



The Manager
Company Announcements Office
Australian Stock Exchange Limited
Level 4, 20 Bridge Street
SYDNEY NSW 2000

8 October 2025

SEN doubles down on commitment to racing by agreeing to terms with RWWA to purchase their audio assets

Sports Entertainment Group Limited (**SEG**) is pleased to announce it has agreed terms to acquire the audio broadcasting assets of Racing and Wagering Western Australia (**RWWA**), which will further cement its position as the home of racing audio in Australia.

The acquisition, which remains subject to due diligence is expected to complete in November 2025. The purchase price is not deemed to be materially price sensitive

This strategic move builds on SEN's recent momentum in the racing category, following its acquisition of **RSN** earlier this year, and reinforces its long-term commitment to racing audiences across the country. The deal is paired with a 4-year content and marketing partnership with RWWA across the SEN national ecosystem, and a similar non-exclusive partnership with TABtouch in Western Australia.

As part of the potential acquisition, RWWA's audio assets would operate alongside existing racing brands **RSN** and **SEN Track**, amplifying the reach, quality and consistency of racing content nationwide.

"We're thrilled to have reached terms and to partner with RWWA and we hope to bring Western Australian racing into the SEN audio and digital family," Hutchison said.

"We are committed to growing WA racing nationally and look forward to partnering RWWA to engage the codes to broader and new audiences around Australia.

"This potential acquisition is another strong signal of our commitment to the racing industry and its passionate audience."

If completed, this acquisition marks another milestone in SEN's strategy to unify and elevate racing content across the country, delivering premium coverage, expert insights and unmatched accessibility to racing fans wherever they are.

Approved for release by the Board.

For more information please contact:
Craig Hutchison
Managing Director
Sports Entertainment Group Limited
(03) 8825 6600

Trent Bond
Chief Financial Officer
Sports Entertainment Group Limited
(03) 8825 6600

E-mail: info@sportsentertainmentgroup.com.au
Internet: <http://www.sportsentertainmentnetwork.com.au>