ASX Announcement *OMG GROUP Limited (ASX: OMG)*

30 October 2025

Q1 FY26 Quarterly Activities Report: Consistent sales growth with multiple near-term value catalysts

Key highlights

- **Quarterly cash receipts of $1.17m, marking the fourth consecutive quarter with receipts above $1m and representing growth of 56% on the prior year comparative period (PCP)**
- **Cash outflows during the quarter included prepaid marketing and inventory build up costs of ~$233k to support forecast demand for the summer sales period**
- **Major ranging expansions achieved:**
  - **Oat Milk Goodness products expanded from ~500 to more than 900 Woolworths stores nationwide**
  - **Stocking agreement for Blue Dinosaur products in up to 750 7-Eleven stores across Australia**
- **Strong institutional support for a $2.0m placement, with proceeds directed to inventory build and marketing to meet growing retailer demand**
- **Commencement of new Woolworths and 7-Eleven ranging expected to drive additional sales growth in the December quarter**
- **December quarter sales to also be supported 'Summer of Cricket' marketing campaign with SEN radio network to drive awareness around the Ashes cricket series through high profile OMG brand ambassadors, including Steve Smith and Alex Carey**
- **Further revenue uplift expected through December quarter promotions including Black Friday, Cyber Monday and Boxing Day sales**
- **New working capital arrangements being implemented with key provider, including extended payment terms to optimise inventory management and cashflows**

OMG Group Ltd (ASX: OMG) ("OMG Group" or "the Company") is pleased to provide the following overview of activities undertaken during the three-month period ended 30 September 2025 (the "quarter").

Management commentary:

OMG Group Chief Executive Officer, Alex Aleksic said: "*The September quarter demonstrated continued momentum across all sales channels, reflecting the effectiveness of our multi-brand, multi-channel growth strategy. We have now achieved four consecutive quarters of more than $1 million in cash receipts — a clear validation of our operational strength and market traction. The expanded product ranging across Woolworths and 7-Eleven is a major milestone that sets us up for significant growth in the December quarter and beyond. Combined with our Summer of Cricket campaign and strong eCommerce momentum, OMG Group is exceptionally well positioned heading into the peak retail season as we target continued growth in scale and margins through the expansion of our leading multi-brand portfolio*.

Operating performance

OMG Group delivered another quarter of strong operating performance, underpinned by solid demand for both Oat Milk Goodness and Blue Dinosaur products across major Australian retailers and direct-to-consumer channels.

Cash receipts for the quarter totalled $1.17 million, representing the Company's fourth consecutive quarter above $1 million and a 56% increase on the prior year comparative period.

Operating outflows were primarily associated with planned one-off marketing and inventory costs totalling approximately $233,000, positioning OMG Group to meet anticipated demand across the summer sales cycle.

Following quarter-end, OMG released a trading update highlighting strong sales momentum across all channels in Q1 FY26, led by total net sales of $1.2 million – a gain of 114% year-on-year and consolidating OMG Group's position as a leading multi-brand growth company in the Better-for-You FMCG sector.

Revenues accelerated into quarter-end with September monthly sales reaching $558k, the second-highest on record and up 128% year-on-year, driven by strong demand across both retail and ecommerce platforms. In addition, the continued momentum for Blue Dinosaur products through ecommerce channels was reflected by another uplift in online sales to $1.8m on a Moving Annual Total (MAT) basis, representing growth of 130% year-on-year.

Significant retail expansion

During the quarter, OMG secured significant distribution agreements with two of Australia's largest retail groups:

- **Woolworths Supermarkets:**
  OMG expanded its Oat Milk Goodness range from approximately 500 to over 900 Woolworths stores, following confirmation of national ranging for both the 1L Barista Oat Milk and PrOATein ready-to-drink SKUs. This expansion more than doubles the Company's national footprint and underscores retailer confidence in the brand's growing consumer demand.
- **7-Eleven Australia:**
  The Company secured national ranging for Blue Dinosaur products across up to 750 7-Eleven stores. The initial rollout includes two protein bars - Peanut Butter and Peanut Butter & Choc Chip - and the Berry Coconut snack bar, with onboarding well underway. The development significantly broadens OMG's reach in the petrol and convenience segment and complements existing retail channels.

