FY26 RESULTS.PRESENTATION

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Past performance is not a reliable indication of future performance.

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A DIFFERENT PRESENTATION.

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AGENDA.

01
The story so far
Motio's origins and growth

02
FY26 Results
A deeper look at the year

03
Trading Update
How are we tracking into FY27

04
Summary and Questions
What's important now

THE STORY SO FAR.

Motio's origins and growth

BOARD & MANAGEMENT.

JASON BYRNE
NON-EXECUTIVE DIRECTOR & CHAIR

HARLEY GROSSER
NON-EXECUTIVE DIRECTOR

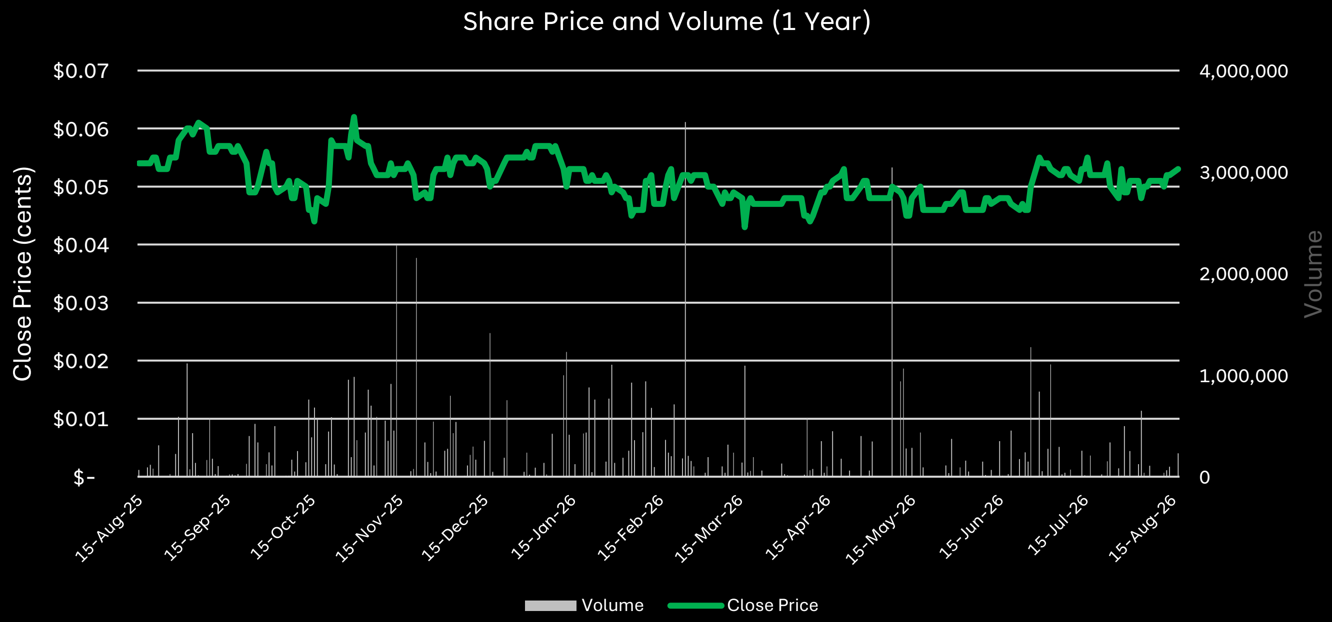
ADAM CADWALLLADER
CHIEF EXECUTIVE OFFICER & MANAGING DIRECTOR

JUSTIN KINGSTON
CHIEF OPERATING OFFICER

JACQUI SMITH
FINANCIAL CONTROLLER

GORDON D'MELLO
PRODUCT & MARKETING DIRECTOR

CHRISTIAN TYSON
NATIONAL SALES DIRECTOR



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CHRISTIAN TYSON
NATIONAL SALES DIRECTOR

- 35 Years in media with the last 26 in Out-Of-Home
- Commercial Leadership, business and sales building
- Foundational oOh! media sales director
- Pioneered Digital-Place-Based media environments
- Led oOh!'s Locate division
- Created Motio 6 years ago

