ASX Release

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the Live Awareness platform

28 October 2025

2025 Annual General Meeting – Chair's Address

Melbourne, Australia – SenSen Networks Limited (ASX:SNS) provides the attached Chair's address to be delivered at today's Annual General Meeting commencing at 10.00am AEDT.

This release is approved by the Board of SenSen Networks Limited.

For further information, please contact:

Leanne Ralph
Company Secretary
Email: info@sensen.ai

About SenSen Networks Limited

An innovator in smart urban management solutions, SenSen leads the way in AI technology with the pioneering Live Awareness AI Platform. This revolutionary system analyses data from cameras and sensors in real-world spaces, seamlessly integrating it with contextually significant digital enterprise data for a safer and more efficient global landscape.

SenSen's solutions are alleviating traffic congestion, enhancing road and personal safety, and elevating urban life in prominent cities like Chicago, Las Vegas, Vancouver, Calgary, Singapore, Adelaide, and Brisbane. Additionally, the company's AI-driven technology is generating substantial annual savings for major fuel retail brands, including AMPOL, Chevron and Liberty.

For more information on SenSen's innovative live awareness AI solutions, please visit www.sensen.ai.

SenSen Limited
AGM Chair Address
28 October 2025

Good morning ladies and gentlemen, my name is Mark Brayan and it is my pleasure as Chair of SenSen Networks Limited to welcome everyone joining us today for our Annual General Meeting.

FY2025 was a milestone year for SenSen.

We were completely focused on Smart Cities. This is a market in which we have strong product-market fit and differentiation, and a growing customer base.

We won significant customers including Agence de mobilité durable de Montréal, the City of Calgary and the Toronto Parking Authority. We also expanded key customers accounts such as Brisbane City Council and the National Heavy Vehicle Regulator in Australia.

This led to much improved financial performance. Revenue of $15.4m was up 26.5% on last year, gross margins improved from 72% to 79% through scale and supply chain efficiencies, EBITDA, excluding share-based payments was $3.1m, up from a loss of $0.3m last year and operating cash flow of $1.7m was much improved on last year's operating cash flow of negative $1.3m.

Momentum has continued into this financial year, with record cash receipts for Q1 of $4.3M, up 27% on Q1 last year and positive operating cashflow of $311K for the quarter, our sixth consecutive quarter of positive operating cashflow. We also won new contracts totalling $2.2M in Q1 that we expect to deliver this financial year.

Improvements to the company's governance are ongoing.

We welcomed Jenny Martin to our board in January 2025 as an independent non-executive director. Jenny is an experienced finance executive with extensive experience working as a Chief Financial Officer at both ASX listed companies and technology companies. She is a Chartered Accountant and GAICD and adds significant financial and governance expertise to our board. Jenny chairs our Audit and Risk Committee.

Effective 26 August 2025, we established a Nomination and Remuneration Committee, chaired by David Smith, to strengthen our governance of board and executive management remuneration and appointments.

We appointed Leanne Ralph as Company Secretary in July 2025. Leanne is a highly experienced Company Secretary providing services to a range of ASX listed and private companies.

The search for our new CFO is well underway and includes candidates with finance, technology and ASX experience. We expect an outcome in the coming months.

In summary, FY2025 was a milestone year of significant progress and FY2026 has started strongly. We have high confidence in our products and capabilities, market position and our talented team capably led by our CEO Dr Subhash Challa. We're thankful for the support of our shareholders and look forward to delivering for shareholders in the years to come.

I now invite Dr Subhash Challa to present a company overview and update.

Thank you.