These agreements collectively mark a material expansion in OMG's distribution network, expected to underpin strong revenue growth through FY26.

Financial and corporate overview

In August 2025, OMG Group successfully raised $2.0 million via the issue of 200 million new shares at $0.01 per share in a placement that was well supported by institutional and sophisticated investors.

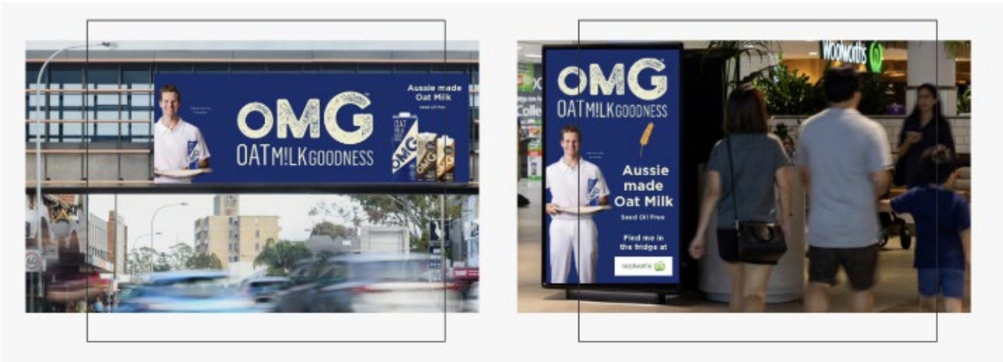
Funds have been deployed towards strategic inventory build, marketing initiatives, and working capital support as the Company prepares for increased product demand from large Australian retailers.

Outlook

OMG now enters the December quarter with strong momentum and multiple growth catalysts. The expanded product ranging in Woolworths and 7-Eleven, coupled with targeted marketing activations, is expected to deliver a material uplift in group sales during the summer trading period.

The group's sales profile is also expected to benefit from a 'Summer of Cricket' marketing campaign with the SEN Radio Network — featuring brand ambassadors Steve Smith and Alex Carey — which will drive heightened brand visibility nationwide, coinciding with key retail events such as Black Friday, Cyber Monday, and Boxing Day.

With consistent sales above $1 million per quarter, new distribution partners, and improved working capital efficiency, OMG Group is on track to deliver another year of strong growth as it continues to build scale across its health and wellness product portfolio



ASX additional information:

In accordance with ASX Listing Rule 4.7C.3, OMG Group advises that an amount of $125,000 was paid to executive and non-executive directors in payment of their directors' fees, salaries, and post-employment benefits.

Join OMG Group's Interactive Investor Hub

Access the latest Company information and engage with management by asking questions about OMG Group's latest announcements and updates:

https://omg-group.com.au/auth/signup

This announcement has been approved for release by the Board of Directors of OMG Group Limited.

-ENDS-

For further information, please contact:

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About OMG Group

OMG Group is a health & wellness food company. The Company was established with a vision to provide engaging brands that provide the very best foods to meet consumer demand for clean, sustainable and healthy products. The core brands in the portfolio are Blue Dinosaur® and Oat Milk Goodness.

