Xamble Group Limited (200612086W)
Listed on the ASX
ARBN 605 927 464

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ASX RELEASE

29 July 2026

Q2 CY2026 QUARTERLY BUSINESS UPDATE

Revenue up 34% and Underlying Business EBITDA Swings to Profit

HIGHLIGHTS FOR Q2 2026:

- Q2 CY2026 revenue of A$2.00 million, up 34% on Q2 CY2025 and up 22% on Q1 CY2026 — growth accelerating to the Group's best results since its 2025 turnaround plan.
- Q2 CY2026 gross profit of A$0.75 million, up 35% on Q2 CY2025, with gross profit margin improving to ~38%, from 35% last quarter.
- Underlying business EBITDA swung to a profit at A$0.24 million — a A$0.41 million turnaround from the A$0.17 million deficit a year ago.
- The Group EBITDA deficit was reduced by more than a third to A$0.51 million (down 36% on a year ago and 30% on last quarter).
- Three new commercial contracts won last quarter (about A$1.17 million in total revenue, across technology, education and automotive sectors) are now earning revenues — a growing base of contracted income for the Group.
- The YouthsToday integration is scaling on track — the combined community has expanded across seven markets, with approximately A$700,000 of annual cost savings expected.
- Cash on hand rose to A$1.05 million (from A$0.95 million), and the A$0.67 million placement completed on 4 May 2026 strengthened the Group's financial position for the next stage of growth.
- Transactions on the platform surged more than sixfold year-on-year (up 528%) to 160,196, underlining accelerating demand.

Xamble Group Limited (ASX: XGL) ("**Xamble**" or the "**Company**" together with its subsidiaries, the "**Group**") "), a leading influencer marketing and creator-commerce platform in Southeast Asia, provides an update for the quarter ended 30 June 2026 ("**Q2 2026**"). It should be read with the Appendix 4C released to the ASX today. It was a standout quarter: revenue grew sharply, gross profit and margin both improved, the business swung to profit at the underlying EBITDA level, the YouthsToday integration continued to scale, and a placement in May 2026 strengthened the Group's financial position for the next stage of growth.

Operating and Financial Performance — Q2 2026

Revenue rose 34% from a year earlier to A$2.00 million and up 22% on the preceding quarter to the Group's best quarterly revenue since its 2025 turnaround plan. Growth was supported by the three new commercial contracts won last quarter (about A$1.17 million, across technology, education and automotive sectors), more direct work with brands, and rising activity across the platform.

Gross profit rose 35% on a year earlier to A$0.75 million. Gross profit margin improved to about 38%, up from 37% a year ago and 35% in the March quarter.

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As revenue grew and costs were held steady, underlying business EBITDA swung to profit at A$0.24 million — a A$0.41 million improvement on the A$0.17 million deficit a year ago. Improving gross profit margins, lower technology spend and stable head-office costs reduced the overall Group EBITDA deficit by more than a third to A$0.51 million.

The quarter's results are shown below, with the previous quarter for comparison. Figures are unaudited.

In A$'000s (unaudited)	Q2 CY2026 (Apr–Jun)	Q1 CY2026 (Jan–Mar)	QoQ Inc/(Dec)	Q2 CY2025 (Apr–Jun)	YoY Inc/(Dec)
Group Revenue	A$2,001	A$1,641	22%	A$1,495	34%
Business Expenses	(A$1,758)	(A$1,811)	(3%)	(A$1,666)	6%
Underlying Business EBITDA	A$243	(A$170)	n.m.	(A$171)	n.m.
YouthsToday Integration Costs	(A$109)	–	n.m.	–	n.m.
Technology Investment	(A$232)	(A$440)	(47%)	(A$289)	(20%)
Technology Investment (Grant[1])	A$5	A$306	(98%)	A$3	67%
Corporate Costs (HQ & ASX)	(A$416)	(A$420)	(1%)	(A$334)	25%
Group EBITDA[2]	(A$509)	(A$724)	(30%)	(A$791)	(36%)

[1]Relates to a portion of the Malaysian Digital Acceleration Grant ("**MDAG**"), announced on 6 May 2024.

[2] Group EBITDA excludes share-based payment expenses (option amortisation) and fair value movements through profit and loss.

Figures converted at the 30 June 2026 rate of 1 MYR = 0.3628 A$. All figures are unaudited.

