ASX RELEASE

11 August 2026

2026 Full Year Results – Appendix 4E

Southern Cross Media Group Limited (ASX: SXL) attaches the Appendix 4E for the year ended 30 June 2026.

Approved for release by the Board of Directors.

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About Southern Cross Media Group

Southern Cross Media Group (ASX: SXL) is one of Australia's most prominent media companies, with a market-leading presence across broadcast television, audio, publishing and digital.

The company owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its channels 7two, 7mate, 7flix and 7Bravo; 7plus; 7NEWS.com.au; LiSTNR; the Hit and Triple M radio networks; The Nightly; The West Australian; The Sunday Times; and PerthNow.

Southern Cross Media Group Limited
Appendix 4E
Preliminary Final Report
Under ASX Listing Rule 4.3A

Year Ended 30 June 2026

Results for announcement to the market

	2026 $'000	2025 $'000	Movement %	
Reported				
Revenue from ordinary activities (continuing operations)	**1,108,275**	421,871	Up	162.7%
Net (loss) / profit from ordinary activities after tax from continuing operations	**(3,769)**	6,406	Down	(158.8%)
Net (loss) / profit from ordinary activities after tax from discontinued operations	**(9,346)**	2,786	Down	(435.5%)
Net (loss) / profit from ordinary activities for the period attributable to members	**(13,115)**	9,192	Down	(242.7%)
Additional Pro forma information [1]				
EBITDA [2]	**200,026**	229,247	Down	(12.7%)
Net profit after tax from continuing operations excluding significant items	**42,763**	72,320	Down	(40.9%)

Note 1: Pro forma information is presented on the basis that the Southern Cross Media Group Limited and Seven West Media Limited had been merged for the entirety of FY26 and FY25.
Note 2: EBITDA is profit before significant items, net finance costs, tax, depreciation and amortisation, discontinued operations and includes the benefit of onerous provision releases

The Reported results relates to the period from 1 July 2025 to 30 June 2026 and include the contribution of Seven West Media Limited from 23 December 2025, the determined acquisition date for accounting purposes. The previous reporting period relates to the period from 1 July 2024 to 30 June 2025.

Dividends
Details of dividends declared or paid during the year ended 30 June 2026 or during the prior corresponding period are as follows:

	2026 $'000	2025 $'000
Final dividend paid for the year ended 30 June 2025 (Year Ended 30 June 2024)	**9,596**	-
Interim dividend paid for the half year ended 31 December 2025 (Half year Ended 31 December 2024)	**-**	-

No final dividend has been declared in respect of the year ended 30 June 2026

Audit

This report is based on the Consolidated financial statements which have been audited by PricewaterhouseCoopers. Refer to the 30 June 2026 Southern Cross Media Group Limited and controlled entities Consolidated Financial Report for the independent auditor’s report to the members of Southern Cross Group Media Limited.

Net Tangible Assets (liabilities)

	2026	2025
Net tangible assets (liabilities) backing per ordinary share ($)	**(0.92)**	(0.71)