Rule 3.19A.2

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity:	**oOh!media Limited**
ABN:	**69 602 195 380**

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	James Taylor
Date of last notice	20 February 2026

Part 1 - Change of director's relevant interests in securities
In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct and indirect
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	Indirect interests in shares registered in the name of Pacific Custodians Pty Ltd as trustee of the oOh!media Employee Share Plan Trust
Date of change	18 June 2026
No. of securities held prior to change	61,196 fully paid ordinary shares (held in the joint names of James Everet Taylor and Susan Belinda Taylor)
Class	Unlisted performance rights Deferred STI restricted shares
Number acquired	39,674 performance rights issued in respect of Mr Taylor's 2025 LTI Award 1,262,135 performance rights issued in respect of Mr Taylor's 2026 LTI Award 7,956 Deferred STI restricted shares allocated in respect of Mr Taylor's 2025 STI Award
Number disposed	Nil

Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	No cash consideration was payable for the issue of the performance rights or the allocation of the Deferred STI restricted shares
No. of securities held after change	Direct – 61,196 fully paid ordinary shares (held in the joint names of James Everet Taylor and Susan Belinda Taylor) Direct – 1,301,809 performance rights Indirect – 7,956 Deferred STI restricted shares
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Issue of performance rights and allocation of Deferred STI restricted shares under the Company's Equity Incentive Plan following approval by shareholders at the Company's Annual General Meeting held on 14 May 2026. The Deferred STI restricted shares allocated to Mr Taylor are held in the Company's Employee Share Plan Trust and are subject to a 12-month restriction period as detailed in the Company's Notice of Annual General Meeting. *Note: the allocation of Deferred STI restricted shares in respect of Mr Taylor's 2026 STI Award, which was also approved at the AGM, will not occur until after the release of the Company's FY26 full year results.*

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A

Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

Part 3 – +Closed period

Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?	N/A
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

+ See chapter 19 for defined terms.