FROM SCRATCH

- 4 Key channels
- Integrated and commercialised by our exiting team
- Has been built on underutilised and sometimes overlook assets
- Motio has turned them into commercially productive networks

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FROM SCRATCH

We wanted to build an audience-first media business focused on environments where people are actively engaged

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DIFFERENTLY TO EVERYDAY OUTDOOR ADVERTISING

- Digital Place-Based is non-traditional out-of-home
- Creating real communication platforms
- Improve the customer experience
- Key to how we have transformed the business

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DIVERSIFIED SALES & MARKETING ENGINE

- Zero shortcuts
- Transformed networks
- Built with modest capital with strong instincts
- Assembling a genuinely scaled media business
- Strong foundations and significant runway ahead

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THE GROWTH.

Stepping up

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MOTIO'S STEP-BY-STEP GROWTH.

- We started Motio in the middle of a global pandemic
- Designed this business to scale on quality technology and systems
- Great foundational team members
- Identifying opportunities that were overlooked
- Scaled into a quality media company

NON-LINEAR PATHWAY.

- Periods of integration & expansion
- Constant goal to strengthen the underlying quality of Motio
- A shift in FY25 from growth profile to profit

Growth remains central to our strategy both organically, through strategic investment and accretive acquisition.

BENEATH THE SURFACE.

- Invested in quality systems beneath the surface
- Systems, Infrastructure & people capability
- Structurally strong
- Materially greater revenue and profitable

Opportunity to continue growing without a proportional increase in the underlying cost base.

FY26 RESULTS.

Investor Presentation – AUGUST 20 2026

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HIGHLIGHTS.

$9.2M
+8%*
REVENUE.

$2.5M
+31%
CASH EBITDA.

$1.6M
+$1.7m
NPBT.

* PCP representation excludes sales representation for the Petro Convenience network (formally Motio Go) at the end of FY25 (30 June 2025)

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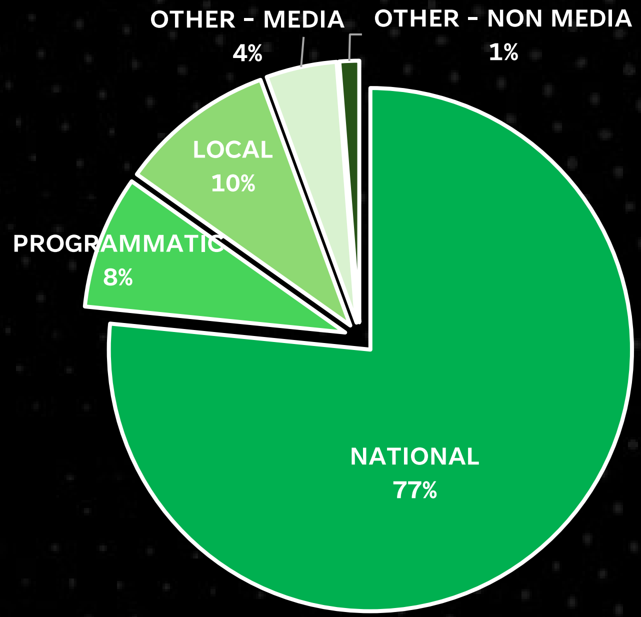
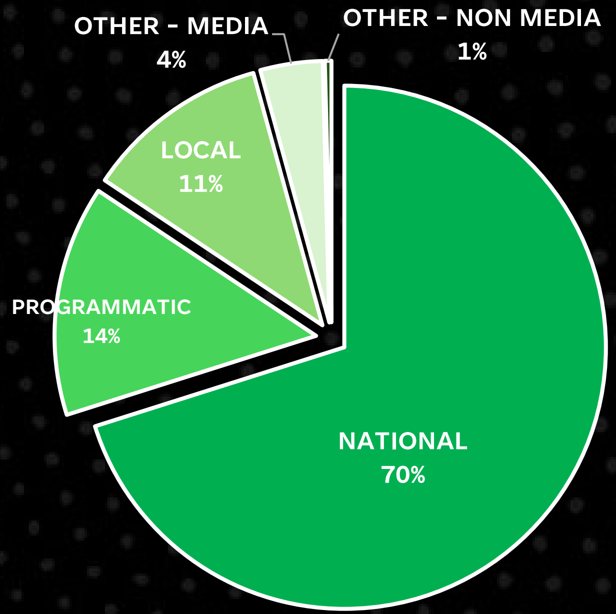
REVENUE MIX.

