



Announcement Summary

Entity name
SPORTS ENTERTAINMENT GROUP LIMITED

Announcement Type
New announcement

Date of this announcement
Thursday August 20, 2026

The +securities to be quoted are:
+Securities issued as part of a transaction or transactions previously announced to the market in an Appendix 3B
Total number of +securities to be quoted

ASX +security code	Security description	Number of +securities to be quoted	Issue date
SEG	ORDINARY FULLY PAID	34,972,081	20/08/2026

Refer to next page for full details of the announcement



Part 1 - Entity and announcement details

1.1 Name of entity

SPORTS ENTERTAINMENT GROUP LIMITED

We (the entity named above) apply for +quotation of the following +securities and agree to the matters set out in Appendix 2A of the ASX Listing Rules.

1.2 Registered number type

ABN

Registration number

20009221630

1.3 ASX issuer code

SEG

1.4 The announcement is

New announcement

1.5 Date of this announcement

20/8/2026



Part 2 - Type of Issue

2.1 The +securities to be quoted are:

+Securities issued as part of a transaction or transactions previously announced to the market in an Appendix 3B

Previous Appendix 3B details:

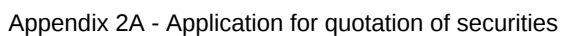
Announcement Date and Time	Announcement Title	Selected Appendix 3B to submit quotation request
12-Aug-2026 09:36	New - Proposed issue of securities - SEG	A placement or other type of issue

2.3a.2 Are there any further issues of +securities yet to take place to complete the transaction(s) referred to in the Appendix 3B?

Yes

2.3a.3 Please provide details of the further issues of +securities yet to take place to complete the transaction(s) referred to in the Appendix 3B

The 3B also covers (a) an offer of +securities under a +securities purchase plan (SPP). The SPP is expected to close on 11/09/2026, with +securities to be issued under the SPP around 18/09/2026. (b) the issue of circa 1.9 million +securities to be issued after a general meeting of the Company to be held in due course. Approximately 10.4 million +securities are also to be issued subject to shareholder approval at the general meeting. These + securities were not included in the 3B.



Placement Details

SEG : ORDINARY FULLY PAID

20/8/2026

Distribution Schedule

%



Issue details

Number of +securities to be quoted

34,972,081

Are the +securities being issued for a cash consideration?

Yes

In what currency is the cash consideration being paid? What is the issue price per +security?

AUD - Australian Dollar

AUD 0.28000000

Any other information the entity wishes to provide about the +securities to be quoted

Part 4 - Issued capital following quotation

Following the quotation of the +securities the subject of this application, the issued capital of the entity will comprise:

The figures in parts 4.1 and 4.2 below are automatically generated and may not reflect the entity's current issued capital if other Appendix 2A, Appendix 3G or Appendix 3H forms are currently with ASX for processing.

4.1 Quoted +securities (total number of each +class of +securities quoted on ASX following the +quotation of the +securities subject of this application)

ASX +security code and description	Total number of +securities on issue
SEG : ORDINARY FULLY PAID	315,479,502

4.2 Unquoted +securities (total number of each +class of +securities issued but not quoted on ASX)

ASX +security code and description	Total number of +securities on issue
SEGAB : PERFORMANCE RIGHTS	6,519,686