ASX Announcement
27th August 2025

# Placement, New Loan Facility and Convertible Note Redemption

XPON Technologies Group Limited (ASX: XPN) ("**XPON**" or "the **Company**") an AI marketing technology and digital marketing specialist, is pleased to announce a significant strengthening of its financial position. The company has redeemed the convertible notes maturing on 26 August 2025, with a payment of $1.575 million, plus any unpaid interest from its existing cash reserves and successfully secured commitments from sophisticated investors to raise $0.375 million via a placement of new shares at $0.008 per share.

In a further sign of confidence, XPON has also entered into a new loan facility agreement with key investor, Harvest Lane Asset Management Pty Ltd (**Harvest Lane**). The funds from this new facility will be used to pay out a portion of the existing convertible notes, with the new loan to be repaid with principal and interest over a six-month period. This demonstrates a strong partnership with a key financial backer and allows XPON to manage cash flows more effectively. The remaining Convertible Notes will be redeemed.

**Matt Forman, Founder, Managing Director, and Group CEO, said:**

*"The successful capital raise and the new loan facility are a major vote of confidence in XPON's strategy and future. By significantly reducing our debt and strengthening our balance sheet, we are now in an even better position to deliver on our growth opportunities and create value for our shareholders."*

## Key Highlights

- **Convertible Note Redemption**: The Company has redeemed the convertible notes maturing on 26 August 2025, with a payment of $1.575 million, plus any unpaid interest. The repayment further strengthens XPON's balance sheet.
- **Placement Summary**: XPON will raise **$0.375 million** by issuing **46,875,000** new shares at **$0.008** per share. The funds will be used to accelerate growth initiatives, invest in our core technology, and provide general working capital.

  The new shares will be issued using XPON's existing capacity under ASX Listing Rules 7.1 and 7.1A. Settlement is expected on Friday, August 29, 2025, with the shares to be issued on Monday, September 1, 2025.

- **New Loan Facility**: XPON has entered to a loan agreement with Harvest Lane to borrow $420k at 10% interest over a six-month period. The loan repayable in equally monthly instalments of interest plus principle, over a six-month period.

  The loan proceeds will be used towards the redemption of the convertible notes. The Harvest Lane facility will allow XPON to better manage its debt position.

  Under the facility, Harvest Lane will enter into a General Security Deed over the assets of XPON. The Loan will be subject to standard terms including default where XPON fails to pay or repay any moneys due and payable under the terms of this Agreement within two Business Days after the due date for payment.

This announcement been approved and authorised for release by the Board of Directors of XPON Technologies Group Limited ACN 635 810 258

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**About XPON Technologies Group Limited (ASX: XPN)**

XPON Technologies Group Limited is a leading AI marketing technology business with operations in Australia, New Zealand and the United Kingdom. We help businesses simplify complex marketing challenges and achieve superior ROI from their customers.

At the heart of our approach is the integration of data and AI, which powers our tools to predict consumer behaviour, automate marketing processes, and drive effective, data-driven decisions.