Payments to related parties included in operating cash flows for Q2 2026 totalled A$62,000, comprising advisor fees to a Director and payments for services to companies related to a Director, as detailed in the Appendix 4C released with this announcement (ASX Listing Rule 4.7B).

Platform Performance — Community and Transaction Growth

Platform growth stayed strong over the year to 30 June 2026, as shown below.

Description	As at 30 June 2026	As at 30 June 2025	Increase
App downloads	13,571	9,075	50%
Xamble community influencers	21,952[1]	3,452	536%
Transactions facilitated (orders)	160,196	25,525	528%

Figures are cumulative app downloads and transactions, and total community size, as at the end of each period.

[1] inclusive of YouthsToday integrated active community of influencers

App downloads rose 50% to 13,571, the Xamble influencer community grew significantly (up 536%) with the integration of YouthsToday's community of influencers, and transactions surged more than sixfold (up 528%) to 160,196. This momentum gives the Group a strong base to scale the larger YouthsToday platform.

Commercial Contracts — Revenue Recognition Commenced

As announced on 22 April 2026, two new commercial contracts in the education and automotive sectors were won during the quarter. In addition, a third commercial contract was won during the quarter in the technology sector.

These three new contracts are now earning revenues, giving the Group a growing base of contracted income. These contracts are expected to collectively contribute revenue of approximately A$1.17 million during the length of their contracted terms.

YouthsToday Integration — On Track, Synergies Reaffirmed

The YouthsToday integration is scaling on schedule. Since completing the 55.6% purchase of YToday Sdn Bhd in April 2026, the combined community has expanded to 21,952 influencers across seven Southeast Asian markets. It is expected to deliver approximately A$700,000 in annual cost savings.

CEO's Statement

Xamble's Interim CEO Adrian Tan said: "This was a breakout quarter. Revenue rose 34% and our underlying business EBITDA swung to profit — clear evidence that a simpler business and smarter use of automation are paying off. Our new contracts are now earning revenues and the YouthsToday integration is scaling well.

"The May 2026 placement strengthened our financial position. With a much larger platform and a growing pipeline of enterprise work, we are building real momentum toward sustained growth and a clear path to profit."

This announcement was approved for release by Xamble's Board of Directors.

Forward-Looking Statements

This announcement contains forward-looking statements that involve risks and uncertainties. They are based on the Company's current expectations and may change. Actual results may differ materially. The Company will not update these statements except as required by law.

For further information, please contact:

Mr Adrian Tan
Interim Chief Executive Officer, Xamble Group Limited
Email: adrian.tan@xamble.com

About Xamble Group Limited

Xamble Group Limited is a leading platform of influencer-centric digital marketing solutions in Southeast Asia, spanning seven markets including Malaysia, Singapore, Thailand, Vietnam, Indonesia, the Philippines, and Myanmar. The Group provides its diverse client base of leading brands with results-focused growth strategies backed by end-to-end expertise spanning Influencer Marketing, Social Media Marketing, Performance Marketing and Social Commerce.

Listed on the Australian Securities Exchange (ASX: XGL) and headquartered in Malaysia, Xamble aims to deliver wealth and value to its ecosystem of brands, influencers or creators, and consumers.

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Appendix 4C

Quarterly cash flow report for entities subject to Listing Rule 4.7B

Name of entity

Xamble Group Limited

ARBN	Quarter ended ("current quarter")
605927464	30 June 2026

Consolidated statement of cash flows		Current quarter $A'000	Year to date (6 months) $A'000
1.	Cash flows from operating activities		
1.1	Receipts from customers	1,519	3,163
1.2	Payments for		
	(a) research and development	-	-
	(b) product manufacturing and operating costs	(1,077)	(1,873)
	(c) advertising and marketing	(23)	(42)
	(d) leased assets	(16)	(28)
	(e) staff costs	(822)	(1,590)
	(f) administration and corporate costs	(256)	(451)
1.3	Dividends received (see note 3)	-	-
1.4	Interest received	2	6
1.5	Interest and other costs of finance paid	(9)	(12)
1.6	Income taxes paid	67	67
1.7	Government grants and tax incentives	5	136
1.8	Other (provide details if material)		
	•		
	• Others		
1.9	**Net cash from / (used in) operating activities**	**(610)**	**(624)**

