing representation revenue, we are at the same point PCP
- PCYC network will take affect from Q2
- **Approximately 43% of our annual target achieved at week 12**



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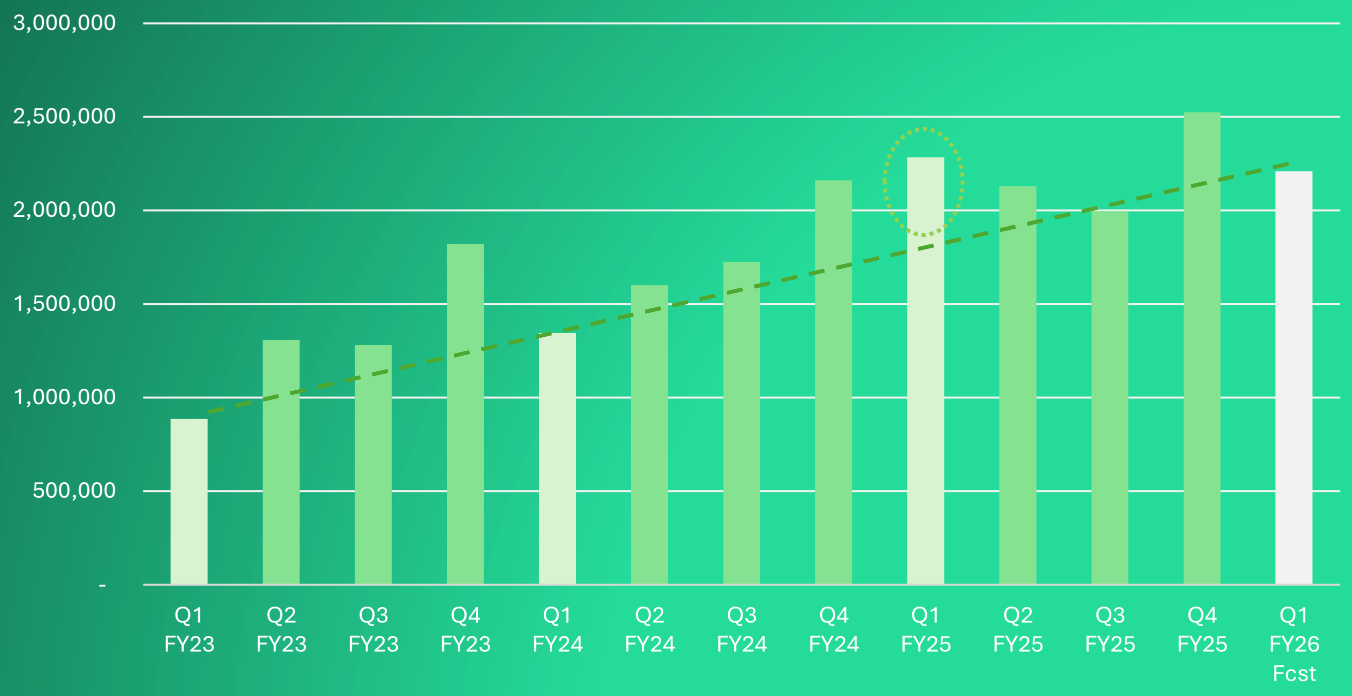
REVENUE TRENDS

Quarterly revenue trends

- Revenue growth profile is largely predictable
- Q1 FY26 follows yearly trending for the period
  - Q1 FY25 being the outlier
- FY26 has no representation revenue.
- Play partnership with PCYC has projected revenue growth through FY26 commencing Q2



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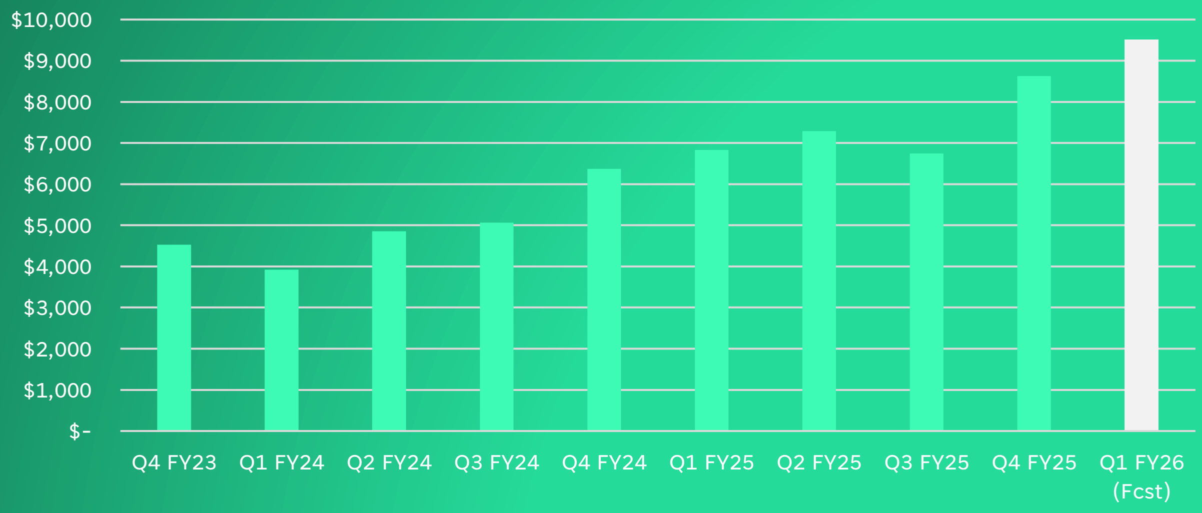
REVENUE PER LOCATION

Annualised revenue per location

- Yield continues to increase
- Exceeded the $9K RPL in Q1 (annualised)
- Monetising inventory more efficiently
- With combination of volume and yield
- Representation sites drop off from Q2 FY25, and in totality at Q1 FY26



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04

SUMMARY & QUESTIONS.

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SUMMARY.

- Solid start to FY26 with higher Revenue per location
- Costs down & margin increase = flow through bottom line
- PCYC Roll out will be completed in 2 weeks which will provide growth
- Opportunity to roll out into a significant number of new Health sites funded internally without need for external funding
- Cash flow and cash balances healthy
- Quality team in place
- Forward momentum established across the business
- Continued focus on bottom line profitability and a sustainable business model

QUESTIONS

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