

## CEO employment contract and Company Secretary resignation

### Overview

Sydney, Australia – **24 July 2026** - RocketBoots Limited (ASX:ROC) (RocketBoots or Company) wishes to provide the following updates.

#### CEO employment contract

Following a market review, the Company has today amended the employment terms of its Chief Executive Officer, Joel Rappolt, effective from FY27 to reflect the requirements of the role, including the Company's international growth plan as follows:

- Base salary of \$375,000 gross, excluding superannuation and annual CPI increases; and
- A short-term incentive program (STI) for FY27 of a cash bonus of up to a maximum of 50% of base salary if the Board approved key performance indicators for the financial year are met.

In addition, the Company has today issued 3,000,000 performance rights to the CEO (as per the Appendix 3G lodged with ASX today). The performance rights are split into two equal tranches with the following terms:

|                              | <b>Tranche 1</b>                                                               | <b>Tranche 2</b>                                                               |
|------------------------------|--------------------------------------------------------------------------------|--------------------------------------------------------------------------------|
| Number of performance rights | 1,500,000                                                                      | 1,500,000                                                                      |
| Vesting date                 | 1 September 2026                                                               | 1 September 2027                                                               |
| Vesting condition            | Continuous employment with RocketBoots from 31 August 2025 to 1 September 2026 | Continuous employment with Rocketboots from 31 August 2025 to 1 September 2027 |

Following market review, other staff have also been granted performance rights under the Company's employee incentive plan (as per the Appendix 3G lodged with the ASX today).

#### Company secretary resignation

The Company also wishes to announce the resignation of Cameron Petricevic from his role as co-Company Secretary, effective today. Existing co-Company Secretary, Michael Carruthers, has assumed the role of sole Company Secretary, effective today.

#### Authorised for Release

This announcement has been authorised for release by the Board of RocketBoots Limited.

ENDS

For further information, please contact:  
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## About RocketBoots

RocketBoots mission is to empower the world's largest retailers & banks to run their large networks of stores & branches with less OpEx & loss while improving service, sales & loyalty. RocketBoots unlocks this opportunity by transforming video into performance improvement using AI, cloud computing, simulation, and advanced analytics.

RocketBoots core AI enabled software product offerings are:

### Adaptive Loss Prevention

Prevent loss at self-checkout & Registers without adding needless friction.

### Workforce & CX Optimisation

In-person checkout optimisation for loyalty-focused retailer

### Branch Value Optimisation

Face-to-face branch management for a digital-first world

