



Xamble Group Limited (200612086W)
Listed on the ASX
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ASX RELEASE

5 May 2026

A\$0.67M Placement Completed to Accelerate YToday Integration and Fund Path to Profitability

HIGHLIGHTS:

- **Placement completed on 4 May 2026, raising approximately A\$0.67 million (before costs) via the issue of 60,592,369 new CHESS depositary interests ("CDIs") at A\$0.011 per new CDI, each with one free-attaching listed option (ASX: XGLO).**
- **Strong support received from both existing securityholders and new sophisticated investors, with the Placement**
- **Proceeds to be applied to the integration of YToday Sdn Bhd into Xamble's platform and general working capital expenses.**
- **Xamble's AI transformation is slated to deliver A\$700,000+ in annualised cost savings.**

Xamble Group Limited (ASX: XGL) (**Xamble** or the **Company**) is pleased to announce that it has received binding commitments via a private placement (**Placement**) to raise approximately A\$0.67 million (before costs) through the issue of 60,592,369 new CDIs at A\$0.011 per new CDI, each accompanied by one free-attaching listed option (ASX: XGLO) (**Options**). The Placement was supported by new and existing sophisticated investors.

Xamble's Chairman, Ganesh Bangah, commented:

"We are very pleased with the strong support from both existing securityholders and new investors in this Placement. This placement is a clear reflection of growing confidence in Xamble's strategy and the quality of what we have built."

"The funds raised will be put to work immediately on the integration of YToday into our platform. We have a clear execution plan, a growing pipeline of enterprise client wins, and the additional balance sheet support. Together, these put us firmly on track to deliver growth. I would like to thank all investors who participated in the Placement for their backing."

Use of proceeds

Funds raised from the Placement will be applied to:

- Integration of YToday Sdn Bhd into Xamble's proprietary platform, including migration of YToday's client lists, campaign workflows and influencer database, integrating systems with Xamble's automation infrastructure to drive down working capital costs across the combined group;



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- General working capital to provide balance sheet flexibility and broader business development initiatives across Southeast Asia as Xamble continues to scale its creator economy platform.

Placement details

The Placement was conducted at a fixed issue price of A\$0.011 per new CDI and was supported by both existing securityholders and new investors. Each new CDI issued under the Placement carries one (1) free-attaching listed option (ASX: XGLO), exercisable at A\$0.025 and expiring August 2028.

The issue price of A\$0.011 represented a 15% discount to the last traded price of A\$0.013. Including the value of the free-attaching XGLO option (last traded at A\$0.003), the effective entry price of A\$0.008 represented a 38% discount to last traded price.

The Placement comprised:

- an unconditional tranche raising approximately A\$0.57 million via the issue of 51,502,369 new CDIs and 51,502,369 Options, to be issued under the Company's existing placement capacities under ASX Listing Rules 7.1 and 7.1A (**Tranche 1**). Settlement of Tranche 1 is expected to occur on or around Tuesday, 12 May 2026, with allotment and commencement of trading on or around Thursday, 14 May 2026; and
- a conditional tranche raising approximately A\$0.10 million via the issue of 9,090,000 new CDIs and 9,090,000 Options to the Company's Chairman, Mr Ganesh Bangah (**Tranche 2**). Tranche 2 is subject to securityholder approval at the Annual General Meeting expected to be held on or around Thursday, 28 May 2026. Settlement and allotment of Tranche 2 new CDIs and Options is expected to occur shortly after the Annual General Meeting.

New CDIs issued under the Placement rank pari passu with existing XGL CDIs. New Options issued under the Placement rank pari passu with existing listed options (ASX:XGLO).

ELI Capital Pty Ltd (AFSL 700034) (**Eli Capital**) acted as Lead Manager to the Placement. In consideration for its services, Eli Capital received or is entitled to receive the following fees and securities, as disclosed in the Appendix 3B released concurrently with this announcement:

- **Capital raising fee:** 5.0% of funds raised by Eli Capital and its network, payable in cash;
- **Management fee:** 1.5% of the total amount raised, payable in cash (not applicable to any funds introduced directly by the Company);
- **Engagement fee:** A\$5,000, payable in cash; and
- **Broker options:** 6,000,000 options (ASX: XGLO) to be issued to Eli Capital and distributed to brokers and sub-underwriters who supported the Placement, on the same terms as the free-attaching Options (exercisable at A\$0.025, expiring August 2028).

This announcement was approved for release by the Xamble Board of Directors.



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Caution Regarding Forward-Looking Information

This announcement may contain some references to forecasts, estimates, assumptions and other forward-looking statements. Although the Company believes that its expectations, estimates and forecast outcomes are based on reasonable assumptions, it can give no assurance that they will be achieved. They may be affected by a variety of variables and changes in underlying assumptions that are subject to risk factors associated with the nature of the business, which could cause actual results to differ materially from those expressed herein. All references to dollars (\$) and cents in this announcement are in Australian currency, unless otherwise stated. Investors should make and rely upon their own enquiries before deciding to acquire or deal in the Company's securities.

Important Notice

This announcement has been prepared by Xamble Group Limited and should be read in conjunction with all other announcements made by the Company to ASX. The new CDIs issued under Tranche 1 of the Placement were issued pursuant to the Company's existing placement capacity under ASX Listing Rules 7.1 and 7.1A without the requirement for securityholder approval. The New CDIs to be issued under Tranche 2 are subject to securityholder approval at the Annual General Meeting to be convened in due course. This announcement does not constitute an offer to sell, or a solicitation of an offer to buy, any securities. The securities referred to in this announcement have not been, and will not be, registered under the U.S. Securities Act of 1933 (as amended) and may not be offered or sold in the United States or to, or for the account or benefit of, US Persons.

About Xamble Group Limited (ASX: XGL)

Xamble Group Limited is a leading platform of influencer-centric digital marketing solutions in Southeast Asia, spanning seven markets including Malaysia, Singapore, Thailand, Vietnam, Indonesia, the Philippines, and Myanmar. The Company provides its diverse client base of leading brands with results-focused growth strategies backed by end-to-end expertise spanning Influencer Marketing, Social Media Marketing, Performance Marketing and Social Commerce.

Listed on the Australian Securities Exchange (ASX: XGL) and headquartered in Malaysia, Xamble aims to deliver wealth and value to its ecosystem of brands, influencers or 'creators', and consumers.



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