FY26



FY25



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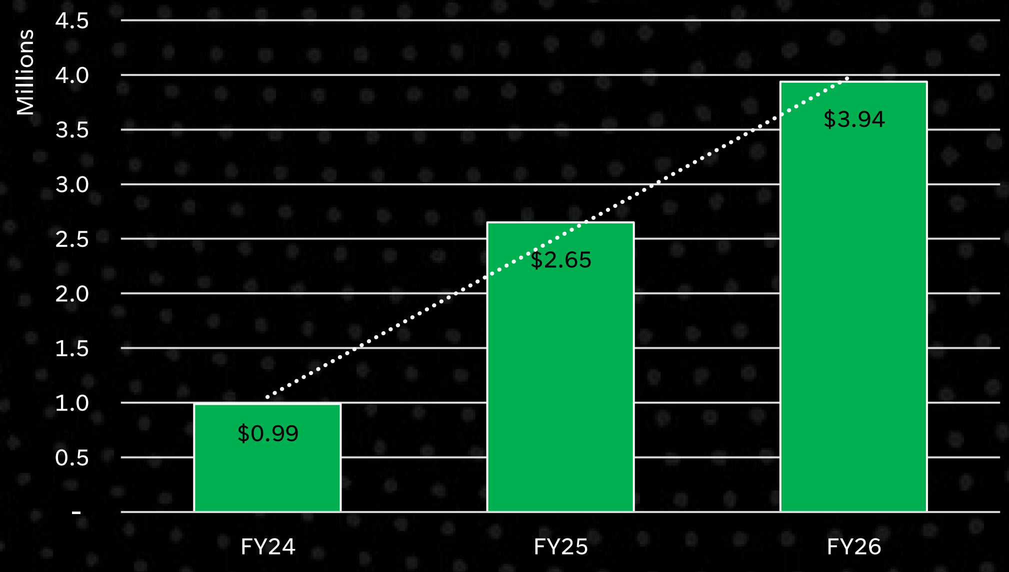
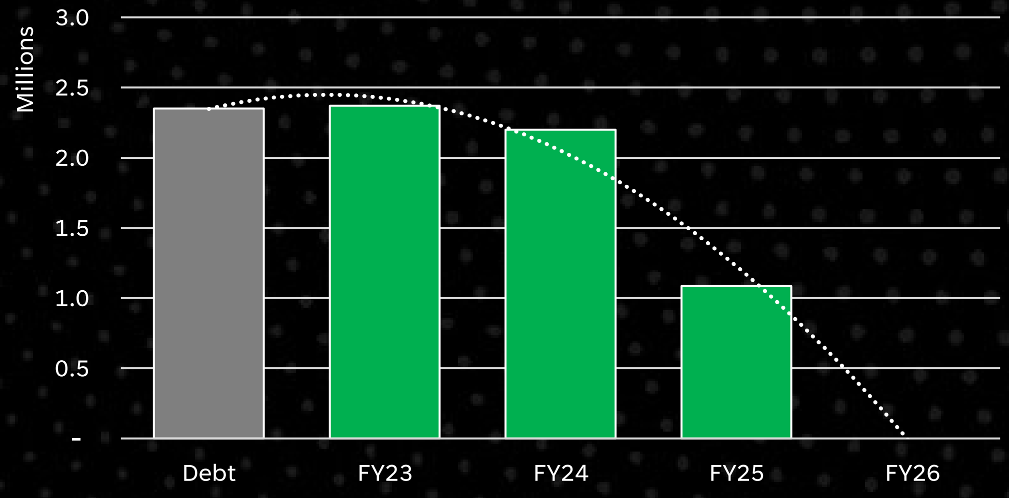
CASH & DEBT.

+48%
INCREASE IN CASH



100%
DEBT FREE



MEDIA REVENUE PER LOCATION.

$ 8,484

Media* Revenue per location.