Consolidated statement of cash flows		Current quarter $A'000	Year to date (6 months) $A'000
2.	**Cash flows from investing activities**		
2.1	Payments to acquire or for:		
	(a) entities	-	-
	(b) businesses	-	-
	(c) property, plant and equipment	(2)	(5)
	(d) investments	(146)	(146)
	(e) intellectual property	-	-
	(f) other non-current assets	-	(2)
2.2	Proceeds from disposal of:		
	(a) entities	-	-
	(b) businesses	-	-
	(c) property, plant and equipment	-	-
	(d) investments	-	6
	(e) intellectual property	-	-
	(f) other non-current assets	-	-
2.3	Cash flows from loans to other entities	-	-
2.4	Dividends received (see note 3)	-	-
2.5	Other (provide details if material)	-	-
2.6	**Net cash from / (used in) investing activities**	**(148)**	**(147)**

3.	**Cash flows from financing activities**		
3.1	Proceeds from issues of equity securities (excluding convertible debt securities)	667	667
3.2	Proceeds from issue of convertible debt securities	-	-
3.3	Proceeds from exercise of options	-	-
3.4	Transaction costs related to issues of equity securities or convertible debt securities	(55)	(55)
3.5	Proceeds from borrowings	-	-
3.6	Repayment of borrowings	(51)	(77)
3.7	Transaction costs related to loans and borrowings	(9)	(12)
3.8	Dividends paid	-	-

Consolidated statement of cash flows		Current quarter $A'000	Year to date (6 months) $A'000
3.9	Amount due to Director	308	308
3.10	Other (provide details if material)	-	-
3.11	**Net cash from / (used in) financing activities**	**860**	**831**

4.	Net increase / (decrease) in cash and cash equivalents for the period		
4.1	Cash and cash equivalents at beginning of period	946	968
4.2	Net cash from / (used in) operating activities (item 1.9 above)	(610)	(624)
4.3	Net cash from / (used in) investing activities (item 2.6 above)	(148)	(147)
4.4	Net cash from / (used in) financing activities (item 3.11 above)	860	831
4.5	Effect of movement in exchange rates on cash held	5	25
4.6	**Cash and cash equivalents at end of period**	**1,053**	**1,053**

5.	Reconciliation of cash and cash equivalents at the end of the quarter (as shown in the consolidated statement of cash flows) to the related items in the accounts	Current quarter $A'000	Previous quarter $A'000
5.1	Bank balances	1,044	945
5.2	Call deposits	-	-
5.3	Bank overdrafts	-	-
5.4	Other (provide details) Petty Cash	9	1
5.5	**Cash and cash equivalents at end of quarter (should equal item 4.6 above)**	**1,053**	**946**

6.	Payments to related parties of the entity and their associates	Current quarter $A'000
6.1	Aggregate amount of payments to related parties and their associates included in item 1	62
6.2	Aggregate amount of payments to related parties and their associates included in item 2	-

Note: if any amounts are shown in items 6.1 or 6.2, your quarterly activity report must include a description of, and an explanation for, such payments.

7.	Financing facilities *Note: the term "facility' includes all forms of financing arrangements available to the entity.* *Add notes as necessary for an understanding of the sources of finance available to the entity.*	Total facility amount at quarter end $A'000	Amount drawn at quarter end $A'000
7.1	Loan facilities	363	(288)
7.2	Credit standby arrangements	-	-
7.3	Other (please specify)	-	-
7.4	**Total financing facilities**	363	(288)

7.5	**Unused financing facilities available at quarter end**	75

7.6 Include in the box below a description of each facility above, including the lender, interest rate, maturity date and whether it is secured or unsecured. If any additional financing facilities have been entered into or are proposed to be entered into after quarter end, include a note providing details of those facilities as well.

The Group has secured a revolving credit facility of MYR 1.0 million, equivalent to approximately A$363,000 at the exchange rate used in this report, from Malaysian Debt Ventures Berhad to support its working capital requirements, primarily digital marketing expenditure and related costs. As at quarter end, approximately A$288,000 had been drawn down, leaving approximately A$75,000 available for future utilisation.

The facility carries a profit rate of 9.00% per annum, calculated on the daily outstanding balance of the utilised amount, together with a commitment fee of 1.00% per annum on the unutilised portion of the approved limit. Each drawdown is repayable within six months of its disbursement date, and the facility has an overall tenure of 60 months from the date of first disbursement. It is secured by a corporate guarantee from Xamble Group Limited and a security deposit of MYR 100,000, equivalent to approximately A$36,000 at the exchange rate used in this report.