Appendix 4C

Quarterly cash flow report for entities subject to Listing Rule 4.7B

Name of entity

OMG GROUP LIMITED (ASX: OMG)

ABN	**Quarter ended ("current quarter")**
82 616 507 334	30 September 2025

Consolidated statement of cash flows			**Current quarter $A'000**	**Year to date (3 months) $A'000**
1.	**Cash flows from operating activities**			
1.1	Receipts from customers		1,170	1,170
1.2	Payments for			
	(a)	research and development	-	-
	(b)	product manufacturing and operating costs	(1,064)	(1,064)
	(c)	advertising and marketing	(325)	(325)
	(d)	leased assets	-	-
	(e)	staff costs	(183)	(183)
	(f)	administration and corporate costs	(81)	(81)
1.3	Dividends received (see note 3)		-	-
1.4	Interest received		-	-
1.5	Interest and other costs of finance paid		(18)	(18)
1.6	Income taxes paid		-	-
1.7	Government grants and tax incentives		-	-
1.8	Other (provide details if material)		-	-
1.9	**Net cash from / (used in) operating activities**		**(501)**	**(501)**

2.	**Cash flows from investing activities**			
2.1	Payments to acquire or for:			
	(a)	entities	-	-
	(b)	businesses	-	-
	(c)	property, plant and equipment	-	-
	(d)	investments	-	-
	(e)	intellectual property	-	-
	(f)	other non-current assets	-	-

	Consolidated statement of cash flows	**Current quarter $A'000**	**Year to date (3 months) $A'000**
2.2	Proceeds from disposal of:		
	(a) entities	-	
	(b) businesses	-	-
	(c) property, plant and equipment	-	-
	(d) investments	-	-
	(e) intellectual property	-	-
	(f) other non-current assets	-	-
2.3	Cash flows from loans to other entities	-	-
2.4	Dividends received (see note 3)	-	-
2.5	Other (provide details if material)	-	-
2.6	**Net cash from / (used in) investing activities**	**-**	**-**

3.	**Cash flows from financing activities**		
3.1	Proceeds from issues of equity securities (excluding convertible debt securities)	1,600	1,600
3.2	Proceeds from issue of convertible debt securities	-	-
3.3	Proceeds from exercise of options	-	-
3.4	Transaction costs related to issues of equity securities or convertible debt securities	(86)	(86)
3.5	Proceeds from borrowings	-	-
3.6	Repayment of borrowings	-	-
3.7	Transaction costs related to loans and borrowings	-	-
3.8	Dividends paid	-	-
3.9	Other (opening cash balance from Good Oats Pty Ltd received on completion of acquisition)	-	-
3.10	**Net cash from / (used in) financing activities**	**1,514**	**1,514**

4.	**Net increase / (decrease) in cash and cash equivalents for the period**		
4.1	Cash and cash equivalents at beginning of period	641	641
4.2	Net cash from / (used in) operating activities (item 1.9 above)	(501)	(501)

Consolidated statement of cash flows		**Current quarter $A'000**	**Year to date (3 months) $A'000**
4.3	Net cash from / (used in) investing activities (item 2.6 above)	-	-
4.4	Net cash from / (used in) financing activities (item 3.10 above)	1,514	1,514
4.5	Effect of movement in exchange rates on cash held	-	-
4.6	**Cash and cash equivalents at end of period**	**1,654**	**1,654**

5.	**Reconciliation of cash and cash equivalents** at the end of the quarter (as shown in the consolidated statement of cash flows) to the related items in the accounts	**Current quarter $A'000**	**Previous quarter $A'000**
5.1	Bank balances	1,654	641
5.2	Call deposits	-	-
5.3	Bank overdrafts	-	-
5.4	Other (provide details)	-	-
5.5	**Cash and cash equivalents at end of quarter (should equal item 4.6 above)**	**1,654**	**641**

6.	**Payments to related parties of the entity and their associates**	**Current quarter $A'000**
6.1	Aggregate amount of payments to related parties and their associates included in item 1	125
6.2	Aggregate amount of payments to related parties and their associates included in item 2	-

Note: if any amounts are shown in items 6.1 or 6.2, your quarterly activity report must include a description of, and an explanation for, such payments.