* Excludes production and other revenue

1,038

Locations.

P&L COMMENTARY.

- **Gross Margin % improved in FY26**
  - Improved cost control of connectivity
- **Finance Cost Savings**
  - Full early repayment of oOh! debt
- **Personnel Expense increase**
  - Investment in team including
- **Other expenses improved**
  - Repairs and maintenance normalized
  - Marketing savings through in-housing
  - Reduced travel expenditure

	YOY %	FY26	FY25*
Revenue	8%	**9,213,469**	**8,512,699**
Cost of media sites & production	(2%)	**(1,894,787)**	**(1,850,828)**
Gross margin	1%	**79.4%**	**78.3%**
Consulting & advisory fees	20%	(62,789)	(78,250)
Corporate Compliance	(5%)	(111,742)	(106,794)
Directors' fees and salaries	9%	(495,000)	(543,545)
Finance Costs	72%	(61,798)	(219,366)
Insurance expenses	19%	(49,963)	(62,023)
Personnel expenses	(7%)	(2,939,160)	(2,747,095)
Professional fees	24%	(131,155)	(171,501)
Other expenses	20%	(935,612)	(1,166,481)

* PCP representation excludes sales representation for the Petro Convenience network (formally Motio Go) at the end of FY25 (30 June 2025)

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TRADING.

