

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	Sports Entertainment Group Limited
ABN	20 009 221 630

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Jodie Simm
Date of last notice	16 May 2025

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct and Indirect
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	Jodie Simm before the changes notified in this Appendix 3Y indirectly controlled 2,056,271 ordinary shares in the Company held by Trevism Pty Ltd (as trustee for the Trevism Family Trust) which have been transferred to Jodie Simm Jodie Simm is a director of Trevism Pty Ltd (trustee for the Trevism Family Trust). Jodie is also a beneficiary of the Trevism Family Trust.
Date of change	12 September 2025
No. of securities held prior to change	1) Jodie Simm a. 2,492,514 ordinary shares b. 931,193 performance rights 2) Trevism Pty Ltd a. 2,056,271 ordinary shares
Class	Ordinary Shares and Performance Rights

+ See chapter 19 for defined terms.

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Number acquired	Jodie Simm - transfer of 2,056,271 from Trevisim Pty Ltd 310,397 ordinary shares acquired on the exercise of performance rights and held on behalf of Jodie Simm by the Sports Entertainment Group Employee Share Trust (EST)
Number disposed	Trevisim Pty Ltd – transfer of 2,056,271 shares to Jodie Simm 310,397 performance rights converted to ordinary shares
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	No cash consideration. Estimated valuation of \$103,983 based on a 5-day VWAP for the 310,397 conversion of performance rights to ordinary shares
No. of securities held after change	1) Jodie Simm a. 4,548,782 ordinary shares b. 310,397 ordinary shares held by the EST c. 620,796 performance rights
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	310,397 ordinary shares converted from 310,397 performance rights under the Sports Entertainment Group Performance Rights Share Plan Transfer of holding between Trevisim Pty Ltd and Jodie Simm

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A

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Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

⁺ See chapter 19 for defined terms.