7.	**Financing facilities** *Note: the term "facility' includes all forms of financing arrangements available to the entity.* *Add notes as necessary for an understanding of the sources of finance available to the entity.*	**Total facility amount at quarter end $A'000**	**Amount drawn at quarter end $A'000**
7.1	Loan facilities	1,250	225
7.2	Credit standby arrangements	-	-
7.3	Other (please specify)		
7.4	**Total financing facilities**	1,250	225

7.5	**Unused financing facilities available at quarter end**	1,025

7.6 Include in the box below a description of each facility above, including the lender, interest rate, maturity date and whether it is secured or unsecured. If any additional financing facilities have been entered into or are proposed to be entered into after quarter end, include a note providing details of those facilities as well.

Facility	Facility limit $A'000	Amount drawn $A'000	Interest rate	Secured
Moneytech:				
Debtor finance	1,000	0	10.41% p.a.	Yes
Trade finance	250	225	11.61% p.a.	Yes
Totals	**1,250**	**225**		

8.	**Estimated cash available for future operating activities**	**$A'000**
8.1	Net cash from / (used in) operating activities (item 1.9)	(501)
8.2	Cash and cash equivalents at quarter end (item 4.6)	1,654
8.3	Unused finance facilities available at quarter end (item 7.5)	1,025
8.4	Total available funding (item 8.2 + item 8.3)	2,679
8.5	**Estimated quarters of funding available (item 8.4 divided by item 8.1)**	5.35

Note: if the entity has reported positive net operating cash flows in item 1.9, answer item 8.5 as "N/A". Otherwise, a figure for the estimated quarters of funding available must be included in item 8.5.

8.6 If item 8.5 is less than 2 quarters, please provide answers to the following questions:

8.6.1 Does the entity expect that it will continue to have the current level of net operating cash flows for the time being and, if not, why not?

Answer:

8.6.2 Has the entity taken any steps, or does it propose to take any steps, to raise further cash to fund its operations and, if so, what are those steps and how likely does it believe that they will be successful?

Answer:.

8.6.3 Does the entity expect to be able to continue its operations and to meet its business objectives and, if so, on what basis?

Answer:

Note: where item 8.5 is less than 2 quarters, all of questions 8.6.1, 8.6.2 and 8.6.3 above must be answered.

Compliance statement

1 This statement has been prepared in accordance with accounting standards and policies which comply with Listing Rule 19.11A.

2 This statement gives a true and fair view of the matters disclosed.

Date: 30 October 2025

Authorised by: The Board of Directors

Notes

1. This quarterly cash flow report and the accompanying activity report provide a basis for informing the market about the entity's activities for the past quarter, how they have been financed and the effect this has had on its cash position. An entity that wishes to disclose additional information over and above the minimum required under the Listing Rules is encouraged to do so.
2. If this quarterly cash flow report has been prepared in accordance with Australian Accounting Standards, the definitions in, and provisions of, *AASB 107: Statement of Cash Flows* apply to this report. If this quarterly cash flow report has been prepared in accordance with other accounting standards agreed by ASX pursuant to Listing Rule 19.11A, the corresponding equivalent standard applies to this report.
3. Dividends received may be classified either as cash flows from operating activities or cash flows from investing activities, depending on the accounting policy of the entity.
4. If this report has been authorised for release to the market by your board of directors, you can insert here: "By the board". If it has been authorised for release to the market by a committee of your board of directors, you can insert here: "By the [*name of board committee – eg Audit and Risk Committee*]". If it has been authorised for release to the market by a disclosure committee, you can insert here: "By the Disclosure Committee".
5. If this report has been authorised for release to the market by your board of directors and you wish to hold yourself out as complying with recommendation 4.2 of the ASX Corporate Governance Council's *Corporate Governance Principles and Recommendations*, the board should have received a declaration from its CEO and CFO that, in their opinion, the financial records of the entity have been properly maintained, that this report complies with the appropriate accounting standards and gives a true and fair view of the cash flows of the entity, and that their opinion has been formed on the basis of a sound system of risk management and internal control which is operating effectively.