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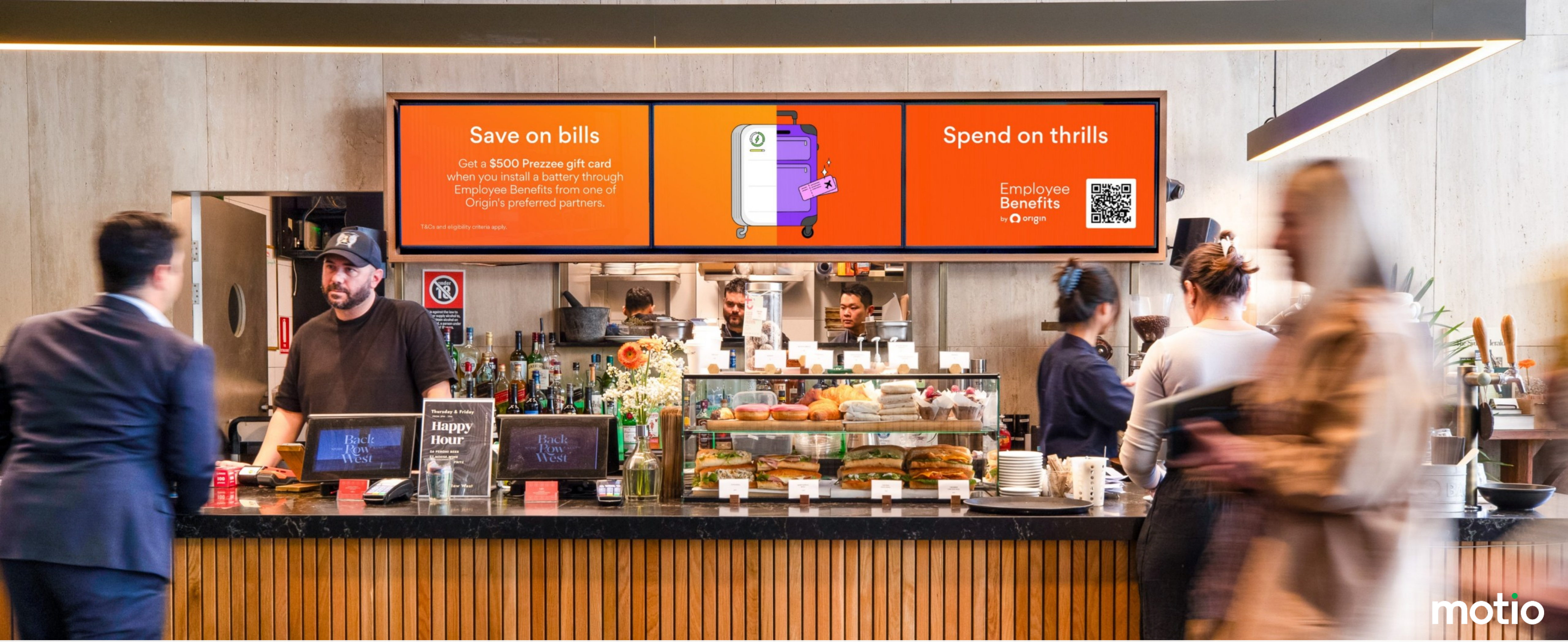
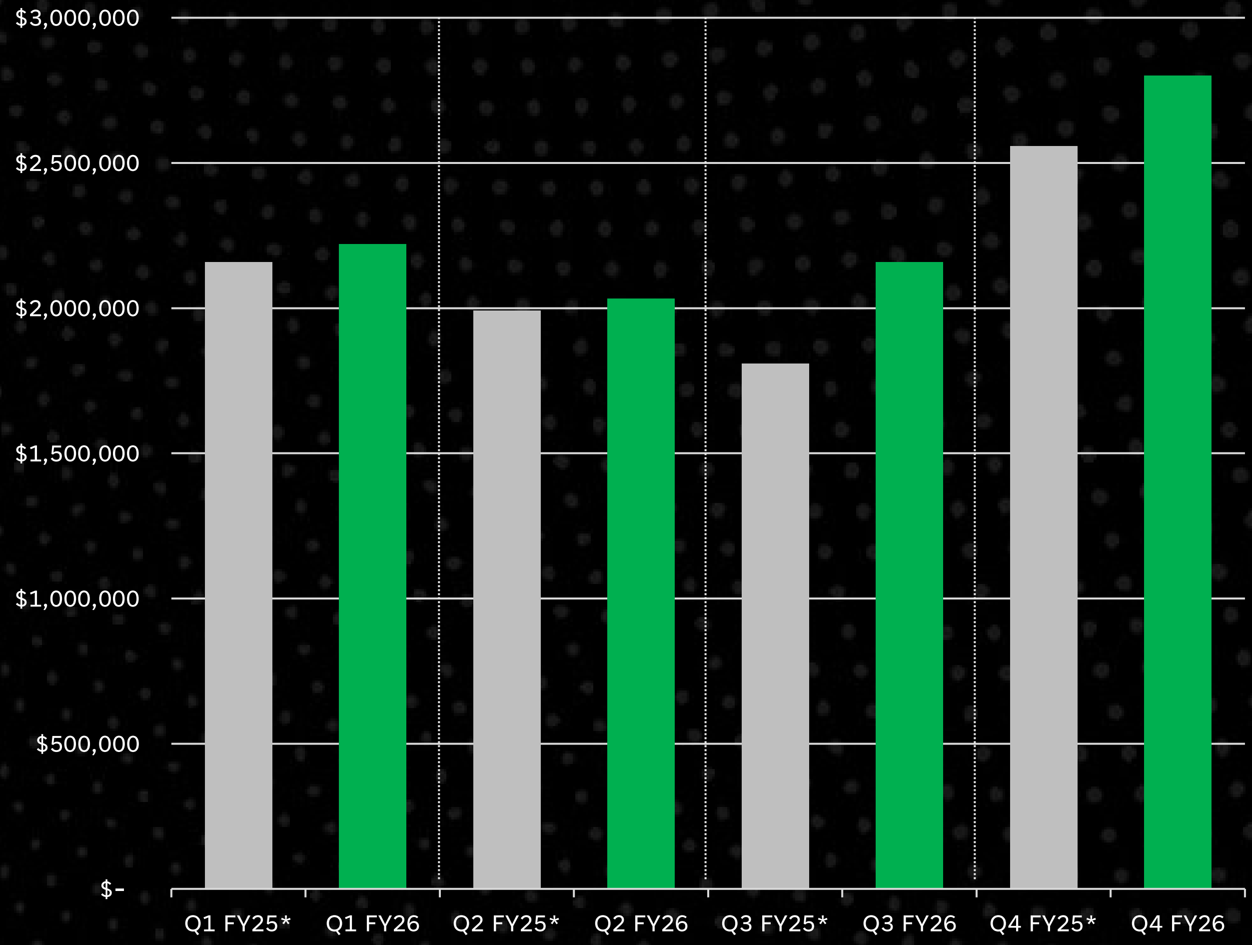


THE LAST 10 WEEKS HAVE SEEN STRONG, SHORT-TERM TRADING CONDITIONS

- Quality in market presence by our national sales team
- Changing our programmatic go-to-market
- Early revenue indications for the Motio Drive product; and
- Close to our roll out target of 100

QUARTER COMPARISONS.