Based on drawdowns made to date, the Group expects to make the following repayments:

Repayment month	Sep 2026	Oct 2026	Nov 2026	Dec 2026	Total
Repayment (A$)	(8,859)	(101,166)	(84,253)	(94,016)	**(288,294)**

These repayments are expected to be met from the Group's operating cash flows and, where required, from further utilisation of the facility within the approved limit.

8.	Estimated cash available for future operating activities	$A'000
8.1	Net cash from / (used in) operating activities (item 1.9)	(610)
8.2	Cash and cash equivalents at quarter end (item 4.6)	1,053
8.3	Unused finance facilities available at quarter end (item 7.5)	75
8.4	Total available funding (item 8.2 + item 8.3)	1,128
8.5	**Estimated quarters of funding available (item 8.4 divided by item 8.1)**	1.85

Note: if the entity has reported positive net operating cash flows in item 1.9, answer item 8.5 as "N/A". Otherwise, a figure for the estimated quarters of funding available must be included in item 8.5.

8.6 If item 8.5 is less than 2 quarters, please provide answers to the following questions:

8.6.1 Does the entity expect that it will continue to have the current level of net operating cash flows for the time being and, if not, why not?

Answer: The Group expects net operating cash outflows to reduce over coming quarters as customer collections from recent commercial contracts are received and cost reductions from the YouthsToday integration and AI-led operating initiatives are realised.

8.6.2 Has the entity taken any steps, or does it propose to take any steps, to raise further cash to fund its operations and, if so, what are those steps and how likely does it believe that they will be successful?

Answer: Yes. The Company completed a placement in May 2026 and continues to assess capital management options, including potential additional equity funding, to support working capital, integration activities and growth initiatives. Any further funding initiative will be subject to market conditions and Board approval.

8.6.3 Does the entity expect to be able to continue its operations and to meet its business objectives and, if so, on what basis?

Answer: Yes. The Company expects to continue its operations and meet its business objectives based on expected customer collections, ongoing cost discipline, integration synergies, available cash and financing facilities, and the Board's ongoing assessment of capital management options.

Note: where item 8.5 is less than 2 quarters, all of questions 8.6.1, 8.6.2 and 8.6.3 above must be answered.

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Compliance statement

1 This statement has been prepared in accordance with accounting standards and policies which comply with Listing Rule 19.11A.

2 This statement gives a true and fair view of the matters disclosed.

Date: 29 July 2026

Authorised by: Board of Directors
(Name of body or officer authorising release – see note 4)

Notes

1. This quarterly cash flow report and the accompanying activity report provide a basis for informing the market about the entity's activities for the past quarter, how they have been financed and the effect this has had on its cash position. An entity that wishes to disclose additional information over and above the minimum required under the Listing Rules is encouraged to do so.
2. If this quarterly cash flow report has been prepared in accordance with Australian Accounting Standards, the definitions in, and provisions of, *AASB 107: Statement of Cash Flows* apply to this report. If this quarterly cash flow report has been prepared in accordance with other accounting standards agreed by ASX pursuant to Listing Rule 19.11A, the corresponding equivalent standard applies to this report.
3. Dividends received may be classified either as cash flows from operating activities or cash flows from investing activities, depending on the accounting policy of the entity.
4. The exchange rate used in the Report as at 30 June 2026 is 1 MYR = 0.3628 A$. (Source: Monetary Authority of Singapore).
5. If this report has been authorised for release to the market by your board of directors, you can insert here: "By the board". If it has been authorised for release to the market by a committee of your board of directors, you can insert here: "By the [*name of board committee – eg Audit and Risk Committee*]". If it has been authorised for release to the market by a disclosure committee, you can insert here: "By the Disclosure Committee".
6. If this report has been authorised for release to the market by your board of directors and you wish to hold yourself out as complying with recommendation 4.2 of the ASX Corporate Governance Council's *Corporate Governance Principles and Recommendations*, the board should have received a declaration from its CEO and CFO that, in their opinion, the financial records of the entity have been properly maintained, that this report complies with the appropriate accounting standards and gives a true and fair view of the cash flows of the entity, and that their opinion has been formed on the basis of a sound system of risk management and internal control which is operating effectively.