- Continual revenue increase on owned networks
- Strong Quarter 4 comparative result on PCP
- Q4 FY26 saw another new quarterly record
- (FY25 Excludes Motio Go)



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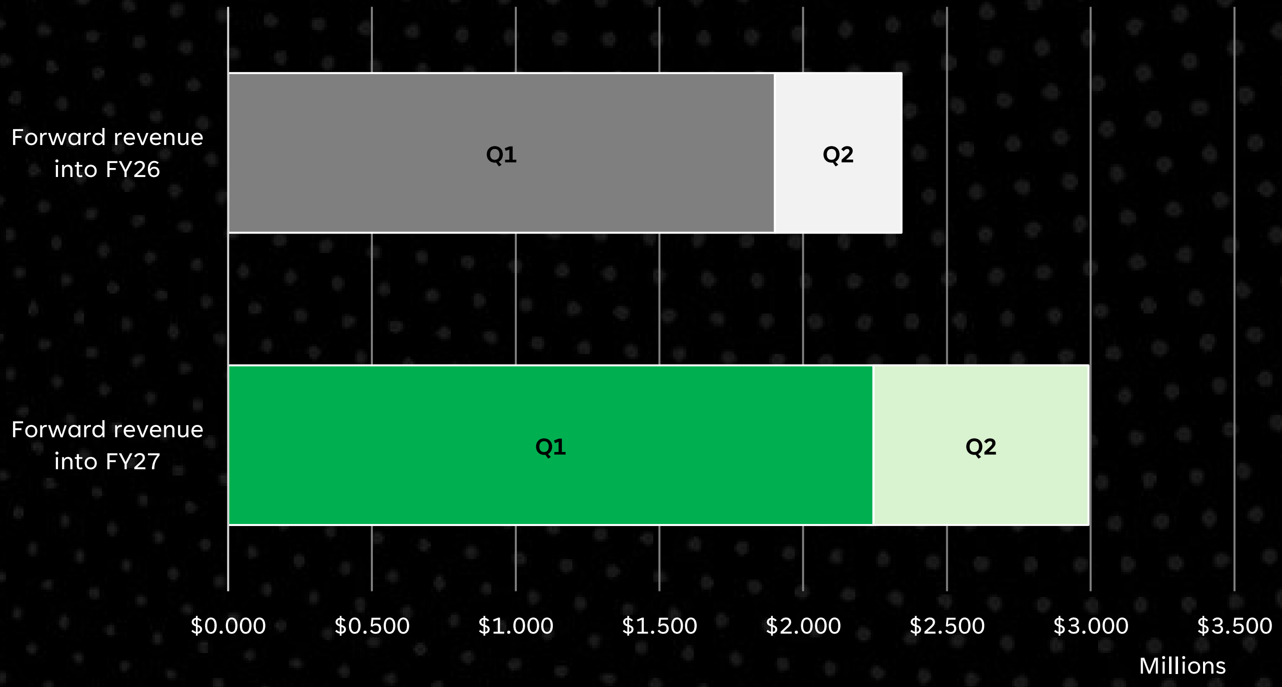
FORWARD REVENUE.

- Revenue at week 7 is 28% ahead on p.c.p. for the first half of the year
- Momentum continuing from the May & June months into FY27
- Principal spend investment from Pharmaceutical, Community/Services, Government and Entertainment & Leisure



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AT THE END.

What's important now

HERE WE GO.

The next phase has commenced
Shifting from just building to operational leverage & scalable growth

Readiness for more
A scaled media platform with growing revenue visibility

Pursuing strategic network & acquisition opportunities
Capital disciplined, leveraging our established platform

Strengthened foundations, materially stronger platform
Balance sheet ready for future growth and cash flow generation

QUESTIONS.